



**\*\*MEDIA ADVISORY: Wednesday, October 21, 2009\*\***

**Cineplex Entertainment's 2009-10 *The Met: Live in HD* Season  
Continues with Verdi's *Aida* on Saturday, October 24<sup>th</sup>**

Reserved seating now available at select theatre locations

**WHAT:** Toronto, ON (CGX.UN): Cineplex Entertainment is pleased to announce that the fourth season of the very popular *The Met: Live in HD* continues with an afternoon transmission of Verdi's *Aida* this Saturday, October 24<sup>th</sup> at 1 pm ET.

*Aida* marks the second performance of the season as part of *The Met: Live in HD* series and will be transmitted live from New York via satellite in High-Definition into more than 90 Cineplex Entertainment theatres across the country.

Set in ancient Egypt, Verdi's *Aida* is both a heartbreaking love story and an epic drama full of spectacular crowd scenes. Violeta Urmana stars in the title role of the enslaved Ethiopian princess, with Dolora Zajick as her rival. Johan Botha plays Radamès, commander of the Egyptian army and Daniele Gatti conducts. Among the score's highlights is the celebrated Triumphal March.

**WHEN:** Saturday, October 24<sup>th</sup> at 1 pm ET

**WHERE:** For more information, participating locations and to purchase tickets, visit [www.cineplex.com/events](http://www.cineplex.com/events).

For more information, contact:

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