



For Immediate Release

**Cineplex Makes Buying a Ticket For This Summer's Hottest Movies Faster and Easier
Using Cineplex.com and *Print Skip Scan***

Get your tickets now for *Iron Man 2* featuring midnight screenings on Thursday, May 6th

Toronto, ON – April 27, 2010 (CGX.UN) – Cineplex Entertainment has begun selling advance tickets for Marvel Studio's *Iron Man 2* which opens in selected theatres for midnight screenings on Thursday, May 6, 2010 (officially 12:01 am on May 7th). The quickest, easiest and convenient way to buy a ticket for *Iron Man 2*, or any of the other summer movies, is to buy your ticket online at www.cineplex.com. Using *Print Skip Scan*, simply *print* your ticket at home, *skip* past the box office line and scan your ticket at the door. *Print Skip Scan* is available at select Cineplex Entertainment theatres across Canada.

"Using cineplex.com and *Print Skip Scan* is the ideal way to avoid the disappointment of a sold out show at the theatre by ensuring you have your movie ticket before you leave home," said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. "We are delighted to provide this complimentary service to Cineplex guests in time for *Iron Man 2* and a summer full of great movies."

For a full list of theatre locations showing *Iron Man 2*, further information and to purchase tickets, visit www.cineplex.com.

Cineplex Entertainment will present *Iron Man 2* on Thursday, May 6th at midnight at the following theatres:

BRITISH COLUMBIA

Burnaby

SilverCity Metropolis Cinemas, 4700 Kingsway Avenue

Coquitlam

SilverCity Coquitlam Cinemas, 170 Schoolhouse Street

Langley

Colossus Langley Cinemas, 20090 91A Avenue (IMAX Location)

Mission

SilverCity Mission Cinemas, 32555 London Avenue

Richmond

SilverCity Riverport Cinemas, 14211 Entertainment Way (IMAX Location)

Surrey

Cineplex Odeon Strawberry Hill Cinemas, 12161 72nd Avenue

Vancouver

Scotiabank Theatre Vancouver, 900 Burrard Street

Victoria

SilverCity Victoria Cinemas, 3130 Tillicum Road

ALBERTA

Calgary

Cineplex Odeon Crowfoot Crossing Cinemas, 91 Crowfoot Terrace NW

Cineplex Odeon Sunridge Spectrum Cinemas, 400-2555 32nd Avenue

Cineplex Odeon Westhills Cinemas, 165 Stewart Green SW

Scotiabank Theatre Chinook, 6455 Macleod Trail SW (IMAX Location)

Edmonton

Cineplex Odeon North Edmonton Cinemas, 14231-137th Avenue NW

Cineplex Odeon South Edmonton Cinemas, 1525-99th Street NW

Scotiabank Theatre Edmonton, 8882-170 Street (IMAX Location)

MANITOBA

Winnipeg

SilverCity Polo Park Cinemas, 817 St. James Street

SilverCity St. Vital Cinemas, 160-1255 St. Mary's Road

SASKATCHEWAN

Saskatoon

Galaxy Cinemas Saskatoon, 347 2nd Avenue

ONTARIO

Ancaster

SilverCity Ancaster Cinemas, 771 Golf Links Road

Brampton

SilverCity Brampton Cinemas, 50 Great Lakes Drive

Etobicoke

Cineplex Odeon Queensway Cinemas, 1025 The Queensway

Gloucester

SilverCity Gloucester Cinemas, 2385 City Park Drive (IMAX Location)

Kingston

Cineplex Odeon Gardiners Road Cinemas, 626 Gardiners Road

London

SilverCity London Cinemas, 1680 Richmond Street

Mississauga

Coliseum Mississauga Cinemas, 309 Rathburn Road W (IMAX Location)

Niagara Falls

Cineplex Odeon Niagara Square Cinemas, 7555 Montrose Road

Oshawa

Cineplex Odeon Oshawa Cinemas, 1351 Grandview Street N

Ottawa

Coliseum Ottawa Cinemas, 3090 Carling Avenue

Richmond Hill

SilverCity Richmond Hill Cinemas, 8725 Yonge Street

Scarborough

Coliseum Scarborough Cinemas, 300 Borough Drive

Cineplex Odeon Eglinton Town Centre Cinemas, 22 Lebovic Avenue

Toronto

Cineplex Odeon Varsity Cinemas, 55 Bloor Street W

SilverCity Yonge-Eglinton Cinemas, 2300 Yonge Street

Waterloo

Galaxy Cinemas Waterloo, 550 King Street N

Windsor

SilverCity Windsor Cinemas, 4611 Walker Road

Woodbridge

Colossus Vaughan Cinemas, 3555 Highway 7 W (IMAX Location)

QUEBEC**Beauport**

Cineplex Odeon Beauport Cinemas, 825 rue Clemenceau

Brossard

Cineplex Odeon Brossard Cinemas, 9350 boul. Leduc

Hull

SilverCity Hull Cinemas, 115 boul. Du Plateau

Kirkland

Coliseum Kirkland Cinemas, 3200 rue Jean Yves

Laval

Colossus Laval Cinemas, 2800 rue Cosmodôme

Montreal

Scotiabank Theatre Montreal, 977 rue Ste-Catherine O (IMAX Location)

SilverCity Montreal Cinemas, 4825 ave. Pierre de Coubertin

Rock Forest

Galaxy Cinemas Sherbrooke, 4204 rue Bertrand

Ste.Foy

Cineplex Odeon Ste. Foy Cinemas, 1200 boul. Duplessis

About Iron Man 2

Paramount Pictures and Marvel Entertainment present the highly anticipated sequel to the blockbuster film based on the legendary Marvel Super Hero "Iron Man," reuniting Director Jon Favreau and Oscar® nominee Robert Downey Jr. In *Iron Man 2*, the world is aware that billionaire inventor Tony Stark (Robert Downey Jr.) is the armoured Super Hero Iron Man. Under pressure from the government, the press and the public to share his technology with the military, Tony is unwilling to divulge the secrets behind the Iron Man armor because he fears the information will slip into the wrong hands. With Pepper Potts (Gwyneth Paltrow) and James "Rhodey" Rhodes (Don Cheadle) at his side, Tony forges new alliances and confronts powerful new forces.

About Cineplex Entertainment

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 130 theatres with 1,347 screens serving approximately 70 million guests annually.

Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country.

Proudly Canadian and with a workforce of approximately 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 99.6% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

For more information, please contact:

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