



FOR IMMEDIATE RELEASE:

Media Alert

Attention Assignment Editors:

What: Interview and Photo Opportunity re: Odeon Drive-In
Who: Pat Marshall, Vice President, Communications, Cineplex Galaxy LP
Where: Odeon Drive-In, Concession Patio, 4415 Portage Avenue, Headingly, MB.
When: Friday, September 3, 8:30 pm, Shows Begin at 9:30 pm.

ODEON DRIVE-IN CLOSES FOR THE SEASON SEPTEMBER 5, 2004

September 1, 2004, TORONTO, ON. The Odeon Drive-In will close for the season this Sunday, September 5, 2004. To celebrate the final weekend, the drive-in will feature a triple-bill of great family films and one lucky visitor this Friday evening will be awarded a Cineplex Galaxy VIP Card entitling them to free movies for a year. Cineplex Galaxy Vice President of Communications, Pat Marshall will be at the drive-in this Friday night for interviews and to award the prize to the lucky winner.

"I am really excited to be able to visit the drive-in again," said Pat Marshall. "When I was a child growing up in Winnipeg, my parents would put my siblings and I in our pajamas, load us up in the car and we would head out to the Odeon Drive-In for a great evening of fun and movies. I have so many wonderful memories from visits here that I wanted to experience the drive-in one more time before it closed for the season. I live in Toronto now, but am headed out west on vacation and wanted to drop by to experience it one more time."

One lucky winner who visits the theatre this weekend will win a Cineplex Galaxy VIP pass that will enable them to see free movies for a year at any Cineplex Odeon or Galaxy Cinemas across the country. "We wanted to end the season with a bang, so one lucky guest will be going home with free movies for year so they can continue to experience great movies even after the drive-in season ends," said Pat Marshall.

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The triple-bill this weekend, playing Friday, Saturday and Sunday nights, features *Collateral*, starring Tom Cruise, Jamie Fox and Jada Pinkett-Smith; *Anchorman*, starring Will Farrell, Christina Applegate and Fred Willard; and *Shrek 2*, starring the voices of Mike Myers, Eddie Murphy and Cameron Diaz. Ticket prices are \$7.50 for adults, \$5.00 for children and seniors. Carload prices are \$25.00. Shows begin at 9:30 pm. For more information on the Drive-in or the any Cineplex Odeon theatre, please visit our website at www.cineplex.com.

Headquartered in Toronto, Canada, Cineplex Galaxy LP currently operates 84 theatres with a total of 758 screens in 6 provinces across Canada. Cineplex Odeon Cinemas, Galaxy Cinemas and the associated brands are owned and operated by Cineplex Galaxy LP. There are currently 64 Cineplex Odeon Cinemas located in major urban centres and 20 Galaxy Cinemas featured in mid-size markets. Proudly Canadian, Cineplex Galaxy LP is a public company traded on the Toronto Stock Exchange under Cineplex Galaxy Income Fund (symbol CGX.UN).

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