



Contact: Christie Cotterill
(310) 407-8616

Modern Day Cinderella "Hilary Duff" to Host Benefit for Canadian Children at Risk at Cineplex Odeon's Queensway Cinemas

**'Kids With A Cause Canada' and Hilary Duff Show Children that
Fairy Tales are Not Just for the Movies and Invite Them to Enjoy an
Evening that Dreams are Made of**

Toronto, ON...Kids With A Cause Canada will host a benefit screening of "A Cinderella Story", starring Hilary Duff, July 16th, 4:00 p.m. at Cineplex Odeon's Queensway Cinemas located at 1025 The Queensway (Queensway & Islington), Toronto, ON. Tickets can be purchased by calling (416) 966-2241. Individual ticket prices for this fundraising event are \$500 each. Proceeds will benefit Kids With A Cause Canada, enabling youth members to continue their mission of helping less fortunate youth & teens in Canada.

The event will begin with a red carpet entrance reserved exclusively for guests at this special Benefit Screening. Honoured guests include children and teens from Rainbows, a youth support group for those who are grieving due to a separation, divorce or death within their family.

Arriving in style to welcome the guests (via a 65 Ford Mustang Convertible) will be Hilary, her sister, Haylie, and Dan Byrd (co-star).

After the red carpet entrance guests will be escorted to a private VIP room for one on one "photo opportunities" with Hilary and meet the other celebrities.

Before the Benefit Screening of "A Cinderella Story", Hilary and Dan will be on stage and share the "behind the scenes" takes and explain what went into the making of the film.

"A Cinderella Story" is a modern day version inspired by the literary epic. The original story is anchored in today's culture, yet Hilary's version goes beyond the aspects of the original to become a profound basis for personal growth. A faithful supporter of youth issues, Hilary Duff uses the fairy tale to convey the importance of dreaming and what's inside your soul to the youth of today. "It is important for children to realize that their dreams really can come true and it is who you are inside that directs your future. Do not let your past direct your future. Kids With A Cause helps children to realize just how important they are, the beauty of helping others and the endless potential the future holds," said Hilary Duff.

In "A Cinderella Story," there is no glass slipper and no pumpkin. Guided by the memory of her mother, Cinderella dreams of love without knowing what it is. It takes happy memories and the love the character holds inside to guide her to become the woman she secretly wants to be.

And happy memories are exactly what Hilary is creating with Kids With A Cause, a non-profit charity emphasizing the importance and value of children helping children. Our youth members visit children in hospitals, homeless shelters and many other facilities serving disadvantaged youth to extend a helping hand and offer hope and encouragement for a brighter tomorrow.

Cineplex Odeon Cinemas is proud to support Kids With A Cause Canada. Headquartered in Toronto, Canada, Cineplex Odeon Cinemas, Galaxy Cinemas and the associated brands are owned and operated by Cineplex Galaxy LP. Cineplex Galaxy LP currently operates 83 theatres with a total of 750 screens in 6 provinces across Canada.

For more information about the Benefit Screening or Kids With A Cause, please contact Christie Cotterill at the Kids With A Cause United States Headquarters (310) 407-8616.