



MEDIA ADVISORY

***SPOTLIGHT ON THE CURE* CAMPAIGN RESULTS
ANNOUNCED TONIGHT WITH CHEQUE PRESENTATION
TO THE CANADIAN BREAST CANCER FOUNDATION**

- WHAT:** A cheque will be presented on behalf of *Spotlight on the Cure*, Cineplex Galaxy's major fundraising initiative in support of the Canadian Breast Cancer Foundation, at a special invitation-only reception.
- WHEN:** **Wednesday, November 24, 2004**
Cocktails: 7:00 p.m.
Presentation: 8:00 p.m.
- WHERE:** Cineplex Odeon Queensway Cinemas – VIP Lounge
1025 The Queensway, Toronto, Ontario
(Queensway and Islington at the Q.E.W.)
- WHO:** Senior Executives of Cineplex Galaxy LP and the Canadian Breast Cancer Foundation and other special guests.
- WHY:** For the third consecutive year, Cineplex Galaxy has been a major sponsor of the Canadian Breast Cancer Foundation through the creation of our *Spotlight on the Cure Program*. In year one, Cineplex raised \$103,000. Last year, in our second year of the program, Cineplex raised more than \$157,000. This year our goal was to reach \$200,000. Wednesday evening's event will announce the outstanding results of this years fundraising initiatives.

Headquartered in Toronto, Canada, Cineplex Galaxy LP currently operates 86 theatres with a total of 775 screens in 6 provinces across Canada. Cineplex Odeon Cinemas, Galaxy Cinemas and the associated brands are owned and operated by Cineplex Galaxy LP. There are currently 64 Cineplex Odeon Cinemas located in major urban centres and 20 Galaxy Cinemas featured in mid-size markets. Proudly Canadian, Cineplex Galaxy LP is a public company traded on the Toronto Stock Exchange under Cineplex Galaxy Income Fund (symbol CGX.UN).

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