



For Immediate Release

**BE THE FIRST TO SEE *JOURNEY TO THE CENTER OF THE EARTH 3D*
IN DIGITAL 3D AT CINEPLEX ENTERTAINMENT THEATRES**

Advance tickets now available

Toronto, ON (CGX.UN) July 4, 2008 – Advance tickets are now available at select Cineplex Entertainment theatres for the first summer film available in digital 3D *Journey to the Center of the Earth 3D*, which opens in wide release on Friday July 11, 2008. Advance tickets can be purchased online at www.cineplex.com, on your mobile phone and at participating Cineplex Entertainment theatre box offices (see list below).

“Cineplex Entertainment is very pleased to offer our guests across the country the opportunity to be amongst the first to see *Journey to the Center of the Earth 3D*,” said Pat Marshall, Vice-President, Communications and Investor Relations for Cineplex Entertainment. “With 41 Real D 3D systems strategically installed across the country, guests can now enjoy the completely immersive experience that 3D technology provides.”

Cineplex Entertainment added 41 digital projection systems enhanced with Real D 3D technology to select theatres across the country in time for guests to enjoy the release of *Journey to the Center of the Earth 3D*. Other 3D movies scheduled to be released this year include *Fly Me to the Moon* in August, *Nightmare Before Christmas in 3D* in October and *Bolt* in November. In 2009, there are 11 3D movies scheduled for release including the highly anticipated *Monsters vs. Alien*, *Ice Age 3* and *Avatar*.

Cineplex Entertainment will present *Journey to the Center of the Earth 3D* at the following select theatres throughout Canada:

BRITISH COLUMBIA

Colossus Langley Cinemas
20090 91A Avenue
Langley, BC

Galaxy Cinemas Nanaimo
213-4750 Rutherford Road
Nanaimo, BC

SilverCity Coquitlam Cinemas
170 Schoolhouse Street
Coquitlam, BC

SilverCity Victoria Cinemas
3130 Tillicum Road
Victoria, BC

SilverCity Metropolis Cinemas
4700 Kingsway Ave
Burnaby, BC

ALBERTA

Scotiabank Theatre Chinook
6455 MacLeod Trail SW
Calgary, AB

Galaxy Cinemas Red Deer
357-374000 Highway 2
Red Deer, AB

**Cineplex Odeon South Edmonton
Cinemas**
1525-99th Street
Edmonton, AB

**Cineplex Odeon Sunridge Spectrum
Cinemas**
400-2555 32nd Street
Calgary, AB

**Cineplex Odeon North Edmonton
Cinemas**
14231 137th Avenue
Edmonton, AB

Cineplex Odeon Grande Prairie Cinemas
10330 109th Street
Grande Prairie, AB

Galaxy Cinemas Lethbridge
501-1st Avenue South West
Lethbridge, AB

MANITOBA

SilverCity Polo Park Cinemas
817 St. James Street
Winnipeg, MB

SASKATCHEWAN

Galaxy Cinemas Saskatoon
347 2nd Avenue South
Saskatoon, SK

ONTARIO

Scotiabank Theatre Toronto
259 Richmond St. W
Toronto, ON

Coliseum Mississauga Cinemas
309 Rathburn Road West
Mississauga, ON

Coliseum Scarborough Cinemas
300 Borough Drive
Scarborough, ON

Cineplex Odeon Queensway Cinemas
1025 The Queensway
Etobicoke, ON

SilverCity Yorkdale Cinemas
3401 Dufferin Street
Toronto, ON

SilverCity Yonge-Eglinton Cinemas
2300 Yonge Street
Toronto, ON

SilverCity Oakville Cinemas
3531 Wyecroft Road
Oakville, ON

Colossus Vaughan Cinemas
3555 Highway 7 West
Vaughan, ON

Galaxy Cinemas Guelph
485 Woodlawn Road West
Guelph, ON

SilverCity Sudbury Cinemas
355 Barrydown Road
Sudbury, ON

**Cineplex Odeon Gardiners Road
Cinemas**
626 Gardiners Road
Kingston, ON

Galaxy Cinemas Waterloo
550 King Street N
Waterloo, ON

**Cineplex Odeon Devonshire Mall
Cinemas**
3100 Howard Avenue
Windsor, ON

**Cineplex Odeon Niagara Square
Cinemas**
7555 Montrose Road
Niagara Falls, ON

SilverCity Newmarket Cinemas

18151 Yonge Street
Newmarket, ON

Cineplex Odeon Oshawa Cinemas

1351 Grandview Street N
Oshawa, ON

SilverCity London Cinemas

1680 Richmond Street,
London, ON

SilverCity Ancaster Cinemas

771 Golf Link Road
Ancaster, ON

SilverCity Gloucester Cinemas

2385 City Park Drive
Gloucester, ON

QUEBEC**Cineplex Odeon Brossard Cinemas**

9350, boul. Leduc
Brossard, PQ

Cineplex Odeon Ste. Foy Cinemas

1200 boul. Duplessis
Ste. Foy, PQ

Colossus Laval Cinemas

2800 rue Cosmodôme
Laval, PQ

Scotiabank Theatre Montreal

977 Ste-Catherine West
Montreal, PQ

Coliseum Kirkland Cinemas

3200 rue Jean Yves
Kirkland, PQ

Cineplex Odeon Latin Quarter Cinemas

350 rue Emery
Montreal, PQ

About *Journey to the Center of the Earth 3D*

An exciting adventure based on the classic Jules Verne novel "JOURNEY TO THE CENTRE OF THE EARTH," JOURNEY 3-D stars Brendan Fraser (Crash, The Mummy) as a science professor whose untraditional hypotheses have made him the laughing stock of the academic community. But on an expedition in Iceland, he and his nephew stumble upon a major discovery that launches them on a thrilling journey deep beneath the Earth's surface, where they travel through never-before-seen worlds and encounter a variety of unusual creatures. JOURNEY 3-D is directed by Academy Award®-winning visual effects veteran Eric Brevig (Total Recall, Pearl Harbor). The film is a co-venture between New Line Cinema and Walden Media.

About Cineplex Entertainment LP

Headquartered in Toronto, Canada, Cineplex Entertainment LP owns leases or has a joint-venture interest in 132 theatres with 1,337 screens serving approximately 61 million guests annually. Cineplex Entertainment LP is the largest motion picture exhibitor in Canada operating the following brands: Cinema City, Cineplex Odeon, Coliseum, Colossus, Famous Players, Galaxy, SilverCity and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 76% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN).

- 30 -

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