



For Immediate Release

***THE SECRET POLICEMAN'S BALL:***  
**THE BALL IS BACK LIVE VIA SATELLITE FROM THE ROYAL**  
**ALBERT HALL IN LONDON, ENGLAND AT SELECT CINEPLEX**  
**ENTERTAINMENT THEATRES FOR ONE SHOW ONLY**

Advance tickets now available

TORONTO, ON, October 1, 2008 (CGX.UN) – Cineplex Entertainment is pleased to announce the one-time only live presentation of the highly anticipated *The Secret Policeman's Ball* live via satellite from The Royal Albert Hall in London, England, on Saturday October 4<sup>th</sup> exclusively at select Cineplex Entertainment theatres throughout Canada.

John Cleese, of Monty Python fame, kick-started Amnesty International's first ever comedy fundraiser in 1976. Over the years these gala events became known as *The Secret Policeman's Ball*. This year's ball will feature leading comedy talent from both sides of the Atlantic performing cutting-edge comedy including Canada's very own Russell Peters as well as Graham Norton, Frank Skinner, Tim Minchin, Shappi Khorsandi and many others.

"We are excited to partner with the producers of *The Secret Policeman's Ball* to bring this live event exclusively to our guests in Canada," said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. "Watching the amazing line-up of scheduled performers on our big screens in surround sound is sure to make everyone laugh across the country."

Andy Hackman Amnesty International UK's Head of Brand and Events said, "Amnesty is all about bringing people together to make a difference and the *Secret Policeman's Ball* has always been able to do that. It's fantastic that these innovative cinecasts will be taking the 2008 Ball to such a massive worldwide audience."

Advance tickets are now available online at [www.cineplex.com](http://www.cineplex.com) as well as at participating theatre box offices. Admission for seniors is \$10.95 and general admission is \$12.95. SCENE members who purchase tickets at their local participating theatre box office will receive a 25% discount – admission is \$9.95 + tax. Visit [www.scene.ca](http://www.scene.ca) to join. A special group rate is also available for groups of twenty or more at \$9.95 per person. For more information on group rates, call 1-800-313-4461.

Cineplex Entertainment will present *The Secret Policeman's Ball* at the following select theatres throughout Canada:

## **BRITISH COLUMBIA**

### **SilverCity Coquitlam Cinemas**

170 Schoolhouse Street  
Coquitlam, BC

### **SilverCity Victoria Cinemas**

3130 Tillicom Road  
Victoria, BC

### **Galaxy Cinemas Nanaimo**

213-4750 Rutherford Road  
Nanaimo, BC

### **Colossus Langley Cinemas**

20090 91A Avenue  
Langley, BC

### **Cineplex Odeon Aberdeen Mall Cinemas**

123 Anywhere Street  
Kamloops, BC

### **SilverCity Riverport Cinemas**

14211 Entertainment Way  
Richmond, BC

### **Scotiabank Theatre Vancouver**

900 Burrard Street  
Vancouver, BC

### **Famous Players 6 Cinemas**

172-1600 15th Avenue  
Prince George, BC

### **Cineplex Odeon Strawberry Hill Cinemas**

12161 72<sup>nd</sup> Avenue  
Surrey, BC

## **ALBERTA**

### **Cineplex Odeon Crowfoot Crossings Cinemas**

91 Crowfoot Terrace NW  
Calgary, AB

### **Scotiabank Theatre Edmonton**

8882-170 Street  
Edmonton, AB

### **Scotiabank Theatre Chinook**

6455 MacLeod Trail SW  
Calgary, AB

### **Galaxy Cinemas Red Deer**

357-374000 Highway #2  
Red Deer, AB

### **Cineplex Odeon South Edmonton Cinemas**

1525-99<sup>th</sup> Street  
Edmonton, AB

### **Cineplex Odeon Grand Prairie Cinemas**

10330-109<sup>th</sup> Street  
Grand Prairie, AB

### **Galaxy Cinemas Lethbridge**

501-1<sup>st</sup> Avenue SW  
Lethbridge, AB

## **MANITOBA**

### **SilverCity Polo Park Cinemas**

815 St. James Street  
Winnipeg, MB

## **SASKATCHEWAN**

**Galaxy Cinemas Regina**  
420 McCarthy Boulevard N  
Regina, SK

**Galaxy Cinemas Prince Albert**  
2995 2nd Avenue W  
Prince Albert, SK

**Galaxy Cinemas Saskatoon**  
347 2<sup>nd</sup> Avenue  
Saskatoon, SK

## **ONTARIO**

**Scotiabank Theatre Toronto**  
259 Richmond St. W  
Toronto, ON

**Cineplex Odeon Eglinton Town Centre  
Cinemas**  
22 Lebovic Avenue  
Toronto, ON

**SilverCity Richmond Hill Cinemas**  
8725 Yonge Street  
Richmond Hill, ON

**Cineplex Odeon Niagara Square  
Cinemas**  
7555 Montrose Road  
Niagara Falls, ON

**Cineplex Odeon Gardiners Road  
Cinemas**  
626 Gardiners Road  
Kingston, ON

**SilverCity Ancaster Cinemas**  
771 Golf Link Road  
Ancaster, ON

**SilverCity Newmarket Cinemas**  
18151 Yonge Street  
Newmarket, ON

**SilverCity London Cinemas**  
1680 Richmond Street,  
London, ON

**Galaxy Cinemas Barrie**  
72 Commerce Park Drive  
Barrie, ON

**Cineplex Odeon Queensway Cinemas**  
1025 The Queensway  
Etobicoke, ON

**Cineplex Odeon Sheppard-Grande  
Cinemas**  
4861 Yonge Street  
Toronto, ON

**Cineplex Odeon Oshawa Cinemas**  
1351 Grandview Street N  
Oshawa, ON

**Cineplex Odeon Devonshire Mall  
Cinemas**  
3100 Howard Avenue  
Windsor, ON

**SilverCity Sudbury Cinemas**  
355 Barrydown Road  
Sudbury, ON

**SilverCity Oakville Cinemas**  
3531 Wyecroft Road  
Oakville, ON

**SilverCity Thunder Bay Cinemas**  
850 North May Street  
Thunder Bay, ON

**Galaxy Cinemas Waterloo**  
550 King Street N  
Waterloo, ON

**Galaxy Cinemas Guelph**  
485 Woodlawn Road West  
Guelph, ON

**Galaxy Cinemas Peterborough**

320 Water Street  
Peterborough, ON

**Galaxy Cinemas Owen Sound**

1020 10th Street W  
Owen Sound, ON

**Galaxy Cinemas Orangeville**

85 Fifth Avenue  
Orangeville, ON

**Famous Players Lambton 9 Cinemas**

1450 London Road  
Sarnia, ON

**SilverCity Gloucester Cinemas**

2385 City Park Drive  
Gloucester, ON

**QUEBEC****Cineplex Odeon Brossard Cinemas**

9350, boul. Leduc  
Brossard, PQ

**Cineplex Odeon Ste. Foy Cinemas**

1200 boul. Duplessis  
Ste. Foy, PQ

**Colossus Laval Cinemas**

2800 rue Cosmodôme  
Laval, PQ

**Scotiabank Theatre Montreal**

977 Ste-Catherine West  
Montreal, PQ

**Coliseum Kirkland Cinemas**

3200 rue Jean Yves  
Kirkland, PQ

**Galaxy Cinemas Sherbrooke**

4202 Bertrand  
Rock Forest, PQ

**Cineplex Odeon Boucherville Cinemas**

20 boul. de Montagne  
Boucherville, PQ

**About Amnesty International:**

Amnesty International is a worldwide movement of people dedicated to protecting and promoting human rights. We are governed by our members; and are independent of all governments, political persuasions and religious creeds. We are funded by our members and donors, and no funds are sought or accepted from governments.

**About Cineplex Entertainment LP:**

Headquartered in Toronto, Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 129 theatres with 1,317 screens serving approximately 61 million guests annually. Cineplex Entertainment LP is the largest motion picture exhibitor in Canada operating the following brands: Cineplex Odeon, Coliseum, Colossus, Famous Players, Galaxy, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 76% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN).

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