



For Immediate Release

## **Crash Parallel Performs LIVE in a Free Concert for One Night Only at Galaxy Cinemas Brantford**

Concert to be held on Thursday November 20<sup>th</sup>

Toronto, ON (CGX.UN) – November 18, 2008 –Cineplex Entertainment is pleased to announce the **one night only LIVE** free concert featuring Canadian pop rock band Crash Parallel on Thursday November 20<sup>th</sup> at 7 pm EST at Galaxy Cinemas Brantford.

“We are excited to have Crash Parallel perform LIVE in a free concert at our Galaxy Cinemas Brantford,” said Pat Marshall, Vice-President, Communications and Investor Relations, Cineplex Entertainment. “This is another example of how our theatres are evolving into entertainment destinations offering more than movies.”

Crash Parallel recently completed their tour with David Usher, where they brought their amazing live show to audiences across Canada. Upon the release of their debut album, the Canadian band earned the title of Canadian Billboard’s #1 Emerging Artist for four consecutive weeks with their debut single and title track *World We Know* as it climbed the charts on radio, video and online. In this electrifying live concert Crash Parallel will perform many of their hits including *World We Know*, *Rain Delays* and many more.

Cineplex Entertainment will present Crash Parallel **LIVE** in a free concert at:

**Galaxy Cinemas Brantford**  
300 King George Road (at Brantford Commons)  
Brantford, ON

Seating is limited and is available on a first-come first-serve basis. Wristbands will be handed out to guests on Thursday November 20<sup>th</sup> at 5pm with the concert beginning at 7pm. Twelve lucky CKPC-FM 92.1 listeners along with a guest each will have the opportunity to win a special ‘meet and greet’ with the band prior to the concert as well as receive a copy of their album, *World We Know*. To enter, listen to CKPC-FM 92.1.

### **About Cineplex Entertainment LP**

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 130 theatres with 1,325 screens serving approximately 61 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of more than 8,000, the company operates the following top tier brands: Cineplex Odeon, Galaxy and Famous Players including Colossus, Coliseum and SilverCity, in addition to Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 76% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit [www.cineplex.com](http://www.cineplex.com).

For more information, please contact:

Georgia Sourtzis  
Manager, Communications  
Cineplex Entertainment  
416-323-6728  
[georgia.sourtzis@cineplex.com](mailto:georgia.sourtzis@cineplex.com)