



**Discover the Beauty of Canada's National Parks at  
Participating Theatres Across Canada with *A Park for All Seasons***

*Special live event is a tribute to Parks Canada's centennial*

Toronto, ON, November 8, 2011 –Cineplex Entertainment, via our *Front Row Centre Events*, and OASIS HD give viewers a behind the scenes look at two of Canada's most spectacular National Parks and the threats and challenges they encounter. Captured in stunning high-definition, *A Park for All Seasons* travels to Tuktut Nogait National Park, a remote arctic park, and Pukaskwa National Park which is located on the shores of majestic Lake Superior. This special live event can be seen exclusively at participating movie theatres across Canada on November 13, 2012 at 4:00 p.m. EST, 3:00 p.m. CST, 2:00 p.m. MST and 1:00 p.m. PST.

"This event gives Canadians an unprecedented look at two of the country's National Parks, allowing guests to experience the park's beauty and splendour from the comfort of the theatre," said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment.

"I'm thrilled to share these two parks with Canadians," said Craig Colby, Director of Production at Oasis HD. This is the best chance the audience will have to see Tuktut Nogait National Park as it's remote, undeveloped and rarely visited by people. Pukaskwa National Park is just as beautiful so viewers will also get a special look a park they can visit easily."

Broadcast live via satellite and hosted by Sarah Harmer, this special presentation allows the audience to submit questions on Twitter to Parks Canada specialists and the producer of *A Park for All Seasons*. Select questions will be answered live before the completion of the event. Guests can submit their questions via Twitter to @OasisHD.

Tickets for *A Park for All Seasons* can be purchased at participating theatre box offices, through the Cineplex Mobile Apps and online at [www.cineplex.com/events](http://www.cineplex.com/events) or our mobile site [m.cineplex.com](http://m.cineplex.com).

*A Park for All Seasons* is a 25 part series on Canada's national parks broadcast and produced by OASIS HD. This special in-theatre event provides viewers with the first opportunity to enjoy the Tuktut Nogait National Park and Pukaskwa National Park episodes. Full listings of the program and additional webisodes can be found on [www.oasishd.ca/parks](http://www.oasishd.ca/parks).

*A Park for All Seasons* will offered at the following theatres:

**BRITISH COLUMBIA**

**Coquitlam**

*SilverCity Coquitlam Cinemas*, 170 Schoolhouse Street

**Kamloops**

*Cineplex Odeon Aberdeen Mall Cinemas*, 700-1320 Trans Canada Highway

**Langley**

*Colossus Langley Cinemas, 20090 91A Avenue*

**Nanaimo**

*Galaxy Cinemas Nanaimo, 213-4750 Rutherford Road*

**Revelstoke**

*Roxy Theatre, 115 MacKenzie Avenue*

**Richmond**

*SilverCity Riverport Cinemas, 14211 Entertainment Way*

**Vancouver**

*Scotiabank Theatre Vancouver, 900 Burrard Street*

**Victoria**

*SilverCity Victoria Cinemas, 3130 Tillicum Road*

**ALBERTA****Calgary**

*Scotiabank Theatre Chinook, 6455 Macleod Trail SW*

**Edmonton**

*Cineplex Odeon South Edmonton Cinemas, 1525-99<sup>th</sup> Street NW*

**Lethbridge**

*Galaxy Cinemas Lethbridge, 501-1<sup>st</sup> Avenue SW*

**Red Deer**

*Galaxy Cinemas Red Deer, 357-37400 Highway #2*

**MANITOBA****Winnipeg**

*SilverCity Polo Park Cinemas, 817 St. James Street*

**SASKATCHEWAN****Regina**

*Galaxy Cinemas Regina, 420 McCarthy Boulevard N*

**Saskatoon**

*Galaxy Cinemas Saskatoon, 347 2<sup>nd</sup> Avenue*

**ONTARIO****Ancaster**

*SilverCity Ancaster Cinemas, 771 Golf Links Road*

**Barrie**

*Galaxy Cinemas Barrie, 72 Commerce Park Drive*

**Belleville**

*Galaxy Cinemas Belleville, 160 Bell Boulevard*

**Guelph**

*Galaxy Cinemas Guelph, 485 Woodlawn Road W*

**Kingston**

*Cineplex Odeon Gardiners Road Cinemas, 626 Gardiners Road*

**London**

*SilverCity London Cinemas, 1680 Richmond Street*

**Mississauga**

*Coliseum Mississauga Cinemas, 309 Rathburn Road W*

**Newmarket**

*SilverCity Newmarket Cinemas and XSCAPE Entertainment Centre, 18151 Yonge Street*

**Niagara Falls**

*Cineplex Odeon Niagara Square Cinemas, 7555 Montrose Road*

**North Bay**

*Galaxy Cinemas North Bay, 300 Lakeshore Drive*

**Oakville**

*SilverCity Oakville and VIP Cinemas, 3531 Wyecroft Road*

**Oshawa**

*Cineplex Odeon Oshawa Cinemas, 1351 Grandview Street N*

**Ottawa**

*Coliseum Ottawa Cinemas, 3090 Carling Avenue*

*SilverCity Gloucester Cinemas, 2385 City Park Drive*

**Peterborough**

*Galaxy Cinemas Peterborough, 320 Water Street*

**Richmond Hill**

*SilverCity Richmond Hill Cinemas, 8725 Yonge Street*

**Sault Ste. Marie**

*Galaxy Cinemas Sault Ste. Marie, 293 Bay Street*

**Sudbury**

*SilverCity Sudbury Cinemas, 355 Barrydowne Road*

**Thunder Bay**

*SilverCity Thunder Bay Cinemas, 850 North May Street*

**Toronto**

*Cineplex Odeon Queensway Cinemas, 1025 The Queensway*

*Coliseum Scarborough Cinemas, 300 Borough Drive*

*Scotiabank Theatre Toronto, 259 Richmond Street W*

**Waterloo**

*Galaxy Cinemas Waterloo, 550 King Street N*

**Windsor**

*Cineplex Odeon Devonshire Mall Cinemas, 3100 Howard Avenue*

**QUEBEC**

**Brossard**

*Cineplex Odeon Brossard Cinemas, 9350 boul. Leduc*

**Kirkland**

*Coliseum Kirkland Cinemas, 3200 rue Jean Yves*

**Montreal**

*Cineplex Odeon Cavendish Mall Cinemas, 5800 boul. Cavendish*

**Sherbrooke**

*Galaxy Cinemas Sherbrooke, 4204 rue Bertrand*

**About Cineplex Entertainment**

Cineplex Inc. ("Cineplex") is the largest motion picture exhibitor in Canada and owns, leases or has a joint-venture interest in 130 theatres with 1,351 screens serving approximately 70 million guests annually. Headquartered in Toronto, Canada, Cineplex operates theatres from British Columbia to Quebec and is the exclusive provider of UltraAVX™ and the largest exhibitor of digital 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of approximately 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. Cineplex shares trade on

the Toronto Stock Exchange (TSX) under the symbol "CGX". For more information, visit [www.cineplex.com](http://www.cineplex.com).

-30-

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**For Parks Canada**

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