



**\*\*Media Advisory: Tuesday, May 17, 2011\*\***

**Cineplex Entertainment Casts a “Relive” Spell on Select Theatres as all Seven *Harry Potter* Movies Will be Shown on the Big Screen Prior to the Final Film – *Harry Potter and the Deathly Hallows Part 2***

**WHAT:** Cineplex Entertainment (“Cineplex”) and Warner Bros. Pictures Canada are giving *Harry Potter* fans the chance to enjoy all previous seven *Harry Potter* movies back on the big screen at participating Cineplex theatres. Leading up to the July 15, 2011 release of the highly anticipated *Harry Potter and the Deathly Hallows Part 2*, Cineplex will present two special screenings each week of a *Harry Potter* movie starting with *Harry Potter and the Philosopher’s Stone*. A complete schedule can be found below.

Beginning Friday, May 20, 2011, guests can purchase a *Harry Potter* passport for \$24.99. The passport will contain tickets to all seven *Harry Potter* movies. Guests can choose which presentation time to attend, either Saturday mornings at 10:30 a.m. local time or Monday evenings at 7 p.m. local time.

In addition to tickets for all seven movies, each passport will also include:

- A promotional code for the earliest access to buy advance tickets to *Harry Potter and the Deathly Hallows Part 2*
- A bonus contest entry for a chance to win a trip to the world premiere of *Harry Potter and the Deathly Hallows Part 2* in London, England
- A promotional code allowing passport holders to download to own the first six *Harry Potter* movies for \$7.99 each from Cineplex.com

Passports are on sale at participating theatre box offices only. Tickets for individual movies can be purchased for \$5 each at participating theatre box offices, through the Cineplex Mobile Apps and online at [www.cineplex.com](http://www.cineplex.com) or our mobile site [m.cineplex.com](http://m.cineplex.com). SCENE members will receive 700 points for purchasing a passport or 100 SCENE points per individual movie.

Please visit [www.cineplex.com/harrypotter](http://www.cineplex.com/harrypotter) for additional information.

**WHERE:** **BRITISH COLUMBIA**  
**Coquitlam**  
*SilverCity Coquitlam Cinemas, 170 Schoolhouse Street*  
**Langley**  
*Colossus Langley Cinemas, 20090 91A Avenue*

**Richmond**

*SilverCity Riverport Cinemas, 14211 Entertainment Way*

**Vancouver**

*Cineplex Odeon International Village Cinemas, 88 W Pender St*

**Victoria**

*SilverCity Victoria Cinemas, 3130 Tillicum Road*

**ALBERTA****Calgary**

*Cineplex Odeon Sunridge Spectrum Cinemas, 400-2555 32<sup>nd</sup> Avenue*

*Scotiabank Theatre Chinook, 6455 Macleod Trail SW*

**Edmonton**

*Cineplex Odeon North Edmonton Cinemas, 14231-137<sup>th</sup> Avenue NW*

*Cineplex Odeon South Edmonton Cinemas, 1525-99<sup>th</sup> Street NW*

**MANITOBA****Winnipeg**

*SilverCity Polo Park Cinemas, 817 St. James Street*

**SASKATCHEWAN****Regina**

*Galaxy Cinemas Regina, 420 McCarthy Boulevard N*

**Saskatoon**

*Galaxy Cinemas Saskatoon, 347 2<sup>nd</sup> Avenue*

**ONTARIO****Ajax**

*Cineplex Odeon Ajax Cinemas, 248 Kingston Road*

**Barrie**

*Galaxy Cinemas Barrie, 72 Commerce Park Drive*

**Brampton**

*SilverCity Brampton Cinemas, 50 Great Lakes Drive*

**Hamilton**

*SilverCity Hamilton Mountain Cinemas, 795 Paramount Drive*

**London**

*SilverCity London Cinemas, 1680 Richmond Street*

**Mississauga**

*Coliseum Mississauga Cinemas, 309 Rathburn Road W*

**Ottawa**

*Cineplex Odeon South Keys Cinemas, 2214 Bank Street*

**Peterborough**

*Galaxy Cinemas Peterborough, 320 Water Street*

**Richmond Hill**

*SilverCity Richmond Hill Cinemas, 8725 Yonge Street*

**Sault Ste. Marie**

*Galaxy Cinemas Sault Ste. Marie, 293 Bay Street*

**Sudbury**

*SilverCity Sudbury Cinemas, 355 Barrydowne Road*

**Thunder Bay**

*SilverCity Thunder Bay Cinemas, 850 North May Street*

**Toronto**

*Cineplex Odeon Eglinton Town Centre Cinemas, 22 Lebovic Avenue*

*Cineplex Odeon Queensway Cinemas, 1025 The Queensway*

*Scotiabank Theatre Toronto, 259 Richmond Street W*

*SilverCity Yonge-Eglinton Cinemas, 2300 Yonge Street*

*SilverCity Yorkdale Cinemas, 3401 Dufferin Street*

**Vaughan**

*Colossus Vaughan Cinemas, 3555 Highway 7 W*

**Waterloo**

*Galaxy Cinemas Waterloo, 550 King Street N*

**Windsor**

*SilverCity Windsor Cinemas, 4611 Walker Road*

**QUEBEC****Brossard**

*Cineplex Odeon Brossard Cinemas, 9350 boul. Leduc*

**Gatineau**

*Starcité Gatineau Cinemas, 115 boul. Du Plateau*

**Kirkland**

*Coliseum Kirkland Cinemas, 3200 rue Jean Yves*

**Laval**

*Colossus Laval Cinemas, 2800 rue Cosmodôme*

**Montreal**

*Scotiabank Theatre Montreal, 977 rue Ste-Catherine O*

*Starcité Montreal Cinemas, 4825 ave. Pierre de Coubertin*

**Ste.Foy**

*Cineplex Odeon Ste. Foy Cinemas, 1200 boul. Duplessis*

**WHEN:**

Saturday, May 28<sup>th</sup> at 10:30 a.m. and Monday, May 30<sup>th</sup> at 7 p.m.  
*Harry Potter and the Philosopher's Stone (2001)*

Saturday, June 4<sup>th</sup> at 10:30 a.m. and Monday, June 6<sup>th</sup> at 7 p.m.  
*Harry Potter and the Chamber of Secrets (2002)*

Saturday, June 11<sup>th</sup> at 10:30 a.m. and Monday, June 13<sup>th</sup> at 7 p.m.  
*Harry Potter and the Prisoner of Azkaban (2004)*

Saturday, June 18<sup>th</sup> at 10:30 a.m. and Monday, June 20<sup>th</sup> at 7 p.m.  
*Harry Potter and the Goblet of Fire (2005)*

Saturday, June 25<sup>th</sup> at 10:30 a.m. and Monday, June 27<sup>th</sup> at 7 p.m.  
*Harry Potter and the Order of the Phoenix (2007)*

Saturday, July 2<sup>nd</sup> at 10:30 a.m. and Monday, July 4<sup>th</sup> at 7 p.m.  
*Harry Potter and the Half-Blood Prince (2009)*

Saturday, July 9<sup>th</sup> at 10:30 a.m. and Monday, July 11<sup>th</sup> at 7 p.m.  
*Harry Potter and the Deathly Hallows Part 1 (2010)*

All times listed are local time.

**For additional information, please contact:**

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