



****Media Advisory: Friday October 5, 2012****

Advance Tickets for James Bond's *Skyfall* Available Now

WHAT: Advance tickets for the highly anticipated release of the 23rd James Bond movie, *Skyfall*, are on sale now. Guests can purchase tickets at participating Cineplex Entertainment theatre box offices, online at www.cineplex.com or through our mobile site m.cineplex.com. The movie will open in wide release on November 9, 2012.

Special midnight screenings of *Skyfall* will be presented on Thursday, November 8 (at 12:07am) in select IMAX and UltraAVX auditoriums and on Friday, November 9, 2012 (at 12:07a.m.), at select Cineplex Entertainment theatres where available.

In celebration of the release of *Skyfall*, as well as Global Bond Day on October 5, 2012, Cineplex has created a special Bond-themed microsite, with Bond video clips, interviews and picture galleries. Visit www.cineplex.com/bond for more information.

About *Skyfall*

Daniel Craig is back as Ian Fleming's James Bond 007 in *Skyfall*, the 23rd adventure in the longest-running film franchise of all time. In *Skyfall*, Bond's loyalty to M is tested as her past comes back to haunt her. As MI6 comes under attack, 007 must track down and destroy the threat, no matter how personal the cost.

Private screenings and group rates are also available. For more information, call 1-800-313-4461 or email corporatesales@cineplex.com.

WHERE: Participating Cineplex Entertainment theatres across Canada, please visit www.cineplex.com for locations. Tickets can be purchased at participating theatre box offices and online at www.cineplex.com or our mobile site m.cineplex.com.

WHEN: Tickets are on sale now.

- 30 -

For additional information, please contact:

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