



ATTN: SPORTS/PHOTO ASSIGNMENT EDITORS

**CINEPLEX ENTERTAINMENT DONATES \$10,000 TO THE
TORONTO MARLIES FOR UNDERPRIVILEGED CHILDREN**

Ceremonial puck drop and cheque presentation begins at 4pm

Toronto, ON (CGX.UN) – April 11, 2008 – Cineplex Entertainment is pleased to announce that \$10,000 will be donated to the Toronto Marlies this Saturday, April 12th to provide underprivileged children a fun, exciting sports experience with the opportunity to attend a Marlies game. For tomorrow's game, the Toronto Marlies have partnered with Kids Up Front, an organization that provides access to community events for kids and youth in need through the distribution of unused tickets and by creating special events.

Who: Toronto Marlies and Kids Up Front
Pat Marshall, Vice President Communications and Investor Relations
Jennifer Millard, Director of Business Operations, Toronto Marlies
Lindsay Oughtred, Executive Director, Kids Up Front

What: Ceremonial Puck Drop and Cheque Presentation

When: Saturday April 12, 2008
4:00 pm

Where: Ricoh Coliseum
100 Princes' Boulevard, Toronto ON
(Exhibition Place grounds)

Why: To provide underprivileged children a fun, exciting sports experience with an opportunity to attend a Marlies game.

Community involvement is a core value of the Leafs and its American Hockey League affiliate the Toronto Marlies. It is also an important component in how Cineplex Entertainment operates its theatres. The funds were raised from proceeds from every Leafs game ticket sold at Cineplex Entertainment theatres through the 2007-08 season.

For more information, please contact:

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