



For Immediate Release

The Who – Live at the Isle of Wight Festival 1970
Exclusively in High-Definition and Digital Surround Sound
at Cineplex Entertainment Theatres

Advance tickets available this Friday, February 6th

TORONTO, ON, February 3, 2009 (CGX.UN) – Cineplex Entertainment is pleased to announce the one-night only showing of *The Who – Live at the Isle Of Wight Festival 1970* concert as you have never seen them before in High Definition (HD) and digital surround sound on Wednesday, February 18th, exclusively at select Cineplex Entertainment theatres across Canada.

“The Who is one of the greatest bands in the world and watching them perform on the giant screen coupled with our surround sound systems will make you feel as if you are on stage rocking with the band,” said Pat Marshall, Vice-President, Communications and Investor Relations, Cineplex Entertainment. “We are pleased to partner with Eagle Rock Entertainment to bring The Who exclusively to Cineplex Entertainment theatres across Canada.”

Originally shot on film in 1970 by Academy Award-winning director Murray Lerner, *The Who – Live at the Isle of Wight Festival* captures the band’s high-energy performance in front of 600,000 festival-goers. This most dramatic moment in the history of hard rock is undoubtedly one of the band’s most memorable performances ever.

Along with remixed sound, this concert footage has been digitally restored in HD to its highest quality. The track listing includes *I Can’t Explain*, *Summertime Blues*, *My Generation* and a complete live performance of The Who’s classic rock opera *Tommy*, featuring *Pinball Wizard*. As a special bonus, guests will enjoy a taped interview with Pete Townshend prior to the start of the film.

Advance tickets are available beginning Friday, February 6th online at www.cineplex.com as well as at participating theatre box offices. Admission for children ages 3 – 12 and seniors is \$9.95 + tax and general admission is \$10.95 + tax.

The Who – Live at the Isle of Wight Festival will be released on Blu-ray on February 24 via Eagle Rock Entertainment. It will be available at The Cineplex Store for \$19.99 and includes one free regular size popcorn voucher that can be redeemed at any Cineplex Entertainment theatre.

Cineplex Entertainment will present *The Who – Live at the Isle of Wight Festival* at the following select theatres across the country at 7pm (local time):

BRITISH COLUMBIA

SilverCity Coquitlam Cinemas
170 Schoolhouse Street
Coquitlam, BC

SilverCity Riverport Cinemas
14211 Entertainment Way
Richmond, BC

SilverCity Victoria Cinemas

3130 Tillicum Road
Victoria, BC

Galaxy Cinemas Nanaimo

213-4750 Rutherford Road
Nanaimo, BC

Colossus Langley Cinemas

20090 91A Avenue
Langley, BC

**Cineplex Odeon Aberdeen Mall
Cinemas**

700-1320 TransCanada Highway
Kamloops, BC

Famous Players 6 Cinemas

172-1600 Fifth Avenue
Prince George, BC

Scotiabank Theatre Vancouver

900 Burrard Street
Vancouver, BC

Famous Players Orchard Plaza Cinemas

160-1876 Cooper Road
Kelowna, BC

Cineplex Odeon Strawberry Hill Cinemas

12161 72nd Avenue
Surrey, BC

Cineplex Odeon Meadowtown Cinemas

19800 Lougheed Highway
Pitt Meadows, BC

ALBERTA**Cineplex Odeon Grand Prairie
Cinemas**

10330-109th Street
Grand Prairie, AB

Galaxy Cinemas Lethbridge

501-1st Avenue SW
Lethbridge, AB

Scotiabank Theatre Edmonton

8882-170 Street
Edmonton, AB

**Cineplex Odeon Crowfoot Crossing
Cinemas**

91 Crowfoot Terrace NW
Calgary, AB

**Cineplex Odeon South Edmonton
Cinemas**

1525-99th Street NW
Edmonton, AB

Scotiabank Theatre Chinook

6455 MacLeod Trail SW
Calgary, AB

Galaxy Cinemas Red Deer

357-37400 Highway #2
Red Deer, AB

MANITOBA**SilverCity Polo Park Cinemas**

815 St. James Street
Winnipeg, MB

SASKATCHEWAN**Galaxy Cinemas Regina**

420 McCarthy Boulevard N
Regina, SK

Galaxy Cinemas Saskatoon

347 2nd Avenue S
Saskatoon, SK

ONTARIO

Scotiabank Theatre Toronto

259 Richmond Street W
Toronto, ON

SilverCity Fairview Mall Cinemas

1800 Sheppard Avenue E
Toronto, ON

Cineplex Odeon Queensway Cinemas

1025 The Queensway
Etobicoke, ON

Galaxy Cinemas Barrie

72 Commerce Park Drive
Barrie, ON

Galaxy Cinemas Guelph

485 Woodlawn Road W
Guelph, ON

SilverCity Oakville Cinemas

3531 Wyecroft Road
Oakville, ON

Cineplex Odeon Niagara Square Cinemas

7555 Montrose Road
Niagara Falls, ON

SilverCity London Cinemas

1680 Richmond Street
London, ON

SilverCity Ancaster Cinemas

771 Golf Link Road
Ancaster, ON

Galaxy Cinemas Sault Ste. Marie

293 Bay Street
Sault Ste. Marie, ON

SilverCity Burlington Cinemas

1250 Brant Street
Burlington, ON

Galaxy Cinemas Brantford

300 King George Road
Brantford, ON

Cineplex Odeon Eglinton Town Centre Cinemas

22 Lebovic Avenue
Scarborough, ON

SilverCity Richmond Hill Cinemas

8725 Yonge Street
Richmond Hill, ON

Coliseum Mississauga Cinemas

309 Rathburn Road W
Mississauga, ON

Cineplex Odeon Oshawa Cinemas

1351 Grandview Street N
Oshawa, ON

Galaxy Cinemas Peterborough

320 Water Street
Peterborough, ON

Galaxy Cinemas Waterloo

550 King Street N
Waterloo, ON

Cineplex Odeon Gardiners Road Cinemas

636 Gardiners Road
Kingston, ON

SilverCity Sudbury Cinemas

355 Barrydowne Road
Sudbury, ON

SilverCity Newmarket Cinemas

18151 Yonge Street
Newmarket, ON

Galaxy Cinemas Cornwall

1325 Second Street E
Cornwall, ON

Famous Players Belleville 8 Cinemas

160 Bell Boulevard
Belleville, ON

Galaxy Cinemas Midland

9226 County Road 93
Midland, ON

Galaxy Cinemas Brockville
2399 Parkedale Avenue
Brockville, ON

Galaxy Cinemas Owen Sound
1020 10th Street
Owen Sound, ON

SilverCity Hamilton Mountain Cinemas
795 Paramount Drive
Hamilton, ON

SilverCity Thunder Bay Cinemas
850 North May Street
Thunder Bay, ON

Galaxy Cinemas North Bay
300 Lakeshore Drive
North Bay, ON

Famous Players Lambton 9 Cinemas
1450 London Road
Sarnia, ON

SilverCity Windsor Cinemas
4611 Walker Road
Windsor, ON

SilverCity Gloucester Cinemas
2385 City Park Drive
Gloucester, ON

Coliseum Ottawa Cinemas
3090 Carling Avenue
Ottawa, ON

QUEBEC

Cineplex Odeon Brossard Cinemas
9350 boul. Leduc
Brossard, QC

Scotiabank Theatre Montreal
977 rue Ste-Catherine O
Montreal, QC

Galaxy Cinemas Sherbrooke
4204 rue Bertrand
Rock Forest, QC

Cineplex Odeon Ste. Foy Cinemas
1200 boul. Duplessis
St. Foy, QC

Coliseum Kirkland Cinemas
3200 rue Jean Yves
Kirkland, QC

Colossus Laval Cinemas
2800 rue Cosmodôme
Laval, QC

OTHER LOCATIONS

Capitol Theatre
4920 - 52 St.
Yellowknife, NWT

About Eagle Rock Entertainment

Eagle Rock Entertainment develops, acquires and produces music programming for a wide range of notable and high profile artists, which the company distributes on a worldwide basis. Eagle Rock Entertainment, Eagle Vision and Eagle Eye Media are wholly owned divisions of Eagle Rock Group, LTD.

www.eaglerockent.com

About Cineplex Entertainment LP

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 130 theatres with 1,331 screens serving approximately 61 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly

Canadian and with a workforce of more than 8,000, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 97% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

- 30 -

For more information, contact:

Pat Marshall
Vice President,
Communications and Investor Relations
Cineplex Entertainment
416-323-6648
pat.marshall@cineplex.com

Georgia Sourtzis
Manager, Communications
Cineplex Entertainment
416-323-6728
georgia.sourtzis@cineplex.com

Kerry Goulding
Rebel Music Publicity & Promotions
647.343.9000
kerry@rebelmusic.ca