



For Immediate Release

**Concert Presentation *Larger Than Life*
Hits the Big Screen in High-Definition
Exclusively at Cineplex Entertainment Theatres**

Advance tickets on sale this Friday, January 16th

TORONTO, ON, January 14, 2009 (CGX.UN) – On Wednesday, January 28th at 7pm local time, Cineplex Entertainment is pleased to present the concert presentation, *Larger Than Life*, a celebration of Canadian Aboriginal musical talent. Shown in High-Definition (HD) and digital surround sound exclusively at select Cineplex Entertainment theatres across the country, *Larger Than Life* features performances and interviews from five top Aboriginal musicians.

“Our commitment to providing our guests the best out-of-home entertainment at our theatres continues with the exclusive concert presentation, *Larger Than Life*,” said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. “For those who couldn’t experience the concert live at the Revival or who would simply like to see it again, they can now experience it a Cineplex Entertainment theatre near them on the big screen and in surround sound.”

“We are very proud to present such an incredible line up in such a unique way,” explains Métis producer Ralph Brown, Partner, Strong Road. “The concert will be exceptional, as is expected from this talent and we are fortunate that it will find its way to Canadians cross country.”

Filmed by Strong Road and presented by Working Title Artists and Cineplex Entertainment, the event presents Sierra Noble, Plex, Marc Nadjiwan, Jason Burnstick, The Johnnys and more along with the folk tales and comedy styles of emcee Winston Wuttunee. Sponsored by the Aboriginal People’s Television Network (APTN), this line-up of diverse music talent joined together to celebrate Aboriginal music on stage at the Revival Theatre in Toronto, Ontario, resulting in the two-hour concert presentation, *Larger Than Life*.

Advance tickets are available beginning this Friday, January 16th online at www.cineplex.com as well as at participating theatre box offices. General admission is \$9.95 + tax and a special group rate is also available for groups of twenty or more at \$7.95 + tax per person. For more information on group rates, call 1-800-313-4461.

Cineplex Entertainment will present *Larger Than Life* at the following select theatres across the country:

BRITISH COLUMBIA

SilverCity Coquitlam Cinemas
170 Schoolhouse Street
Coquitlam, BC

SilverCity Riverport Cinemas
14211 Entertainment Way
Richmond, BC

SilverCity Victoria Cinemas
3130 Tillicum Road
Victoria, BC

Scotiabank Theatre Vancouver
900 Burrard Street
Vancouver, BC

Galaxy Cinemas Nanaimo
213-4750 Rutherford Road
Nanaimo, BC

Famous Players Orchard Plaza Cinemas
160-1876 Cooper Road
Kelowna, BC

Cineplex Odeon Aberdeen Mall Cinemas
700-1320 TransCanada Highway
Kamloops, BC

Cineplex Odeon Strawberry Hill Cinemas
12161 72nd Avenue
Surrey, BC

Famous Players 6 Cinemas
172-1600 Fifth Avenue
Prince George, BC

Famous Players 7 Cinemas
2306 Highway 6
Vernon, BC

Cineplex Odeon Victoria Cinemas
780 Yates Avenue
Victoria, BC

SilverCity Metropolis Cinemas
4700 Kingsway Avenue
Burnaby, BC

ALBERTA

Cineplex Odeon Grand Prairie Cinemas
10330-109th Street
Grand Prairie, AB

Cineplex Odeon South Edmonton Cinemas
1525-99th Street NW
Edmonton, AB

Galaxy Cinemas Lethbridge
501-1st Avenue SW
Lethbridge, AB

Scotiabank Theatre Chinook
6455 MacLeod Trail SW
Calgary, AB

Scotiabank Theatre Edmonton
8882-170 Street
Edmonton, AB

Galaxy Cinemas Red Deer
357-37400 Highway #2
Red Deer, AB

Cineplex Odeon Crowfoot Crossing Cinemas
91 Crowfoot Terrace NW
Calgary, AB

Galaxy Cinemas Sherwood Park
2020 Sherwood Drive
Sherwood Park, AB

MANITOBA

SilverCity Polo Park Cinemas
815 St. James Street
Winnipeg, MB

SilverCity St. Vital Cinemas
160-1255 St. Mary's Road
Winnipeg, MB

SASKATCHEWAN

Galaxy Cinemas Regina
420 McCarthy Boulevard N
Regina, SK

Galaxy Cinemas Saskatoon
347 2nd Avenue S
Saskatoon, SK

Galaxy Cinemas Prince Albert
2995 2nd Avenue
Prince Albert, SK

ONTARIO

Scotiabank Theatre Toronto

259 Richmond Street W
Toronto, ON

Cineplex Odeon Sheppard Grande Cinemas

4861 Yonge Street
Toronto, ON

Galaxy Cinemas Barrie

72 Commerce Park Drive
Barrie, ON

SilverCity London Cinemas

1680 Richmond Street
London, ON

SilverCity Ancaster Cinemas

771 Golf Link Road
Ancaster, ON

Galaxy Cinemas Sault Ste. Marie

293 Bay Street
Sault Ste. Marie, ON

Galaxy Cinemas Brantford

300 King George Road
Brantford, ON

Galaxy Cinemas North Bay

300 Lakeshore Drive
North Bay, ON

Famous Players Lambton 9 Cinemas

1450 London Road
Sarnia, ON

Galaxy Cinemas Midland

9226 County Road 93
Midland, ON

SilverCity Thunder Bay Cinemas

850 North May Street
Thunder Bay, ON

Galaxy Cinemas Owen Sound

1020 10th Street
Owen Sound, ON

Coliseum Ottawa Cinemas

3090 Carling Avenue
Ottawa, ON

Coliseum Scarborough Cinemas

300 Borough Drive
Scarborough, ON

Cineplex Odeon Queensway Cinemas

1025 The Queensway
Etobicoke, ON

Cineplex Odeon Oshawa Cinemas

1351 Grandview Street N
Oshawa, ON

Galaxy Cinemas Peterborough

320 Water Street
Peterborough, ON

Galaxy Cinemas Waterloo

550 King Street N
Waterloo, ON

Cineplex Odeon Gardiners Road Cinemas

636 Gardiners Road
Kingston, ON

SilverCity Windsor Cinemas

4611 Walker Road
Windsor, ON

SilverCity Sudbury Cinemas

355 Barrydowne Road
Sudbury, ON

SilverCity Newmarket Cinemas

18151 Yonge Street
Newmarket, ON

Galaxy Cinemas Cornwall

1325 Second Street E
Cornwall, ON

Famous Players Belleville 8 Cinemas

160 Bell Boulevard
Belleville, ON

SilverCity Gloucester Cinemas

2385 City Park Drive
Gloucester, ON

QUEBEC

Scotiabank Theatre Montreal
977 rue Ste-Catherine O
Montreal, QC

Cineplex Odeon Ste. Foy Cinemas
1200 boul. Duplessis
St. Foy, QC

OTHER LOCATION

Capitol Theatre
4920 – 52 Street
Yellowknife, NWT

About Strong Road

Strong Road, was formed in 2007 by founding partners Ralph Brown and Tim Martin, to produce screen-based content that is Métis, Inuit or First Nations relevant. As an Aboriginal owned Production Company, part of Strong Road's mission is to give or share in some meaningful way with all Aboriginal people by capturing stories that are deserving of being told. For more information, visit www.strongroad.ca.

About Working Title Artists

Working Title Artists is a professional artist and media development company that contributes to the advancement of creative careers. WTA represents a new generation of creative talent. With a team composed of professionals in the field of music, film, photography, visual art, design, marketing and promotion, WTA can drive or assist in projects from early strategy to evaluation of results. For more information, visit www.workingtitleartists.com

About Cineplex Entertainment LP

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 130 theatres with 1,331 screens serving approximately 61 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of more than 8,000, the company operates the following top tier brands: Cineplex Odeon, Galaxy and Famous Players including Colossus, Coliseum and SilverCity, in addition to Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 97% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

- 30 -

For more information, contact:

Pat Marshall
Vice President,
Communications and Investor Relations
Cineplex Entertainment
416-323-6648
pat.marshall@cineplex.com

Georgia Sourtzis
Manager, Communications
Cineplex Entertainment
416-323-6728
georgia.sourtzis@cineplex.com

Tim Martin
Strong Road
416-597-6977
tim@strongroad.ca

Brent Bain
Working Title Artists
416-999-6434
brent@workingtitleartists.com