



**FOR IMMEDIATE RELEASE**

**EXPERIENCE MOVIES MORE OFTEN!  
CINEPLEX ODEON HURON MARKET CINEMAS  
INTRODUCES NEW TICKET PRICES**

London, ON (CGX.UN) – October 31, 2006 – Cineplex Odeon Huron Market Cinemas is delighted to announce that starting on Friday, November 3, 2006, the cost of admission will be lowered for all moviegoers. The new general admission will be \$4.20 and child, senior, matinee and Tuesday pricing will be lowered to \$3.00. These new reduced admission prices allow everyone to experience Hollywood’s biggest and best films for great prices.

“We are thrilled to offer these new low ticket prices to our guests at the Cineplex Odeon Huron Market Cinemas,” said Pat Marshall, Vice President Communications and Investor Relations, Cineplex Entertainment. “This is a great value and gives everyone the opportunity to see big budget movies on the big screen for a small price.”

*Cineplex Odeon Huron Market Cinemas* is located at 1251 Huron St. in London, Ontario. The theatre features six auditoriums with big screens and combined seating for more than 1,400 guests. In addition, guests can enjoy popcorn, pop and regular concession fare, as well as, a selection of video arcade games to play before the show.

**Cineplex Entertainment LP:**

Cineplex Entertainment LP owns, leases or has a joint-venture interest in 132 theatres with 1,309 screens and is the largest motion picture exhibitor in Canada. Headquartered in Toronto, Canada, the Partnership operates theatres with the following six top-tier brands: Cineplex Odeon, Galaxy and Famous Players (including Coliseum, Colossus and SilverCity). Proudly Canadian, the units of Cineplex Galaxy Income Fund, which owns approximately 59.7% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange under Cineplex Galaxy Income Fund (symbol CGX.UN). More information can be found at [www.cineplex.com](http://www.cineplex.com).

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