



For Immediate Release

3D Movies Arrive at Galaxy Cinemas Brockville

TORONTO, ON, June 17, 2010 (CGX.UN) – Cineplex Entertainment has changed the movie going experience at Galaxy Cinemas Brockville forever. Brockville residents will now be able to experience the best in digital cinema including 3D movies, with the installation of a digital 3D projection system.

The theatre has been equipped with a Canadian-made Christie Solaria 2K series projector. Digital cinema projectors deliver the most visually stunning, razor-sharp images that movie goers have ever seen. The system has been further enhanced with the addition of RealD 3D technology enabling this theatre to also present the latest 3D movies. RealD is the global leader in 3D, bringing the most advanced digital 3D experience to cinemas worldwide.

“Brockville residents are going to love the bright, crystal clear images of digital presentations,” said Pat Marshall, Vice President Communications and Investor Relations, Cineplex Entertainment. “With the addition of RealD, audiences will be able to enjoy an incredibly immersive 3D experience with the great line-up of 3D movies scheduled to be released this year. Beginning this Friday, we are very pleased to present *Toy Story 3*.”

Advanced tickets are now available at the theatre box office and online at www.cineplex.com. Galaxy Cinemas Brockville is located at 2399 Parkedale Avenue.

About *Toy Story 3*

Toy Story 3 welcomes Woody, Buzz and the whole gang back to the big screen as Andy prepares to depart for college and his loyal toys find themselves in... daycare! These untamed tots with their sticky little fingers do not play nice, so it's all for one and one for all as plans for the Great Escape get underway. A few new faces—some plastic, some plush—join the adventure, including iconic swinging bachelor and Barbie's counterpart, Ken (voice of MICHAEL KEATON), a lederhosen-wearing thespian hedgehog named Mr. Pricklepants (voice of TIMOTHY DALTON), and a pink, strawberry-scented teddy bear called Lots-o'-Huggin' Bear (voice of NED BEATTY).

Directed by Lee Unkrich (co-director of “Toy Story 2” and “Finding Nemo”), produced by Pixar veteran Darla K. Anderson (“Cars,” “Monsters, Inc.”), and written by Academy Award®-winning screenwriter Michael Arndt (“Little Miss Sunshine”), *Toy Story 3* is a comical new adventure in Disney Digital 3D™.

About Cineplex Entertainment

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 130 theatres with 1,347 screens serving approximately 70 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the exclusive provider of *UltraAVX* and the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of approximately 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 99.7% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

For more information contact:

Georgia Sourtzis, Manager, Communications, Cineplex Entertainment, 416-323-6728, georgia.sourtzis@cineplex.com

Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment, 416-323-6648, pat.marshall@cineplex.com