



For Immediate Release

Cineplex Entertainment's 'Stars and Strollers' Screenings Make Their Weekly Debut at Participating Theatre Locations

Weekly screenings begin today!

Toronto, ON (CGX.UN) – April 2, 2007 – Due to the overwhelming response, parents with babies can now enjoy the latest movie releases in a baby-friendly environment weekly with a greater selection of film options through the 'Stars and Strollers' program at participating Cineplex Entertainment theatres throughout Canada.

"The 'Stars and Strollers' program has been a great success so we've decided to expand the program and offer screenings every week creating more film selection options," said Pat Marshall, Vice-President, Communications and Investor Relations, Cineplex Entertainment. "This program offers a baby-friendly movie experience for parents to relax and enjoy a new film release without worrying about feeding in the dark, crying babies or interrupting others."

Beginning today, the films will be shown on designated days between Monday and Thursday at each 'Stars and Strollers' screening to allow for more selection by the parents. The 'Stars and Strollers' program makes going to the movies easy and convenient for parents and their babies and includes screenings of the latest movie releases every week, lowered volume levels to avoid startling infant ears, dimmed lighting allowing parents to feed their babies or find fallen pacifiers, designated change table areas and stroller parking.

For participating theatre locations and show times, visit your local theatre or online at www.cineplex.com.

About Cineplex Entertainment LP:

Headquartered in Toronto, Canada, Cineplex Entertainment LP owns, leases or has a joint venture in 128 theatres with 1,290 screens serving 60 million guests annually. Cineplex Entertainment LP is the largest motion picture exhibitor in Canada operating theatres with the following brands: Cineplex Odeon, Galaxy, Famous Players (including Coliseum, Colossus and SilverCity) and Scotiabank Theatre Toronto. The units of Cineplex Galaxy Income Fund, which owns approximately 59.7% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit us at www.cineplex.com.

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