



For Immediate Release

***Community Day at Cineplex Odeon Westmount and VIP Cinemas
to Support the Starlight Children's Foundation***

Enjoy FREE movies and more the morning of Saturday, May 23, 2009

London, ON (CGX.UN) May 19, 2009 – Cineplex Odeon Westmount and VIP Cinemas is very pleased to host the first-ever *Community Day* in London, Saturday, May 23, 2009 from 8:30 am to 11:30 am. The morning will offer London area movie-lovers a great selection of FREE movies with proceeds from concession sales donated to the Starlight Children's Foundation.

"Cineplex Entertainment, via Cineplex Odeon Westmount and VIP Cinemas, is pleased to host *Community Day* to support the Starlight Children's Foundation," said Pat Marshall, Vice President Communications and Investor Relations, Cineplex Entertainment. "*Community Day* offers an opportunity for London residents to gather together at our newest theatre for a morning of fun and to support a very worthwhile organization."

On Saturday morning, Cineplex Odeon Westmount and VIP Cinemas invites London residents to enjoy a selection of FREE movies and specially discounted items at the concession stand. Concession pricing will include special discounted prices of \$2 for a regular-size popcorn and \$2 for a regular-size fountain drink, with all proceeds of these concession items donated to the Starlight Children's Foundation. In addition to these specially priced concession items, clowns and face painting will be available in the lobby for guests to enjoy.

The FREE movie schedule for *Community Day* on Saturday, May 23, 2009 includes:

- *Paul Blart: Mall Cop*
- *Coraline in 3D*
- *Madagascar 2: Escape to Africa*
- *Hotel for Dogs*
- *Kung Fu Panda*
- *Bee Movie*

All the movies are free of charge to guests and are based on seat availability on a first-come first-serve basis. Visit www.cineplex.com for showtimes. Cineplex Odeon Westmount and VIP Cinemas is located at 755 Wonderland Road South (behind the Westmount Shopping Centre).

About Cineplex Entertainment LP

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 130 theatres with 1,333 screens serving more than 63.5 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest

*Westmount Community Day
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exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of approximately 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 99.5% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

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