

FOR IMMEDIATE RELEASE

Media Statement – Sony Pictures movie – The Interview

Toronto, ON, December 17, 2014, (TSX: CGX) - After careful consideration of this unprecedented and complex situation, Cineplex Entertainment ("Cineplex") will postpone presentation of the Sony Pictures movie, *The Interview*. Cineplex takes seriously its commitment to the freedom of artistic expression, but we want to reassure our guests and staff that their safety and security is our number one priority. We look forward to a time when this situation is resolved and those responsible are apprehended.

This quote can be attributed to Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment.

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