



****MEDIA ADVISORY: Wednesday, September 2, 2009****

***The Met: Live in HD* Breaks Opening Weekend Box Office Advance Ticket Sales Records at Cineplex Entertainment**

Advance tickets to the general public available Friday, September 4th

WHAT:

Cineplex Entertainment is pleased to announce that the opening weekend box office advance ticket sales for *The Met: Live in HD* increased by 118% over the previous year's opening weekend advance ticket sales.

Beginning Friday, September 4th individual and season tickets are available online to the general public at www.cineplex.com/events as well as at participating theatre box offices. Admission prices vary by location. SCENE and Met Opera members enjoyed priority access with an exclusive advance ticket window for the 2009-10 series that began Friday, August 21st at participating theatre box offices.

Now in its fourth season, the wildly popular and Emmy and Peabody award-winning *The Met: Live in HD* series continues with nine live opera performances for the 2009-10 season at participating Cineplex Entertainment theatres across the country. The performances will be shown in High Definition and digital surround sound.

All nine performances start at 1 pm EST beginning with Puccini's *Tosca* on Saturday, October 10, 2009. For the first time, guests will be able to enjoy reserved seating at select Cineplex Entertainment theatres.

WHEN:

In addition to *Tosca*, the following operas are being shown at participating Cineplex Entertainment theatres for the 2009-10 series:

Saturday, October 24, 2009: Verdi's *AIDA*

Saturday, November 7, 2009: Puccini's *TURANDOT*

Saturday, December 19, 2009: Offenbach's *LES CONTES D'HOFFMANN*

Saturday, January 9, 2010: Strauss's *DER ROSENKAVALIER*

Saturday, January 16, 2010: Bizet's *CARMEN*

Saturday, February 6, 2010: Verdi's *SIMON BOCCANEGRA*

Saturday, March 27, 2010: Thomas's *HAMLET*

Saturday, May 1, 2010: Rossini's *ARMIDA*

WHERE:

For more information, showtimes, encore presentations and participating locations, visit www.cineplex.com/events.

For more information, contact:

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