



For immediate release

**Experience Movies More Often!
Galaxy Cinemas Sherbrooke
Introduces New Lower Ticket Prices**

Montréal, QC– May 26, 2009 (CGX.UN) – Galaxy Cinemas Sherbrooke is delighted to announce that starting Friday May 29, 2009, the cost of admission will be lowered for all movie goers. The new general admission will be \$6.99 and child, youth, senior and Tuesday pricing will be lowered to \$4.99. These new reduced admission prices allow everyone to experience’s Hollywood biggest and best films for great prices.

“We are thrilled to offer these new lower ticket prices to our guests at the Galaxy Cinemas Sherbrooke » said Daniel Séguin, Vice President, Operations, Eastern Canada and General Manager, Quebec for Cineplex Entertainment. “These new prices arrive just in time for the summer blockbuster season. This is great value and gives every one the opportunity to see big budget movies on the big screen for a new lower price.”

Galaxy Cinemas Sherbrooke is located at 4204, boul. Bertrand-Fabi in Sherbrooke. The theatre features twelve auditoriums with big screens, one of which is equipped with RealD 3D digital technology.

About Cineplex Entertainment LP

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 129 theatres with 1,328 screens serving more than 63.5 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of approximately 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 99.5% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com

-30-

For more information, contact:
Anne Bombardier
Account Manager, Marketing & Communications
Communications Popcorn
514 448-5656 x 115
abombardier@groupepopcorn.com