



**\*\*Media Advisory: Wednesday, October 14, 2009\*\***

**Be the First to See *Paranormal Activity***

Special midnight screenings to be held on Thursday, October 15<sup>th</sup>

**WHAT:** Cineplex Entertainment will begin screening advance previews for the highly anticipated movie *Paranormal Activity* at select Cineplex Entertainment theatres across the country on Thursday, October 15, 2009 at midnight (officially 12:01 am on October 16<sup>th</sup>). The movie will then officially open on Friday, October 16<sup>th</sup>. Tickets can be purchased online at [www.cineplex.com](http://www.cineplex.com) as well as at participating Cineplex Entertainment theatre box offices.

**About *The Paranormal Activity***

After a young, middle class couple moves into what seems like a typical suburban "starter" tract house, they become increasingly disturbed by a presence that may or may not be somehow demonic but is certainly most active in the middle of the night; especially when they sleep. Or try to.

**WHERE:** Scotiabank Theatre Montreal, Coliseum Scarborough Cinemas, Colossus Vaughan, Cineplex Odeon Queensway Cinemas, Coliseum Mississauga Cinemas, SilverCity Polo Park Cinemas, Scotiabank Theatre Chinook, Scotiabank Theatre West Edmonton Mall, Scotiabank Theatre Vancouver

**WHEN:** Advance previews on Thursday, October 15<sup>th</sup> at midnight (officially 12:01 am on October 16<sup>th</sup>)

For more information, showtimes and locations, visit [www.cineplex.com](http://www.cineplex.com).

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