



FOR IMMEDIATE RELEASE

**Back by Popular Demand
Edmonton Oilers play the LA Kings
on Giant Cineplex Odeon Screens
Monday, March 22nd**

March 16, 2004, Edmonton, AB. Cineplex Odeon Cinemas and the Edmonton Oilers Hockey Club are very pleased to announce the next PPV game against the LA Kings will be played live on the giant screen on Monday, March 22 at the Cineplex Odeon North Edmonton Cinemas and the Cineplex Odeon South Commons Cinemas.

“Our first event sold out immediately at both theatres and everyone at the game had such a good time that we knew we had to put the game back on the big screen” said Pat Marshall, Vice President of Communications and Specialty Marketing for Cineplex Galaxy LP.

“I was at the theatre watching the game against the Blackhawks and enjoyed it tremendously,” said Allan Watt, Vice President of Marketing & Communications for the Edmonton Oilers. “It really is the perfect environment to catch all the game action. It was also so good to see all the families come out to enjoy the game and cheer the Oilers on to victory.”

Ticket prices are \$9.95 + tax for adults and \$8.95 + tax for children and seniors for all games, and are on-sale now at both theatre box offices. The pre-game show starts at 8:15 PM, with the puck drop at 8:30 PM. Fans in attendance for the pre-game show will also have the chance to win all kinds of official Edmonton Oilers merchandise, along with Cineplex Odeon movie passes and much more.

The newly opened North Edmonton Cinemas, located at 137th Avenue and 142nd Street is a 14-screen megaplex that offers moviegoers every amenity. There are more than 3,400 all stadium seats. Moviegoers have a wide variety of delicious movie munchies to choose from including: cooked-to-order pizza, fresh cut French fries and chicken tenders. If you are looking for something a little sweeter, try Alan Smithee’s Café for a latte, cappuccino or a variety of fresh pastries and desserts.

South Edmonton residents can see the game at our Cineplex Odeon theatre located in the heart of the South Commons Power Centre at the corner of 99th Street and 15th Avenue. All the same amenities are available here in this 16-screen theatre featuring 3800+ all stadium “rocker style seats” that have been hugely popular with local residents.

Cineplex Galaxy LP is a leading exhibitor of motion pictures in the entertainment industry. Headquartered in Toronto, Canada, Cineplex Galaxy LP currently operates 83 theatres with a total of 750 screens in 6 provinces across Canada. Cineplex Odeon Cinemas, Galaxy Cinemas and the associated brands are owned and operated by Cineplex Galaxy LP. There are currently 63 Cineplex Odeon Cinemas located in major urban centres and 20 Galaxy Cinemas featured in mid-size markets. Proudly Canadian, Cineplex Galaxy LP is a public company traded on the Toronto Stock Exchange under Cineplex Galaxy Income Fund (symbol CGX.UN).

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