



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Ottawa Senators Return to the Big Screen in High Definition at Select Cineplex Entertainment Theatres

OTTAWA - The Ottawa Senators and Cineplex Entertainment announced today that Senators fans have another reason to cheer as they are invited back to watch live broadcasts of larger-than-life hockey games in high definition on wall-to-wall screens at three participating theatre locations in the Ottawa area, as well as one each in Brockville, Cornwall and Kingston.

Beginning Nov. 22, fans can watch five games that are not available on regular television, making this a unique opportunity for families and friends to see the games on giant wall-to-wall curved screens in surround sound and, for the first time, in high definition.

“Showing Ottawa Senators hockey on our giant screens is the next best thing to being there,” says Pat Marshall, vice-president, communications and investor relations for Cineplex Entertainment. “Senators fans and families love these games, and this year we’ve made it even easier to enjoy with the opportunity to purchase tickets in three- and five-packs.”

Advance tickets are available beginning Friday, Nov. 16, online at www.cineplex.com as well as at participating theatre box offices. Admission for children ages 3 to 12 years old is \$8.95 and general admission \$10.95. New this year, guests can also purchase tickets to any three games for \$31.20 or all five games for \$49.25, making this a great gift idea for the holiday season. Prices do not include applicable taxes.

“We’re very pleased to welcome Cineplex back for another season of SensTV,” said Jim Steel, the Senators’ vice-president of broadcast. “We are excited to be able to offer our fans another means to watch and enjoy the games.”

Of the seven Ottawa Senators hockey games broadcast on SensTV this season, the following five will be shown at the Cineplex Entertainment theatres listed below:

Thursday Nov. 22, 2007, 7:30 p.m. - Senators vs. Pittsburgh Penguins

Tuesday Jan. 29, 2008, 7 p.m. - Senators at New York Islanders

Thursday Feb. 28, 2008, 7 p.m. - Senators at Philadelphia Flyers

Tuesday March 11, 2008, 7:30 p.m. - Senators vs. Boston Bruins

Thursday April 3, 2008, 7:30 p.m. - Senators at Toronto Maple Leafs

The following theatres will show Ottawa Senators hockey games throughout the regular season:

Cineplex Odeon South Keys Cinemas, 2214 Bank St., Ottawa

Coliseum Ottawa Cinemas, 3090 Carling Ave., Ottawa

SilverCity Gloucester Cinemas, 2385 City Park Dr., Ottawa

Galaxy Cinemas Brockville, 2399 Parkdale Ave., Brockville, Ont.

Cineplex Odeon Gardiners Road Cinemas, 626 Gardiners Rd., Kingston, Ont.

Galaxy Cinemas Cornwall, 1325 Second St. E, Cornwall, Ont.

About Cineplex Entertainment LP:

Headquartered in Toronto, Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 130 theatres with 1,315 screens serving approximately 60 million guests annually. Cineplex Entertainment LP is the largest motion picture exhibitor in Canada operating the following brands: Cineplex Odeon, Galaxy, Famous Players (including Coliseum, Colossus, SilverCity), Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 75.7% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit us at www.cineplex.com.

About the Ottawa Senators:

One of six NHL franchises based in Canada, the Ottawa Senators returned to the league in 1992 following a 58-year absence. Ottawa won 11 Stanley Cups during its original reign from 1903 to 1934. The team plays in the state-of-the-art Scotiabank Place, which opened in January 1996 and hosts 41 regular-season games, and a variety of concerts and events every year. Since 1992, the Senators, together with its foundation, alumni, partners and fans, have contributed close to \$50 million to community initiatives in the National Capital Region. Among its many accomplishments is the construction of Roger's House, a pediatric and palliative care facility located on the grounds at CHEO.

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