



For Immediate Release

## **CINEPLEX ENTERTAINMENT ANNOUNCES NEW CINEPLEX ODEON THEATRE IN LONDON, ONTARIO**

TORONTO, ON, February 6, 2008 (CGX.UN) – Cineplex Entertainment is pleased to announce the development of a new eight-screen Cineplex Odeon theatre to open in London, Ontario. Construction is expected to begin in the spring of 2008 with a targeted opening in late fall. Located near the intersection of Wonderland Road South and Viscount Road at the Westmount Shopping Centre, the theatre will occupy approximately 31,000 square feet of space and will offer a first class entertainment experience, replacing the existing six-screen cinema currently located in the mall.

“We are delighted to be announcing this new project located at Westmount Shopping Centre in London,” said Pat Marshall, Vice President Communications and Investor Relations, Cineplex Entertainment. “As part of the modernization of the Westmount shopping centre, this new theatre will offer area residents and shoppers the best entertainment options available. With more than 1,300 luxury high back seats, the complex will feature the latest in digital film presentation and digital sound technologies.”

“We are looking forward to working with Cineplex Entertainment on this project,” said Michael Dobrijevic, Senior Vice President, Development & Leasing, Bentall Retail LP. “We believe that London deserves a new state-of-the-art theatre and this dynamic entertainment complex will become a true destination for residents and visitors to this area and also be an integral feature in the revitalization of Westmount Mall.”

The new theatre will feature all stadium seating, wall-to-wall, giant, curved screens; large, luxurious seats with ample legroom; Digital DLP projection systems and Dolby Digital Surround Sound. The spacious lobby will feature a Family Entertainment Centre that can be accessed without a movie ticket. The refreshment selection is very broad and will include all the standard movie fare including popcorn, soft drinks and a variety of other offerings sure to satisfy everyone’s appetite.

### **About Cineplex Entertainment LP:**

Cineplex Entertainment LP owns leases or has a joint-venture interest in 131 theatres with 1,327 screens serving approximately 60 million guests annually.

Headquartered in Toronto, Canada, Cineplex Entertainment LP is the largest motion picture exhibitor in Canada operating the following brands: Cineplex Odeon, Galaxy, Famous Players, Coliseum, Colossus, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 75.7% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit [www.cineplex.com](http://www.cineplex.com).

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