



****MEDIA ADVISORY: Monday, October 26, 2009****

**The New York Times 'TimesTalks LIVE' featuring John Irving
at Cineplex Entertainment Theatres This Wednesday, October 28th**

WHAT: Toronto, ON (CGX.UN): Cineplex Entertainment is pleased to present '*TimesTalks LIVE*', broadcasts of intimate discussions with New York Times journalists and today's top talents and thinkers, from TheTimesCenter in New York City. The broadcasts will be transmitted live, in High-Definition via satellite to select Cineplex Entertainment theatres across the country, and are presented by *The New York Times* and BY Experience, Inc.

The first '*TimesTalks LIVE*' broadcast will feature **John Irving** in conversation with Times writer at large Charles McGrath, on Wednesday, October 28. Winner of the National Book Award and the Academy Award, author John Irving (*The World According to Garp*, *The Cider House Rules*, *A Widow for One Year*) is one of America's most renowned and popular novelists. In this exclusive New York interview appearance, Irving talks about *Last Night in Twisted River*, his first novel in four years, a story spanning five decades in the lives of a father and son, and about his more than 40 years as a best-selling author.

The second '*TimesTalks LIVE*' broadcast will feature **Stephen King** in conversation with Times book critic Janet Maslin on Tuesday, November 10.

Advance tickets are now available online at www.cineplex.com/events as well as at participating theatre box offices. Please note the new series introductory pricing: admission for children ages 3 – 13 is \$9.00, seniors is \$10.95 and general admission is \$12.95. A special group rate is also available for groups of 20 or more. For more information on group rates, call 1-800-313-4461 or email corporatesales@cineplex.com.

WHEN: **Wednesday, October 28th at 7 pm EST/PST, 8 pm MST and 9 pm CST**

WHERE: For more information and participating locations, visit www.cineplex.com/events.

For more information, contact:

Pat Marshall
Vice President,
Communications and Investor Relations
Cineplex Entertainment
416-323-6648
pat.marshall@cineplex.com

Georgia Sourtzis
Manager, Communications
Cineplex Entertainment
416-323-6728
georgia.sourtzis@cineplex.com