



FOR IMMEDIATE RELEASE

Cineplex Entertainment Announces Encore Presentation of *Caesar and Cleopatra*

Advance tickets now on sale at www.cineplex.com

Toronto, ON (CGX.UN) February 10, 2009...Cineplex Entertainment and the Stratford Shakespeare Festival are pleased to announce that the premiere presentation of *Caesar and Cleopatra* was such a hit that an encore presentation has been scheduled for Monday, February 23rd, at 7 p.m. (local time).

“The premier screening was a tremendous success, exceeding everyone’s expectations,” says Antoni Cimolino, general director of the Stratford Shakespeare Festival.

Many theatres, including those in Toronto, London and Ottawa, were sold out well in advance and additional screens were added to meet guest demand for the January 31st premiere performance.

“Our guests absolutely loved the performance and in particular seeing it on the big screen,” says Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. “The encore presentation gives people who didn’t have the opportunity to see *Caesar and Cleopatra* the first time – as well as people who want to see it again – the chance to do so.”

“We are thrilled with the critical acclaim and audience reaction that has resulted in the obvious confirmation that this art form is not only in demand but truly accepted in this larger than life format,” said Mr. Avrich, who is also Producer of the film.

Starring the legendary **Christopher Plummer** as Julius Caesar and **Nikki M. James** as the young Cleopatra, the production sparkles with the legendary wit of modern playwright Bernard Shaw. In his hands, political drama turns to comedy when veteran strategist Julius Caesar becomes mentor to the enchanting teenage queen of Roman-occupied Egypt. Their first encounter under a desert moon leads to a shift in the course of history, as Cleopatra gradually overcomes her timidity to become a determined player in the game of power politics.

Executive producers **Christopher Plummer**, **Barry Avrich** and **Michael Levine** worked in partnership with Bravo! to capture the stage performances of the Festival's production of *Caesar and Cleopatra* over three days in front of live audiences, in HD and digital surround sound.

Caesar and Cleopatra is presented by Bravo! and is produced by Melbar Entertainment Group. **Isme Bennie** is the production executive for Bravo! Bravo! is a division of CTV Limited. *Caesar and Cleopatra* will air on Bravo! on April 4.

Support for this project is provided by CTV/Bravo!, American Express, the Bluma Appel Community Trust, NBC Universal and Jim Doak.

Advance tickets are available now online at www.cineplex.com as well as at participating theatre box offices. Admission for children ages 3-12 is \$16.95 + tax; seniors' tickets are \$17.95 + tax; and general admission is \$19.95 + tax. A special group rate is available for groups of 20 or more, at \$16.95 + tax per person. For more information on group rates, call 1.800.313.4461.

Cineplex Entertainment will present *Caesar and Cleopatra* at the following Canadian theatres:

BRITISH COLUMBIA

SilverCity Victoria Cinemas
3130 Tillicum Road
Victoria, BC

SilverCity Riverport Cinemas
14211 Entertainment Way
Richmond, BC

Galaxy Cinemas Nanaimo
213-4750 Rutherford Road
Nanaimo, BC

Scotiabank Theatre Vancouver
900 Burrard Street
Vancouver, BC

Cineplex Odeon Aberdeen Mall Cinemas
700-1320 TransCanada Highway
Kamloops, BC

ALBERTA

Galaxy Cinemas Lethbridge
501-1st Avenue SW
Lethbridge, AB

Scotiabank Theatre Chinook
6455 MacLeod Trail SW
Calgary, AB

Scotiabank Theatre Edmonton
8882-170 Street
Edmonton, AB

Cineplex Odeon Crowfoot Crossing Cinemas
91 Crowfoot Terrace NW
Calgary, AB

MANITOBA

SilverCity Polo Park Cinemas
815 St. James Street
Winnipeg, MB

SASKATCHEWAN

Galaxy Cinemas Regina
420 McCarthy Boulevard N
Regina, SK

Galaxy Cinemas Saskatoon
347 2nd Avenue S
Saskatoon, SK

ONTARIO

Scotiabank Theatre Toronto
259 Richmond Street W
Toronto, ON

**Cineplex Odeon Eglinton Town Centre
Cinemas**
22 Lebovic Avenue
Scarborough, ON

**Cineplex Odeon Sheppard Grande
Cinemas**
4861 Yonge Street
Toronto, ON

SilverCity Richmond Hill Cinemas
8725 Yonge Street
Richmond Hill, ON

Cineplex Odeon Varsity Cinemas
55 Bloor Street W
Toronto, ON

Coliseum Mississauga Cinemas
309 Rathburn Road W
Mississauga, ON

Cineplex Odeon Queensway Cinemas
1025 The Queensway
Etobicoke, ON

Cineplex Odeon Oshawa Cinemas
1351 Grandview Street N
Oshawa, ON

Galaxy Cinemas Barrie
72 Commerce Park Drive
Barrie, ON

Galaxy Cinemas Peterborough
320 Water Street
Peterborough, ON

Galaxy Cinemas Guelph
485 Woodlawn Road W
Guelph, ON

Galaxy Cinemas Waterloo
550 King Street N
Waterloo, ON

SilverCity Oakville Cinemas
3531 Wycroft Road
Oakville, ON

Cineplex Odeon Gardiners Road Cinemas
636 Gardiners Road
Kingston, ON

Cineplex Odeon Niagara Square Cinemas
7555 Montrose Road
Niagara Falls, ON

Cineplex Odeon Devonshire Mall Cinemas
3100 Howard Avenue
Windsor, ON

SilverCity London Cinemas
1680 Richmond Street
London, ON

SilverCity Sudbury Cinemas
355 Barrydowne Road
Sudbury, ON

SilverCity Ancaster Cinemas
771 Golf Link Road
Ancaster, ON

SilverCity Newmarket Cinemas
18151 Yonge Street
Newmarket, ON

Galaxy Cinemas Sault Ste. Marie

293 Bay Street
Sault Ste. Marie, ON

Galaxy Cinemas Collingwood

6 Mountain Road
Collingwood, ON

Galaxy Cinemas Brantford

300 King George Road
Brantford, ON

Galaxy Cinemas Orangeville

85 Fifth Avenue
Orangeville, ON

Galaxy Cinemas North Bay

300 Lakeshore Drive
North Bay, ON

Galaxy Cinemas Owen Sound

1020 10th Street
Owen Sound, ON

SilverCity Burlington Cinemas

1250 Brant Street
Burlington, ON

SilverCity Thunder Bay Cinemas

850 North May Street
Thunder Bay, ON

Coliseum Ottawa Cinemas

3090 Carling Avenue
Ottawa, ON

SilverCity Gloucester Cinemas

2385 City Park Drive
Gloucester, ON

QUEBEC**Scotiabank Theatre Montreal**

977 rue Ste-Catherine O
Montreal, QC

Coliseum Kirkland Cinemas

3200 rue Jean Yves
Kirkland, QC

About the Stratford Shakespeare Festival

The Stratford Shakespeare Festival is the leading classical theatre in North America. Founded in 1952, the Festival presents a seven-month season of 12 to 16 plays in four theatres, featuring the works of Shakespeare and other great classical writers, as well as the best in musical theatre and contemporary drama. It welcomes more than 500,000 visitors each year between the months of April and November.

About Cineplex Entertainment LP

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 130 theatres with 1,331 screens serving approximately 61 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of more than 8,000, the company operates the following top tier brands: Cineplex Odeon, Galaxy and Famous Players including Colossus, Coliseum and SilverCity, in addition to Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 97% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

Production photos:

<http://www.stratfordfestival.ca/imagegallery/index.cfm?Jump=CandCFilm&CandCFilmType=ProductionPhotos#ProductionPhotos>

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