



FOR IMMEDIATE RELEASE

***Led Zeppelin's – Celebration Day* to play on the Canadian big screen**

Toronto, ON, (TSX: CGX), September 13, 2012 – Cineplex Entertainment's Front Row Centre Events today announced showings of *Celebration Day*, Led Zeppelin's famed 2007 Ahmet Ertegun Tribute Concert, on October 17, 2012 and October 25, 2012.

In December 2007, Led Zeppelin became the headline act at a major concert for the first time in 27 years – this time honouring long-time friend and founder of Atlantic Records, Ahmet Ertegun, who died the previous year.

The result was a more than two hour tour de force that brought the band's blues-infused rock n' roll back to the main stage at London's O2 arena. Founding members John Paul Jones, Jimmy Page and Robert Plant were joined by Jason Bonham, son of their late drummer, John Bonham, to perform 16 songs from the band's celebrated catalog: "Good Times Bad Times," "Ramble On," "Black Dog," "In My Time Of Dying," "For Your Life," "Trampled Under Foot," "Nobody's Fault But Mine," "No Quarter," "Since I've Been Loving You," "Dazed And Confused," "Stairway To Heaven," "The Song Remains The Same," "Misty Mountain Hop," "Kashmir," "Whole Lotta Love," and "Rock And Roll."

Following more than 20 million entries from around the world, only 18,000 lucky ticket lottery winners were fortunate enough to see the performance in person.

Tickets for the showings of *Led Zeppelin's – Celebration Day* are available beginning today at participating theatre box offices and online at cineplex.com/events. A complete list of participating theatres and showtimes is also available online.

Courtesy Swan Song and Atlantic Records, *Celebration Day* will also be available in home video and audio formats, beginning November 19, 2012. Specific details will be announced shortly.

The home video and audio release of *Celebration Day* precedes the band's selection as one of the recipients of the 2012 Kennedy Center Honors. The band is set to receive the Honors at the annual gala on December 2, 2012 in Washington, DC.

About Cineplex Entertainment

Cineplex Inc. ("Cineplex") is the largest motion picture exhibitor in Canada and owns, leases or has a joint-venture interest in 133 theatres with 1,438 screens, serving approximately 69 million guests annually. Headquartered in Toronto, Canada, Cineplex operates theatres from British Columbia to Quebec and is the exclusive provider of *UltraAVX™* and the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of approximately 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. Cineplex shares trade on the Toronto Stock Exchange (TSX) under the symbol "CGX". For more information, visit www.cineplex.com.

About Front Row Centre Events (FRCE)

Brought to you by Cineplex Entertainment, Front Row Centre Events bring world class entertainment to your local Cineplex Entertainment theatre and other participating locations. Presented in high-definition with digital surround sound, guests can experience the best in original one-night only and series-based programming. With the Metropolitan Opera's Live in HD series, Broadway productions, live broadcasts direct from the stage of London's National Theatre, dance performances, classic films, concerts, live sporting events and documentaries, Front Row Centre Events put you in the centre of the action on the big screen.

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