



FOR IMMEDIATE RELEASE

**Academy Award® Winner Christopher Plummer's Return to the Stage in *Barrymore*  
Debuts as a Motion Picture Event at Participating Movie Theatres in Canada**

*Filmed in high-definition at the historic Elgin Theatre in Toronto*

Toronto, ON, March 30, 2012, (TSX: CGX) –Cineplex Entertainment, via our *Front Row Centre Events*, and BY Experience, today announced *Barrymore* can be seen exclusively at participating movie theatres in Canada on Wednesday, May 23, 2012 at 7 p.m. local time (some locations to start at 8 p.m. local time). Encore presentations will begin Saturday, June 2, 2012 through Saturday June 10, 2012, showtimes will vary by location. *Barrymore* premiered at the 2011 Toronto International Film Festival and will be shown exclusively at Canadian movie theatres before being presented at movie theatres around the world this fall.

A special longer engagement will be offered at the following theatres beginning May 25<sup>th</sup>: *Cineplex Odeon Sheppard Cinemas* in Toronto, ON, *Cineplex Odeon Cavendish Mall Cinemas* in Montreal, PQ and *Cineplex Odeon International Village* in Vancouver, BC. Showtimes will vary by location.

"Movie and stage lovers should not miss Christopher Plummer performing one of his most celebrated roles in one of Canada's most iconic theatres," said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. "Canadians are the first people in the world to have the opportunity to enjoy this exclusive presentation on the big screen from Director Érik Canuel, Executive Producers Steve Kalafer and Peter LeDonne and BY Experience."

Based on the play by William Luce, *Barrymore* is the portrayal of acclaimed American actor John Barrymore, one of the greatest Shakespearean actors of all time. Set on a Broadway stage in 1942, the final year of John's life, the iconic actor fights to recreate his performance in the title role of Shakespeare's *Richard III*. *Barrymore* stars Christopher Plummer and is directed and adapted for the screen by Érik Canuel (*Bon Cop, Bad Cop*). This special presentation was filmed over seven days at Toronto's Elgin Theatre.

Tickets for *Barrymore* are now available at participating theatre box offices and online at [www.cineplex.com/events](http://www.cineplex.com/events) or our mobile site [m.cineplex.com](http://m.cineplex.com).

*Barrymore* can be seen at the following theatres in Canada beginning May 23, 2012:

**BRITISH COLUMBIA**

**Coquitlam**

*SilverCity Coquitlam and VIP Cinemas*, 170 Schoolhouse Street

**Kamloops**

*Cineplex Odeon Aberdeen Mall Cinemas*, 700-1320 Trans Canada Highway

**Langley**

*Colossus Langley Cinemas*, 20090 91A Avenue

**Nanaimo**

*Galaxy Cinemas Nanaimo*, 213-4750 Rutherford Road

**Prince George**

*Famous Players 6 Cinemas, 172-1600 Fifth Avenue*

**Richmond**

*SilverCity Riverport Cinemas, 14211 Entertainment Way*

**Vancouver**

*Cineplex Odeon International Village Cinemas, 88 W Pender St*

**Victoria**

*Cineplex Odeon Victoria Cinemas, 780 Yates Avenue*

*SilverCity Victoria Cinemas, 3130 Tillicum Road*

**ALBERTA****Calgary**

*Scotiabank Theatre Chinook, 6455 Macleod Trail SW*

**Edmonton**

*Cineplex Odeon South Edmonton Cinemas, 1525-99<sup>th</sup> Street NW*

*Cineplex Odeon Windermere, 6151 Currents Drive NW*

*Scotiabank Theatre Edmonton, 8882-170 Street*

**Grande Prairie**

*Cineplex Odeon Grande Prairie Cinemas, 10330-109<sup>th</sup> Street*

**Lethbridge**

*Galaxy Cinemas Lethbridge, 501-1<sup>st</sup> Avenue SW*

**Medicine Hat**

*Galaxy Cinemas Medicine Hat, 3292 Dunmore Road SE*

**Red Deer**

*Galaxy Cinemas Red Deer, 357-37400 Highway #2*

**MANITOBA****Winnipeg**

*SilverCity Polo Park Cinemas, 817 St. James Street*

*SilverCity St. Vital and XSCAPE Entertainment Centre, 160-1255 St. Mary's Road*

**SASKATCHEWAN****Moose Jaw**

*Galaxy Cinemas Moose Jaw, 1235 Main Street N*

**Regina**

*Galaxy Cinemas Regina, 420 McCarthy Boulevard N*

**Saskatoon**

*Galaxy Cinemas Saskatoon, 347 2<sup>nd</sup> Avenue*

**ONTARIO****Ajax**

*Cineplex Odeon Ajax Cinemas, 248 Kingston Road*

**Ancaster**

*SilverCity Ancaster Cinemas, 771 Golf Links Road*

**Barrie**

*Galaxy Cinemas Barrie, 72 Commerce Park Drive*

**Belleville**

*Galaxy Cinemas Belleville, 160 Bell Boulevard*

**Brampton**

*SilverCity Brampton Cinemas, 50 Great Lakes Drive*

**Brantford**

*Galaxy Cinemas Brantford, 300 King George Road*

**Brockville**

*Galaxy Cinemas Brockville, 2399 Parkedale Avenue*

**Burlington**

*SilverCity Burlington Cinemas, 1250 Brant Street*

**Cambridge**

*Galaxy Cinemas Cambridge, 355 Hespeler Road*

**Chatham**

*Galaxy Cinemas Chatham, 760 St Clair Street*

**Collingwood**

*Galaxy Cinemas Collingwood, 6 Mountain Road*

**Cornwall**

*Galaxy Cinemas Cornwall, 1325 Second Street E*

**Guelph**

*Galaxy Cinemas Guelph, 485 Woodlawn Road W*

**Kingston**

*Cineplex Odeon Gardiners Road Cinemas, 626 Gardiners Road*

**London**

*Cineplex Odeon Westmount and VIP Cinemas, 755 Wonderland Road S*

*SilverCity London Cinemas, 1680 Richmond Street*

**Markham**

*Cineplex Odeon First Markham Place Cinemas, 3275 Highway 7*

**Midland**

*Galaxy Cinemas Midland, 9226 County Road 93*

**Mississauga**

*Coliseum Mississauga Cinemas, 309 Rathburn Road W*

**Newmarket**

*SilverCity Newmarket Cinemas and XSCAPE Entertainment Centre, 18151 Yonge Street*

**Niagara Falls**

*Cineplex Odeon Niagara Square Cinemas, 7555 Montrose Road*

**North Bay**

*Galaxy Cinemas North Bay, 300 Lakeshore Drive*

**Oakville**

*SilverCity Oakville and VIP Cinemas, 3531 Wycroft Road*

**Orangeville**

*Galaxy Cinemas Orangeville, 85 Fifth Avenue*

**Orillia**

*Galaxy Cinemas Orillia, 865 West Ridge Boulevard*

**Oshawa**

*Cineplex Odeon Oshawa Cinemas, 1351 Grandview Street N*

**Ottawa**

*Cineplex Odeon South Keys Cinemas, 2214 Bank Street*

*Coliseum Ottawa Cinemas, 3090 Carling Avenue*

*SilverCity Gloucester Cinemas, 2385 City Park Drive*

**Owen Sound**

*Galaxy Cinemas Owen Sound, 1020 10<sup>th</sup> Street*

**Peterborough**

*Galaxy Cinemas Peterborough, 320 Water Street*

**Picton**

*The Regent Theatre, 224 Main Street*

**Richmond Hill**

*SilverCity Richmond Hill Cinemas, 8725 Yonge Street*

**Sarnia**

*Famous Players Lambton 9 Cinemas, 1450 London Road*

**Sault Ste. Marie**

*Galaxy Cinemas Sault Ste. Marie, 293 Bay Street*

**Sudbury**

*SilverCity Sudbury Cinemas, 355 Barrydowne Road*

**Thunder Bay**

*SilverCity Thunder Bay Cinemas, 850 North May Street*

**Toronto**

*Cineplex Odeon Queensway Cinemas, 1025 The Queensway*

*Cineplex Odeon Sheppard Cinemas, 4861 Yonge Street*

*Cineplex Odeon Varsity and VIP Cinemas, 55 Bloor Street W*

*Coliseum Scarborough Cinemas, 300 Borough Drive*

*Scotiabank Theatre Toronto, 259 Richmond Street W*

*SilverCity Fairview Mall Cinemas, 1800 Sheppard Avenue E*

*SilverCity Yonge-Eglinton Cinemas, 2300 Yonge Street*

**Waterloo**

*Galaxy Cinemas Waterloo, 550 King Street N*

**Windsor**

*Cineplex Odeon Devonshire Mall Cinemas, 3100 Howard Avenue*

**QUEBEC**

**Brossard**

*Cineplex Odeon Brossard Cinemas, 9350 boul. Leduc*

**Gatineau**

*Starcité Gatineau Cinemas, 115 boul. Du Plateau*

**Kirkland**

*Coliseum Kirkland Cinemas, 3200 rue Jean Yves*

**Laval**

*Colossus Laval Cinemas, 2800 rue Cosmodôme*

**Montreal**

*Cineplex Odeon Cavendish Mall Cinemas, 5800 boul. Cavendish*

Scotiabank Theatre Montreal, 977 rue Ste-Catherine O

**Sherbrooke**

Galaxy Cinemas Sherbrooke, 4204 rue Bertrand-Fabi

**Ste.Foy**

Cineplex Odeon Ste. Foy Cinemas, 1200 boul. Duplessis

**About Front Row Centre Events (FRC)**

Brought to you by Cineplex Entertainment, Front Row Centre Events bring world class entertainment to your local Cineplex Entertainment theatre and other participating locations! Presented in high-definition with digital surround sound, guests can experience the best in original one-night only and series-based programming. With the Metropolitan Opera's Live in HD series, Broadway productions, live broadcasts direct from the stage of London's National Theatre, Bolshoi Ballet performances, classic films, concerts, live sporting events and documentaries, Front Row Centre Events put you in the centre of the action on the big screen!

**About Cineplex Entertainment**

Cineplex Inc. ("Cineplex") is the largest motion picture exhibitor in Canada and owns, leases or has a joint-venture interest in 130 theatres with 1,352 screens serving approximately 66 million guests annually. Headquartered in Toronto, Canada, Cineplex operates theatres from British Columbia to Quebec and is the exclusive provider of UltraAVX™ and the largest exhibitor of digital 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of approximately 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. Cineplex shares trade on the Toronto Stock Exchange (TSX) under the symbol "CGX". For more information, visit [www.cineplex.com](http://www.cineplex.com).

**About BY Experience**

BY Experience kicked off the digital revolution of live events to movie theaters and other locations globally with David Bowie's 2003 *Reality* album launch and since then, over 13 million tickets have been sold worldwide for cinema events BY Experience has distributed and/or produced including *the Met: Live in HD* series, the U.K.'s *National Theatre Live* series, the New York Times speaker's series *TimesTalks LIVE*, the Roundabout Theatre Company's production of *The Importance of Being Earnest* (June 2011), *Red Hot Chili Peppers Live: I'm With You* (August 2011); *The Big Four: Metallica, Slayer, Megadeth, Anthrax* (June 2010), *BBC Electric Proms: Robbie Williams* (October 2009), the classic music celebrations *BBC Last Night of the Proms* (September 2009, 2010, 2011), *St. Olaf Christmas Festival* (December 2007 and December 2011), *David Gilmour: Remember That Night — Live from the Royal Albert Hall* (September 2007), and the public radio shows *A Prairie Home Companion with Garrison Keillor* (February and October 2010) and *This American Life — Live! with Ira Glass* (April 2008 and May 2009). BY Experience distributes to over 50 countries, to 1,600 movie screens. For more information, visit: [www.byexperience.net](http://www.byexperience.net).

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