



FOR IMMEDIATE RELEASE

Famous Players Belleville 8 Cinemas in Belleville, ON Premieres Its New Name

Toronto, ON (CGX.UN) – November 9, 2009 – Cineplex Entertainment is pleased to announce that our Famous Players Belleville 8 Cinemas, which has been undergoing a major transformation for the past several months is getting a new name: Galaxy Cinemas Belleville.

“Four of the eight existing sloped floor auditoriums have been converted to all-stadium seating to date and changes are still to come to the box office and concession area,” said Pat Marshall, Vice President, Communications and Investor Relations. “Once completed, the theatre will feel brand new and a new theatre requires a new name so we are delighted to introduce Galaxy Cinemas Belleville to area residents and invite them to see it for themselves.”

Once renovations are complete, all eight auditoriums will have been converted to all-stadium seating, where each seat row is 18” higher than the previous row, to ensure unobstructed views by every guest. In addition to a newly renovated and re-located box office, the theatre lobby will include a dynamic new digital signage program with LCD screens that will change the look and feel of the space and provide both information as well as entertainment. The number of concession options available will also be expanded offering something to satisfy everyone’s taste buds with cold treats from *Yogen Fruz* and premium coffees from *Far Coast* to be added. Guests will also be able to celebrate their birthday or special event in the new party rooms being built.

“We are on track to complete all renovations by mid-December, just in time for the great line-up of movies scheduled to be released for the holiday season,” said Marshall.”

About Cineplex Entertainment

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 130 theatres with 1,338 screens serving more than 63.5 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of approximately 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 99.6% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

- 30 -

For more information, please contact:

Pat Marshall
Vice President, Communications
and Investor Relations
416-323-6648
pat.marshall@cineplex.com

Georgia Sourtzis
Manager, Communications
Cineplex Entertainment
416-323-6728
georgia.sourtzis@cineplex.com