



**FOR IMMEDIATE RELEASE**

**Audition Notice: *Cineplex Odeon Windermere and VIP Cinemas* Now Hiring**  
*160 new positions available*

Toronto, ON, February 27, 2012, (TSX: CGX) – Cineplex Entertainment is hiring established and up and coming stars to work at Edmonton’s newest entertainment destination, *Cineplex Odeon Windermere and VIP Cinemas*. More than 160 positions are available at the theatre which will open this spring. Applicants can view all available positions and apply online at [www.cineplex.com/careers](http://www.cineplex.com/careers).

“As we get closer to opening our Cineplex Odeon Windermere and VIP Cinemas we are looking for people who want an exciting opportunity and are passionate about movies,” said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. “A job at our new state-of-the-art theatre offers a fun working environment and great perks and can also be the beginning of a great career in the entertainment industry.”

In addition to a great working environment, successful applicants will enjoy free movies, flexible working hours, tuition assistance, career opportunities, comprehensive training, concession discounts and incentive programs.

*Cineplex Odeon Windermere and VIP Cinemas* is Alberta’s first theatre to feature VIP Cinemas. The 49,000 square foot theatre features more than 1,875 seats across eight traditional auditoriums, including one UltraAVX auditorium, and three VIP Cinemas. Each VIP Cinema auditorium features all stadium seating with expanded leg room, luxurious high-back leather seats with reserved seating, movable tray tables and in-seat service. UltraAVX provides an immersive movie-going experience with a significantly larger wall-to-wall screen, crystal clear digital projection, superb 7.1 Dolby digital surround sound and reserved seating. All auditoriums will use Christie DLP Cinema® projectors and the latest Dolby digital surround sound technology, providing guests with a superb entertainment experience.

*Cineplex Odeon Windermere and VIP Cinemas* is located at 6151 Currents Drive NW in Edmonton, AB.

**About Cineplex Entertainment**

Cineplex Inc. ("Cineplex") is the largest motion picture exhibitor in Canada and owns, leases or has a joint-venture interest in 130 theatres with 1,352 screens serving approximately 70 million guests annually. Headquartered in Toronto, Canada, Cineplex operates theatres from British Columbia to Quebec and is the exclusive provider of UltraAVX™ and the largest exhibitor of digital 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of approximately 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. Cineplex shares trade on the Toronto Stock Exchange (TSX) under the symbol "CGX". For more information, visit [www.cineplex.com](http://www.cineplex.com).

**For information, interviews or photos please contact:**

Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment,  
416-323-6648, [pat.marshall@cineplex.com](mailto:pat.marshall@cineplex.com)

Kyle Moffatt, Director, Communications, Cineplex Entertainment,  
416-323-6728, [kyle.moffatt@cineplex.com](mailto:kyle.moffatt@cineplex.com)