



FOR IMMEDIATE RELEASE

NEW GALAXY CINEMAS TO OPEN IN BRANTFORD, ONTARIO

TORONTO, ONTARIO, August 29, 2006 (TSX: CGX.UN) – Cineplex Entertainment today announced the development of a new eight-screen Galaxy Cinema in Brantford, Ontario. Construction is expected to begin in the spring of 2007 with a targeted completion in the fall of 2007. Located at the Brantford Mall on King George Road, the cinema will occupy approximately 31,000 square feet of space. It will replace the existing six-screen cinema in the mall, which will remain open during construction of the new theatre and close just prior to the new theatre's opening. The new Galaxy Cinema will offer Brantford residents an exceptional state-of-the-art entertainment experience.

"We are particularly thrilled to be announcing this new project for Brantford," said Pat Marshall, Vice President Communications and Investor Relations for Cineplex Entertainment LP. "As part of the modernizing redevelopment of Brantford Mall, *Galaxy Cinemas Brantford* will offer area residents the newest and best entertainment options available," said Marshall. "The new theatre will feature the latest in film presentation and digital sound technology and will house more than 1,600 luxury high back seats."

Galaxy Cinemas Brantford will offer more than just movies! "Our theatres have proven our ability to attract large numbers of people of all ages from far and wide. This not only supports the new Galaxy Cinema but also provides support to the many mall retailers and businesses located near the theatre. Restaurants and numerous other businesses benefit from the addition of a Galaxy Cinema in the community. This new cinema will be a great compliment to the mall's new design," said Marshall.

"We have been looking forward to Cineplex Entertainment redeveloping the theatre in Brantford," said Mayor Mike Hancock. "Brantford residents young and old will enjoy this new destination for entertainment."

Monique M. Dubord, Vice President Leasing Canada for First Capital Realty Inc, the mall's landlord, said: "We are looking forward to working with Cineplex

Entertainment on this project. We believe that Brantford deserves a new state-of-the-art theatre and this dynamic entertainment addition will enhance the entire development and become a true destination for residents and visitors to this area. Cineplex Entertainment's commitment to the Brantford Mall is an exciting catalyst to the redevelopment of this key mall in Brantford."

The new *Galaxy Cinemas Brantford* will feature all stadium seating (each seat row will be 18" higher than the previous row), wall-to-wall, giant, curved screens; large, luxurious seats with ample legroom; and Dolby Digital Surround Sound. The spacious lobby features a Family Entertainment Centre that can be accessed without a movie ticket. The refreshment selection is very broad and will include all the standard movie fare including popcorn, soft drinks as well as *Pizza Pizza's* hot and fresh pizza and *Yogen Fruz* low-fat and no-fat frozen yoghurt and specialty ice cream treats.

About Cineplex Entertainment LP:

Cineplex Entertainment LP owns leases or has joint venture interest in 132 theatres with 1,301 screens and is the largest motion picture exhibitor in Canada. Headquartered in Toronto, Canada, the Partnership operates theatres with the following six top-tier brands: Cineplex Odeon, Galaxy and Famous Players (including Coliseum, Colossus and SilverCity). Proudly Canadian, the units of Cineplex Galaxy Income Fund, which owns approximately 58.8% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange under Cineplex Galaxy Income Fund (symbol CGX.UN). More information can be found at cineplex.com.

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