



****MEDIA ADVISORY: Thursday, July 26, 2012****

Cineplex Entertainment announces August *Front Row Centre Events*

Each month, Cineplex Entertainment brings great entertainment to theatres across Canada. With *Front Row Centre Events*, guests can watch the Met Opera, stage productions, movies and more – all on the big screen. Don't miss August's exciting events:

IN THE SPOTLIGHT THIS MONTH:

Music



The Who: Quadrophenia – Can You See The Real Me?" – The Story Behind the Album

When: Wednesday, August 1, 2012 – 7:30 p.m. local time

Beginning with a special welcome message from lead guitarist Pete Townshend, the documentary presentation gives fans an in-depth, behind-the-scenes look at the creation of *The Who's* celebrated album, *Quadrophenia*, originally released in October 1973. Packed with never-before-seen stories, the evening will feature additional performances of songs from *Quadrophenia*, including chart topper, *Love Reign O'er Me*

Sports and Sports Entertainment



WWE: Summerslam

When: August 19, 2012, 8:00 p.m. EDT, 5:00 p.m. PDT

This summer, the perfect storm hits as Brock Lesnar threatens to change the face of WWE forever. Don't miss any of the heart-pounding action when Triple H, John Cena, CM Punk, Sheamus, Alberto Del Rio and the rest of your favorite WWE Superstars battle in WWE SummerSlam.

Family Favourites Presentations



Follow that Bird

When: Saturday, August 4, 2012 – 11:00 a.m. local time

Oscar, Bert, Ernie, Cookie Monster and other members of the Sesame Street gang join Big Bird in a cross country adventure. Miss Finch, a meddling social worker, sends him off to Ocean View, Illinois, for the comforts of family life with his "own kind," the Dodos. But he is a disaster as a Dodo and, lonely and homesick, he soon sets off on foot for Sesame Street. Can his old friends find him before he gets into trouble en route?

Guest stars: Chevy Chase, Sandra Bernhard, John Candy, Dave Thomas, Joe Flaherty



Over the Hedge

When: Saturday, August 11, 2012 – 11:00 a.m. local time

Just whose backyard is it, anyway? Spring has sprung, and Verne and his woodland friends awaken from their long winter's nap to discover that a large, green hedge has cropped up right through the middle of their once-natural habitat. Enter RJ, an opportunistic raccoon who explains that the world beyond the hedge is "the gateway to the good life" where peculiar creatures called humans live to eat, rather than eat to live. Eventually, RJ and Verne form an unlikely friendship as they and their furry friends learn to coexist with – and even exploit – this strange new world called suburbia.

Cast: Featuring the voices of Bruce Willis, Garry Shandling, Steve Carrell



Mouse Hunt

When: Saturday, August 18, 2012 – 11:00 a.m. local time

Two stumblebum inheritors are determined to rid their antique house of a mouse who is equally determined to stay where he is.

Cast: Lee Evans, Nathan Lane, Vicki Lewis



Night at the Museum

When: Saturday, August 25, 2012 – 11:00 a.m. local time

Larry Daley, a down-and-out dreamer, grudgingly accepts the supposedly menial graveyard shift as a security guard at the Natural History Museum. On his very first night, Larry watches in shock and awe as, one by one, the primeval beasts and storied icons that surround him stir magically to life – and total havoc ensues.

Cast: Ben Stiller, Carla Gugino, Ricky Gervais

Classic Film Series Presentation



Singin' in the Rain – 60th Anniversary Event

Wednesday, August 15, 2012 – 7:00 p.m. local time

Sunday, August 26, 2012 – 1:00 p.m. local time

Gene Kelly, Debbie Reynolds and Donald O'Connor sing and dance their way back onto the big screen in the Turner Classic Movies (TCM) Presentation of the *Singin' in the Rain 60th Anniversary Event*. TCM host Robert Osborne, who will take audiences behind-the-scenes, including a special interview with *Singin' in the Rain* star Debbie Reynolds.

Cast: Debbie Reynolds, Donald O'Connor, Gene Kelly

Most Wanted Mondays Presentation



The Running Man

When: Monday, August 20, 2012 – 7:30 p.m. local time

A wrongly-convicted man must try to survive a public execution gauntlet staged as a TV game show.

Cast: Arnold Schwarzenegger, Maria Conchita Alonso, Yaphet Kotto

Coming in September:

- Royal Opera House *Carmen in 3D* – Multiple Showings beginning August 29
- Royal Opera House *Madame Butterfly in 3D* – Multiple Showings beginning Sept 5
- *Last Night of the Proms (BBC)* – Saturday, September 8, 2012
- *WWE: Night of Champions* – Sunday, September 16

WHERE: A complete list of locations for each event can be found at www.cineplex.com/events.

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For more information, photos or interviews please contact:

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