



**\*\*MEDIA ADVISORY: Wednesday, May 18, 2011\*\***

**Held Over by Audience Demand, *Memphis* has One Final Presentation  
Exclusively at Select Cineplex Entertainment Theatres!**

**WHAT:** Cineplex Entertainment, via our *Front Row Centre Events* is pleased to announce a final presentation of *Memphis* can be enjoyed in high-definition at participating Cineplex theatres on Wednesday, May 25, 2011 at 7:00 p.m. local time in high-definition. *Memphis*, the reigning Best Musical Tony Award® winner, was captured live in performance at Broadway's renowned Shubert Theatre in New York City with the original Broadway cast.

*Memphis* takes place in the smoky halls and underground clubs of the segregated 1950's, where a young white DJ named Huey Calhoun (Chad Kimball) fell in love with everything he shouldn't: rock and roll and an electrifying black singer (Montego Glover). *Memphis* is an original story about the Cultural Revolution that erupted when his vision met her voice, and the music changed forever. Bursting off the stage with explosive dancing, irresistible songs and a thrilling tale of fame and forbidden love, this incredible journey is filled with laughter, soaring emotion and roof-raising rock 'n' roll.

**WHEN:** Wednesday, May 25, 2011 at 7:00 p.m. local time

**WHERE:** Tickets are available at participating theatre box offices, through the Cineplex Mobile Apps and online at [www.cineplex.com/events](http://www.cineplex.com/events) or our mobile site [m.cineplex.com](http://m.cineplex.com).

**BRITISH COLUMBIA**

**Vancouver**

*Cineplex Odeon International Village Cinemas, 88 W Pender St*

**Victoria**

*SilverCity Victoria Cinemas, 3130 Tillicum Road*

**ALBERTA**

**Calgary**

*Scotiabank Theatre Chinook, 6455 Macleod Trail SW*

**Edmonton**

*Cineplex Odeon South Edmonton Cinemas, 1525-99<sup>th</sup> Street NW*

**MANITOBA**

**Winnipeg**

*SilverCity Polo Park Cinemas, 817 St. James Street*

**ONTARIO**

**Kingston**

*Cineplex Odeon Gardiners Road Cinemas, 626 Gardiners Road*

**Ottawa**

*Coliseum Ottawa Cinemas, 3090 Carling Avenue*

**Richmond Hill**

*SilverCity Richmond Hill Cinemas, 8725 Yonge Street*

**Toronto**

*Cineplex Odeon Sheppard Cinemas, 4861 Yonge Street*

*Scotiabank Theatre Toronto, 259 Richmond Street W*

**QUEBEC**

**Kirkland**

*Coliseum Kirkland Cinemas, 3200 rue Jean Yves*

**Montreal**

*Scotiabank Theatre Montreal, 977 rue Ste-Catherine O*

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