



FOR IMMEDIATE RELEASE

**CINEPLEX ODEON BRANTFORD CINEMAS CLOSES AND MAKES WAY
FOR NEW GALAXY CINEMAS BRANTFORD**

“Out with the old and in with the new” state-of-the-art theatre opening this fall

Toronto, ON (CGX.UN) – September 2, 2008 – Cineplex Entertainment announced today that Cineplex Odeon Brantford Cinemas officially closed its doors last night, to make way for the new state-of-the-art eight-screen Galaxy Cinemas Brantford which will open in late October 2008.

“While Cineplex Odeon Brantford Cinemas has served the community well for over 20 years, our goal is to constantly upgrade the quality of our theatres and ensure our guests are provided with an exceptional movie-going experience.” said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. “We want Brantford residents to have a state-of-the-art theatre so we are opening a new theatre, *Galaxy Cinemas Brantford*, later this fall at Brantford Commons on King George Road. It will be a dynamic entertainment destination that residents and visitors to Brantford will absolutely love and enjoy for years to come.”

The new *Galaxy Cinemas Brantford* will feature all stadium rocker seating (each seat row will be 18” higher than the previous row), wall-to-wall, giant, curved screens; large, luxurious seats with ample legroom; Digital DLP projection systems; REAL D 3D technology and Dolby Digital Surround Sound. The spacious lobby will feature a Family Entertainment Centre that can be accessed without a movie ticket. The refreshment selection will be very broad including *Outtakes* that will offer *Pizza Pizza*, fresh cut fries, chicken tenders and nachos in addition to all the standard must-have movie fare including popcorn, soft drinks and *Yogen Fruz* low-fat and no-fat frozen yogurt and specialty ice cream treats.

About Cineplex Entertainment

Headquartered in Toronto, Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 130 theatres with 1,325 screens serving approximately 61 million guests annually. Cineplex Entertainment LP is the largest motion picture exhibitor in Canada operating the following brands: Cinema City, Cineplex Odeon, Coliseum, Colossus, Famous Players, Galaxy, SilverCity and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 76% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN).

- 30 -

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