



For Immediate Release

Heavy Metal's "The Big Four: Metallica, Slayer, Megadeth, Anthrax" on Cineplex Entertainment's Screens June 22nd

*Sonisphere Festival Concert to be Shown via Satellite From
Sofia, Bulgaria in Cineplex Entertainment Theatres across Canada*

Toronto, ON, May 26, 2010 (CGX.UN) – *"The Big Four: Metallica, Slayer, Megadeth, Anthrax"* are bringing their historic European tour to the global stage with a concert shown via satellite in High-Definition (HD) in Cineplex Entertainment theatres across the country. These four legendary acts broke out of the underground thrash movement in the 1980's to dominate the metal world, selling millions of records and packing arenas across the globe. Despite huge demand, these musical giants have never shared the same stage until now. The legendary concert from the tour's stop at the Sonisphere Festival in Sofia, Bulgaria will air on Tuesday, June 22nd at more than 65 Cineplex theatres in Canada.

Advance tickets are available beginning Friday, May 28th online at www.cineplex.com/events as well as at participating theatre box offices. General admission is \$18.00.

In December 2009, the bands announced that they would be joining forces to take part in the traveling Sonisphere Festival for only seven shows across Europe. Now, this one-time only event from the Sofia show makes it possible for fans far and wide to participate in what otherwise is a very limited run of dates. The HD concert presentation will memorialize the event and the impact will be amplified globally with the cinema screenings, making the dreams of fans around the world over become a reality.

Lars Ulrich of Metallica says of this historic announcement, "Who would have thought that more than 25 years after its inception, thrash metal's Big Four would not only still be around, be more popular than ever, playing shows together at stadiums all over Europe, and on top of that, coming to a movie theatre near you in High Definition (for better or worse??!!). Bring it on!"

Anthrax guitarist Scott Ian says "Damn, as if this Big Four tour wasn't exciting enough now we get to be on the big screen worldwide! Metal at the movies, two big horns up! It is unbelievably gratifying that this means so much to the metal community around the globe. Get your tix, grab some popcorn and get ready to bang your head!"

Declares Slayer's Kerry King, "I can't believe someone didn't make this happen 15 years ago! The fans finally get what they want. I think it's awesome!"

Says Megadeth's Dave Mustaine, "The magnitude of this event hasn't really sunk in yet, and I am thrilled to know that people around the planet will be able to walk into a movie theatre and experience the greatest line up of Heavy Metal in the history of the world!"

"Cineplex Entertainment is pleased to bring this historic event to our guests across the country," said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. "For one night only, fans can gather together at Cineplex theatres to experience a rock concert louder and harder than ever before, making you feel like you are head-banging with the crowd in Sofia, Bulgaria."

Cineplex Entertainment, in association with BY Experience, will present "The Big Four: Metallica, Slayer, Megadeth, Anthrax" on Tuesday, June 22nd at 7 pm EST/PST/CST and 8 pm MST at the following theatres:

BRITISH COLUMBIA

Coquitlam

SilverCity Coquitlam Cinemas, 170 Schoolhouse Street

Kamloops

Cineplex Odeon Aberdeen Mall Cinemas, 700-1320 Trans Canada Highway

Langley

Colossus Langley Cinemas, 20090 91A Avenue

Mission

SilverCity Mission Cinemas, 32555 London Avenue

Nanaimo

Galaxy Cinemas Nanaimo, 213-4750 Rutherford Road

Prince George

Famous Players 6 Cinemas, 172-1600 Fifth Avenue

Richmond

SilverCity Riverport Cinemas, 14211 Entertainment Way

Vancouver

Scotiabank Theatre Vancouver, 900 Burrard Street

Vernon

Galaxy Cinemas Vernon, 2306 Highway 6

Victoria

SilverCity Victoria Cinemas, 3130 Tillicum Road

ALBERTA

Calgary

Cineplex Odeon Crowfoot Crossing Cinemas, 91 Crowfoot Terrace NW

Cineplex Odeon Sunridge Spectrum Cinemas, 400-2555 32nd Avenue

Scotiabank Theatre Chinook, 6455 Macleod Trail SW

Edmonton

Cineplex Odeon South Edmonton Cinemas, 1525-99th Street NW

Scotiabank Theatre Edmonton, 8882-170 Street

Grand Prairie

Cineplex Odeon Grand Prairie Cinemas, 10330-109th Street

Lethbridge

Galaxy Cinemas Lethbridge, 501-1st Avenue SW

Red Deer

Galaxy Cinemas Red Deer, 357-37400 Highway #2

MANITOBA**Winnipeg**

SilverCity Polo Park Cinemas, 817 St. James Street

SASKATCHEWAN**Prince Albert**

Galaxy Cinemas Prince Albert, 2995 2nd Avenue

Regina

Galaxy Cinemas Regina, 420 McCarthy Boulevard N

Saskatoon

Galaxy Cinemas Saskatoon, 347 2nd Avenue

ONTARIO**Ajax**

Cineplex Odeon Ajax Cinemas, 248 Kingston Road

Barrie

Galaxy Cinemas Barrie, 72 Commerce Park Drive

Belleville

Galaxy Cinemas Belleville, 160 Bell Boulevard

Brampton

SilverCity Brampton Cinemas, 50 Great Lakes Drive

Brantford

Galaxy Cinemas Brantford, 300 King George Road

Brockville

Galaxy Cinemas Brockville, 2399 Parkedale Avenue

Burlington

SilverCity Burlington Cinemas, 1250 Brant Street

Etobicoke

Cineplex Odeon Queensway Cinemas, 1025 The Queensway

Gloucester

SilverCity Gloucester Cinemas, 2385 City Park Drive

Guelph

Galaxy Cinemas Guelph, 485 Woodlawn Road W

Hamilton

SilverCity Hamilton Mountain Cinemas, 795 Paramount Drive

Kingston

Cineplex Odeon Gardiners Road Cinemas, 626 Gardiners Road

London

SilverCity London Cinemas, 1680 Richmond Street

Milton

Galaxy Cinemas Milton, 1175 Maple Avenue

Mississauga

SilverCity Mississauga Cinemas, 3055 Vega Boulevard

Newmarket

SilverCity Newmarket Cinemas, 18151 Yonge Street

Niagara Falls

Cineplex Odeon Niagara Square Cinemas, 7555 Montrose Road

North Bay

Galaxy Cinemas North Bay, 300 Lakeshore Drive

Oshawa

Cineplex Odeon Oshawa Cinemas, 1351 Grandview Street N

Ottawa

Cineplex Odeon South Keys Cinemas, 2214 Bank Street

Coliseum Ottawa Cinemas, 3090 Carling Avenue

Owen Sound

Galaxy Cinemas Owen Sound, 1020 10th Street

Peterborough

Galaxy Cinemas Peterborough, 320 Water Street

Richmond Hill

SilverCity Richmond Hill Cinemas, 8725 Yonge Street

Sarnia

Famous Players Lambton 9 Cinemas, 1450 London Road

Sault Ste. Marie

Galaxy Cinemas Sault Ste. Marie, 293 Bay Street

Scarborough

Coliseum Scarborough Cinemas, 300 Borough Drive

St. Thomas

Galaxy Cinemas St. Thomas, 417 Wellington Street

Sudbury

SilverCity Sudbury Cinemas, 355 Barrydowne Road

Thunder Bay

SilverCity Thunder Bay Cinemas, 850 North May Street

Toronto

Scotiabank Theatre Toronto, 259 Richmond Street W

SilverCity Fairview Mall Cinemas, 1800 Sheppard Avenue E

SilverCity Yonge-Eglinton Cinemas, 2300 Yonge Street

Waterloo

Galaxy Cinemas Waterloo, 550 King Street N

Windsor

SilverCity Windsor Cinemas, 4611 Walker Road

Woodbridge

Colossus Vaughan Cinemas, 3555 Highway 7 W

QUEBEC**Beauport**

Cineplex Odeon Beauport Cinemas, 825 rue Clemenceau

Brossard

Cineplex Odeon Brossard Cinemas, 9350 boul. Leduc

Kirkland

Coliseum Kirkland Cinemas, 3200 rue Jean Yves

Laval

Colossus Laval Cinemas, 2800 rue Cosmodôme

Montreal

Scotiabank Theatre Montreal, 977 rue Ste-Catherine O

SilverCity Montreal Cinemas, 4825 ave. Pierre de Coubertin

Rock Forest

Galaxy Cinemas Sherbrooke, 4204 rue Bertrand

Ste.Foy

Cineplex Odeon Ste. Foy Cinemas, 1200 boul. Duplessis

Victoriaville

Galaxy Cinemas Victoriaville, 1121 Jutras Est

OTHER LOCATIONS**British Columbia**

Landmark Towne Centre, 1518 McCallum Road, Abbotsford, BC

Quebec

Carrefour du Nord, 900 Boulevard Grignon, Saint-Jérôme, QC

Cinéma Jonquière, 2445, Rue St-Dominique, Jonquiere, QC

Cinema Elysee, 160 Rue Simonds N, Granby, QC

Cinéma Triomphe, 1100 Yves Blais, Lachenaie, QC

“The Big Four: Metallica, Slayer, Megadeth, Anthrax” digital cinema event is distributed globally by New York-based BY Experience.

For more information, visit www.cineplex.com/events.

About BY Experience

BY Experience is the pioneer of global live "alternative content" digital cinema events. Credits: Worldwide Distribution Representative of "The Met: Live in HD"; International (ex-UK) Distribution Representative of the British National Theatre's series "NT Live"; Co-Presenter with the New York Times of its speaker's series, "TimesTalksLIVE" (2009-10); Cinema Distributor of the "BBC Electric Proms: Robbie Williams" (October 2009) and "BBC Last Night of the Proms 2009" (September 2009); BY Experience as Executive Producer for Cinema: "This American Life — Live! with Ira Glass" (May 2009) and (April 2008); "David Gilmour: Remember That Night — Live from the Royal Albert Hall" (September 2007); "David Bowie: Reality — Live & Interactive" (September 2003). For more information, visit: www.byexperience.net.

About Cineplex Entertainment

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 130 theatres with 1,347 screens serving approximately 70 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of approximately 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 99.6% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information please visit www.cineplex.com.

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