



For Immediate Release

GALAXY CINEMAS BRANTFORD OPENS FRIDAY NOVEMBER 7TH!
Cineplex Entertainment Opens First LEED® Candidate Theatre

Brantford, ON (CGX.UN) – October 23, 2008 – Cineplex Entertainment is pleased to announce that the doors to its new Galaxy Cinemas Brantford are scheduled to open on Friday November 7, 2008 at 12:30 p.m.

The new eight-screen, 31,000 square foot Galaxy Cinemas Brantford cost more than \$5 million to build and has created a variety of new job opportunities in Brantford. The seven-month building process created over 80 new construction jobs and will offer more than 50 permanent and part-time jobs within the theatre.

“We are very excited to officially open our doors to a beautiful new state-of-the-art theatre for Brantford area residents,” said Pat Marshall, Vice President Communications and Investor Relations. “We are also proud of the changes we have made as a company to do what is best for the environment by building our first eco-friendly LEED® Candidate theatre in Brantford and in Canada.”

The design of the new theatre uses energy efficient equipment to reduce electricity, water and gas consumption as well as environmentally responsible products that have a positive impact on the environment and community. Some of the features include: a reflective white roof that reduces heat levels and lowers air conditioning needs and waterless urinals that will conserve thousands of litres of water per year. The building was constructed with a significant amount of both regionally sourced and recycled materials to reduce the environmental impact resulting from transportation. An extensive recycling program was implemented during the construction process to divert at least 75% of waste materials from the landfill. Bicycle racks were also installed to encourage employees to ride their bicycles to work.

LEED® (Leadership in Energy and Environmental Design) is a green building rating system used by the Canadian Green Building Council to help new and existing buildings become more environmentally friendly. This is the first LEED® Candidate theatre built in Canada by Cineplex Entertainment.

Some of the movies being shown on Opening Day, Friday November 7th include:

- ***Madagascar: Escape 2 Africa***
- ***Passchendaele***
- ***Role Models***

“It is great for Brantford to have a new state-of-the-art theatre that will be enjoyed by both the residents and visitors of Brantford. This theatre also offers great employment opportunities for many young people, often in their first job,” said Brantford Mayor Mike

Galaxy Cinemas Brantford Opens!
cont'd next page...

Hancock. "It is also important that Cineplex Entertainment has taken the lead in designing and constructing its first eco-friendly theatre in our community."

The new Galaxy Cinemas Brantford will feature all stadium rocker seating (each seat row will be 18" higher than the previous row) with ample legroom; wall-to-wall, giant, curved screens; and Digital Surround Sound. The concessions will include traditional movie fare such as popcorn, candy and soft drinks in addition to *Pizza Pizza*, *Outtakes* and *Yogen Fruz* with a wide selection of low-fat and no-fat frozen yogurts and premium ice cream. A Zero Gravity family entertainment centre will offer a number of interactive video games and activities and is accessible without the purchase of a movie ticket.

Guests can visit www.cineplex.com for more information, showtimes and to purchase advance tickets.

About Cineplex Entertainment LP:

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 130 theatres with 1,325 screens (as of Friday November 7th) serving approximately 61 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of more than 8,000, the company operates the following top tier brands: Cineplex Odeon, Galaxy and Famous Players including Colossus, Coliseum and SilverCity, in addition to Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 76% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

- 30 -

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