



MEDIA ALERT / PHOTO OPPORTUNITY

**WEDNESDAY JULY 18, 2007 PRESS CONFERENCE
ANNOUNCING NEW THEATRE FOR OAKVILLE**

**Join Mayor Rob Burton and Cineplex Entertainment Executive Vice President
Dan McGrath for the Official Ground Breaking Ceremony**

Oakville, ON (CGX.UN) July 13, 2007 – Cineplex Entertainment and the Town of Oakville invite media and movie enthusiasts to join them to celebrate breaking ground on the site of Oakville's newest state-of-the-art entertainment complex, SilverCity Oakville Cinemas.

Mayor Rob Burton and Executive Vice President of Cineplex Entertainment Dan McGrath will be available for interviews following speeches and a photo opportunity.

- Who:** Mayor Rob Burton, Town of Oakville
Dan McGrath, Executive Vice President, Cineplex Entertainment
Oakville Town Councillors
- What:** Press conference and unique photo opportunity at the site of the new SilverCity Oakville Cinemas
- Where:** 3531 Wyecroft Road, Oakville, ON
(east of Burloak Drive)
- When:** Wednesday July 18, 2007
10:00 a.m. (interview opportunities following the ceremony)

About Cineplex Entertainment LP

Headquartered in Toronto, Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 129 theatres with 1,297 screens serving approximately 60 million guests annually. Cineplex Entertainment LP is the largest motion picture exhibitor in Canada operating the following brands: Cineplex Odeon, Galaxy, Famous Players (including Coliseum, Colossus, SilverCity) and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 75.7% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit us at www.cineplex.com.

For more information or to book an interview, please contact:

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