



**THE ROLLING STONES TAKE FANS BACK TO THE LEGENDARY “EXILE ON MAIN STREET” 1972 SUMMER TOUR IN ONE-NIGHT BIG SCREEN CONCERT EVENT  
“LADIES & GENTLEMEN... THE ROLLING STONES”  
THIS SEPTEMBER AT CINEPLEX ENTERTAINMENT THEATRES**

***Cineplex Entertainment’s Front Row Centre Events and Eagle Rock Entertainment  
Team to Rock More than 70 Select Cineplex Theatres Across Canada with Historic Concert Tour***

Toronto, ON – September 1, 2010 (CGX.UN) – Rolling Stones fans across the country will get ultimate satisfaction for one night as this legendary multi-platinum band takes fans back to the summer tour that skyrocketed their careers with ***Ladies & Gentlemen... The Rolling Stones***. This historic big screen event features classic Stones performances from the 1972 tour and a special, theatre-only segment from Mick Jagger. Together with Jagger, Stones greats Keith Richards, Mick Taylor, Bill Wyman and Charlie Watts take fans inside life on the road during that magical summer when they rocked millions of fans in sold-out venues around the world. For the first time in over 30 years, legendary concert footage from the tour will be unveiled by the band for their fans in select Cineplex theatres across Canada on Thursday, September 16 at 7:00 p.m. local time.

Tickets for ***Ladies & Gentlemen... The Rolling Stones*** are on sale now at participating box offices and online at [www.cineplex.com/events](http://www.cineplex.com/events). For a complete list of theatre locations, please visit the website.

Presented by Cineplex Entertainment’s Front Row Centre Events and Eagle Rock Entertainment, this one-night-only event will feature the Stones in a career defining concert, testing the very limits of their own musical power. The footage was captured at four shows in Fort Worth and Houston, Texas on their 1972 North American tour promoting the “Exile on Main Street” album. The music played on that spectacular tour included what would later be known as some of the band’s greatest all-time hits such as “Tumbling Dice,” “Brown Sugar,” “You Can’t Always Get What You Want” and “Jumpin’ Jack Flash.”

“It’s a full on performance and energy levels are really high...everyone’s very together and on,” said Jagger.

Richards agreed with Jagger and recalled, “I knew that ‘Tumbling Dice’ was a killer live.”

***Ladies & Gentlemen... The Rolling Stones*** was originally filmed in 1972 in 16mm by Bob Freeze and Steve Gebhardt of John Lennon’s Butterfly Films and has been restored and re-mastered from vintage footage. Movie theatre audiences will get a one-time opportunity to flashback and be next to the stage during these historic concerts.

“***Ladies & Gentlemen... The Rolling Stones*** offers fans a rare opportunity to experience history,” said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. “On the big screen, enhanced by our superb digital surround sound systems, is the only way to experience a Stones concert.”

**Ladies & Gentlemen... The Rolling Stones** will appear in more than 70 select Cineplex Entertainment theatres across Canada.

#### **About Front Row Centre Events (FRC)**

Brought to you by Cineplex Entertainment, *Front Row Centre Events* bring world class entertainment to your local Cineplex Entertainment theatre and other participating locations! Presented in high-definition with digital surround sound, guests can experience the best in original one-night only and series-based programming. From *The Met: Live in HD* and The National Theatre's *NT Live* to concerts, live sporting events and documentaries, Front Row Centre Events put you in the centre of the action on the big screen!

#### **About Cineplex Entertainment**

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 129 theatres with 1,342 screens serving approximately 70 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the exclusive provider of *UltraAVX™* and the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of approximately 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 99.7% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit [www.cineplex.com](http://www.cineplex.com).

#### **About Eagle Rock Entertainment**

Eagle Rock Entertainment is an international media production and distribution company operating across audiovisual entertainment programming. Eagle Rock Entertainment works directly alongside talent to produce the highest quality programming output covering film, general entertainment and musical performance. Eagle Rock Entertainment has offices based in London, New York, Germany, France & Toronto.

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