



FOR IMMEDIATE RELEASE

**Bobby Baby! All-Star Cast Leads Stephen Sondheim's *Company*
Into Participating Theatres Across Canada**

Captured live from the Broadway stage, tickets are on sale now

Toronto, ON, (TSX: CGX), May 31, 2011 – Cineplex Entertainment, via our *Front Row Centre Events* and *Screenvision* are pleased to announce Stephen Sondheim's *Company* will be presented in high-definition at participating theatres on Wednesday, June 15, 2011 at 7 p.m. local time. A special encore presentation will be offered Saturday, July 9, 2011 at 1 p.m. local time. Backed by the New York Philharmonic, *Company* stars Neil Patrick Harris, Stephen Colbert, Jon Cryer, Christina Hendricks, Craig Bierko and Broadway legend Patti LuPone.

“Captured live from the Broadway stage in New York City for this limited engagement, *Company* is a production rich with history that our guests can enjoy in high-definition on the big screen,” said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. “Having the New York Philharmonic back this stellar cast truly makes this production a must-see!”

“We are pleased to partner with Cineplex, the premiere exhibitor in Canada, to exhibit *Company*. The expanded reach in Canada complements the extensive US distribution of *Company* through *Screenvision*,” said Darryl Schaffer, EVP of Exhibitor Relations, *Screenvision*.

Originally produced on Broadway in 1970 and produced for cinemas by Ellen M. Krass Productions, *Company* is a concept musical composed of short vignettes, presented in no particular chronological order, that are linked by a 35th birthday celebration for Bobby, a dedicated bachelor. Unable to fully commit to a steady relationship let alone marriage, *Company* follows Bobby, his three girlfriends and the five married couples who are his best friends.

Tickets are on sale now at participating theatre box offices, through the Cineplex Mobile Apps and online at www.cineplex.com/events or our mobile site m.cineplex.com. A special rate is available for larger groups of 20 or more. Please contact Cineplex corporate sales at 1-800-313-4461 or via email at corporatesales@cineplex.com.

BRITISH COLUMBIA

Burnaby

SilverCity Metropolis Cinemas, 4700 Kingsway Avenue

Burns Lake

Beacon Theatre, 441 Highway 16

Chilliwack

Galaxy Cinemas Chilliwack, 8249 Eagle Landing Parkway

Kamloops

Cineplex Odeon Aberdeen Mall Cinemas, 700-1320 Trans Canada Highway

Nanaimo

Galaxy Cinemas Nanaimo, 213-4750 Rutherford Road

Prince George

Famous Players 6 Cinemas, 172-1600 Fifth Avenue

Vancouver

Cineplex Odeon Park & Tilford Cinemas, 200-333 Brooksbank Avenue

Cineplex Odeon International Village Cinemas, 88 W Pender St

Vernon

Galaxy Cinemas Vernon, 2306 Highway 6

Victoria

Cineplex Odeon Victoria Cinemas, 780 Yates Avenue

ALBERTA**Calgary**

Scotiabank Theatre Chinook, 6455 Macleod Trail SW

SilverCity CrossIron Mills Cinemas & XSCAPE Entertainment Centre, 261055 CrossIron Boulevard, Rocky View (Calgary), AB

Edmonton

Cineplex Odeon South Edmonton Cinemas, 1525-99th Street NW

Scotiabank Theatre Edmonton, 8882-170 Street

Empire Theatres City Centre Edmonton, 10200 102nd Avenue

Grand Prairie

Cineplex Odeon Grand Prairie Cinemas, 10330-109th Street

Lethbridge

Galaxy Cinemas Lethbridge, 501-1st Avenue SW

Red Deer

Galaxy Cinemas Red Deer, 357-37400 Highway #2

MANITOBA**Winnipeg**

SilverCity St. Vital Cinemas, 160-1255 St. Mary's Road

SASKATCHEWAN**Moose Jaw**

Galaxy Cinemas Moose Jaw, 1235 Main Street N

Regina

Cineplex Odeon Southland Mall Cinemas, 3025 Gordon Road

Saskatoon

Galaxy Cinemas Saskatoon, 347 2nd Avenue

ONTARIO**Ancaster**

SilverCity Ancaster Cinemas, 771 Golf Links Road

Barrie

Galaxy Cinemas Barrie, 72 Commerce Park Drive

Belleville

Galaxy Cinemas Belleville, 160 Bell Boulevard

Brampton

SilverCity Brampton Cinemas, 50 Great Lakes Drive

Brockville

Galaxy Cinemas Brockville, 2399 Parkedale Avenue

Cambridge

Galaxy Cinemas Cambridge, 355 Hespeler Road

Collingwood

Galaxy Cinemas Collingwood, 6 Mountain Road

Cornwall

Galaxy Cinemas Cornwall, 1325 Second Street E

Guelph

Galaxy Cinemas Guelph, 485 Woodlawn Road W

Kingston

Cineplex Odeon Gardiners Road Cinemas, 626 Gardiners Road

London

SilverCity London Cinemas, 1680 Richmond Street

Mississauga

SilverCity Mississauga Cinemas, 3055 Vega Boulevard

Newmarket

SilverCity Newmarket Cinemas and XSCAPE Entertainment Centre, 18151 Yonge Street

North Bay

Galaxy Cinemas North Bay, 300 Lakeshore Drive

Oakville

SilverCity Oakville and VIP Cinemas, 3531 Wyecroft Road

Orillia

Galaxy Cinemas Orillia, 865 West Ridge Boulevard

Orleans

Empire Theatres Orleans, 3752 Innes Road

Oshawa

Cineplex Odeon Oshawa Cinemas, 1351 Grandview Street N

Ottawa

Cineplex Odeon South Keys Cinemas, 2214 Bank Street

SilverCity Gloucester Cinemas, 2385 City Park Drive

EMPIRE 7 Ottawa, 111 Albert Street, 3rd Floor

Owen Sound

Galaxy Cinemas Owen Sound, 1020 10th Street

Peterborough

Galaxy Cinemas Peterborough, 320 Water Street

Port Hope

Capitol Theatre, 20 Queen Street

Sarnia

Famous Players Lambton 9 Cinemas, 1450 London Road

Sault Ste. Marie

Galaxy Cinemas Sault Ste. Marie, 293 Bay Street

Sudbury

SilverCity Sudbury Cinemas, 355 Barrydowne Road

Thunder Bay

SilverCity Thunder Bay Cinemas, 850 North May Street

Toronto

Cineplex Odeon Queensway Cinemas, 1025 The Queensway

Cineplex Odeon Sheppard Cinemas, 4861 Yonge Street

Cineplex Odeon Varsity and VIP Cinemas, 55 Bloor Street W
Coliseum Scarborough Cinemas, 300 Borough Drive
Scotiabank Theatre Toronto, 259 Richmond Street W
SilverCity Yonge-Eglinton Cinemas, 2300 Yonge Street

Vaughan

Colossus Vaughan Cinemas, 3555 Highway 7 W

Windsor

Cineplex Odeon Devonshire Mall Cinemas, 3100 Howard Avenue

QUEBEC

Gatineau

Starité Gatineau Cinemas, 115 boul. Du Plateau

Kirkland

Coliseum Kirkland Cinemas, 3200 rue Jean Yves

Montreal

Cineplex Odeon Cavendish Mall Cinemas, 5800 boul. Cavendish

Scotiabank Theatre Montreal, 977 rue Ste-Catherine O

Sherbrooke

Galaxy Cinemas Sherbrooke, 4204 rue Bertrand

Ste.Foy

Cineplex Odeon Ste. Foy Cinemas, 1200 boul. Duplessis

NEW BRUNSWICK

Moncton

Empire 8 Trinity Drive, 127 Trinity Drive

NOVA SCOTIA

Halifax

Empire 8 Park Lane, 5657 Spring Garden Road

NEWFOUNDLAND

St. John's

Empire Studio 12, 48 Kenmount Road

About Cineplex Entertainment

Cineplex Inc. ("Cineplex") is the largest motion picture exhibitor in Canada and owns, leases or has a joint-venture interest in 130 theatres with 1,352 screens serving approximately 70 million guests annually. Headquartered in Toronto, Canada, Cineplex operates theatres from British Columbia to Quebec and is the exclusive provider of UltraAVX™ and the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of approximately 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. Cineplex shares trade on the Toronto Stock Exchange (TSX) under the symbol "CGX". For more information, visit www.cineplex.com.

About Front Row Centre Events (FRC)

Brought to you by Cineplex Entertainment, Front Row Centre Events bring world class entertainment to your local Cineplex Entertainment theatre and other participating locations! Presented in high-definition with digital surround sound, guests can experience the best in original one-night only and series-based programming. With the Metropolitan Opera's Live in HD series, Broadway productions, live broadcasts direct from the stage of London's National Theatre, Bolshoi Ballet performances, classic films, concerts, live sporting events and documentaries, Front Row Centre Events put you in the centre of the action on the big screen!

About Screenvision

Headquartered in New York, N.Y., Screenvision is a national leader in cinema advertising, offering on-screen advertising, in-lobby promotions and integrated marketing programs to national, regional and local advertisers and providing comprehensive cinema advertising representation services for its theatrical exhibitor partners. The Screenvision cinema advertising network is comprised of over 15,000 screens in 2,400+ theatre locations across all 50 states and 93% of DMAs nationwide; delivering through more than 150 theatrical circuits, including 10 of the top 15 exhibitor companies. For more information: <http://www.screenvision.com>.

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