



For Immediate Release

**Ultimate Fighting Championship® Continues on Cineplex Entertainment's
Big Screens with *UFC 115: Liddell vs. Franklin* - Saturday, June 12**

Toronto, ON – June 3, 2010 (CGX.UN) –Canadian fans of the UFC can once again head to select Cineplex Entertainment theatres and take in all the action in the Octagon™, broadcast live in high-definition on the big screen with *UFC 115: Liddell vs. Franklin* on Saturday, June 12 at 10 pm EST / 7 pm PST / 8 pm MST and 9 pm CST.

“We are thrilled to expand our partnership with UFC to bring our guests a series of UFC events including *UFC 115: Liddell vs. Franklin*,” said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. “The Liddell vs Franklin live event set a new record for the fastest sellout in history. We encourage fans to buy their tickets now to ensure they are front row centre at Cineplex theatres to experience the raw excitement on the big screen in HD and surround sound.”

“Our Canadian fans are among the most loyal and enthusiastic in the world, and we are thrilled to bring the UFC to Vancouver and Cineplex Entertainment theatres,” said Dana White, UFC President.

Advance tickets are now available online at www.cineplex.com/events as well as at participating theatre box offices. General admission is \$19.95 + taxes.

Cineplex Entertainment will present *UFC 115 – Liddell vs. Franklin* at the following theatres:

BRITISH COLUMBIA

Coquitlam

SilverCity Coquitlam Cinemas, 170 Schoolhouse Street

Kamloops

Cineplex Odeon Aberdeen Mall Cinemas, 700-1320 Trans Canada Highway

Langley

Colossus Langley Cinemas, 20090 91A Avenue

Nanaimo

Galaxy Cinemas Nanaimo, 213-4750 Rutherford Road

Richmond

SilverCity Riverport Cinemas, 14211 Entertainment Way

Victoria

SilverCity Victoria Cinemas, 3130 Tillicum Road

ALBERTA

Calgary

Cineplex Odeon Sunridge Spectrum Cinemas, 400-2555 32nd Avenue

Scotiabank Theatre Chinook, 6455 Macleod Trail SW

Edmonton

Cineplex Odeon South Edmonton Cinemas, 1525-99th Street NW

Scotiabank Theatre Edmonton, 8882-170 Street



Grand Prairie

Cineplex Odeon Grand Prairie Cinemas, 10330-109th Street

Lethbridge

Galaxy Cinemas Lethbridge, 501-1st Avenue SW

Red Deer

Galaxy Cinemas Red Deer, 357-37400 Highway #2

MANITOBA

Winnipeg

SilverCity Polo Park Cinemas, 817 St. James Street

SASKATCHEWAN

Regina

Galaxy Cinemas Regina, 420 McCarthy Boulevard N

Saskatoon

Galaxy Cinemas Saskatoon, 347 2nd Avenue

ONTARIO

Barrie

Galaxy Cinemas Barrie, 72 Commerce Park Drive

Brampton

SilverCity Brampton Cinemas, 50 Great Lakes Drive

Brantford

Galaxy Cinemas Brantford, 300 King George Road

Burlington

SilverCity Burlington Cinemas, 1250 Brant Street

Etobicoke

Cineplex Odeon Queensway Cinemas, 1025 The Queensway

Gloucester

SilverCity Gloucester Cinemas, 2385 City Park Drive

Hamilton

SilverCity Hamilton Mountain Cinemas, 795 Paramount Drive

London

SilverCity London Cinemas, 1680 Richmond Street

Mississauga

SilverCity Mississauga Cinemas, 3055 Vega Boulevard

Newmarket

SilverCity Newmarket Cinemas, 18151 Yonge Street

Niagara Falls

Cineplex Odeon Niagara Square Cinemas, 7555 Montrose Road

Peterborough

Galaxy Cinemas Peterborough, 320 Water Street

Sault Ste. Marie

Galaxy Cinemas Sault Ste. Marie, 293 Bay Street



Scarborough

Cineplex Odeon Eglinton Town Centre Cinemas, 22 Lebovic Avenue

Sudbury

SilverCity Sudbury Cinemas, 355 Barrydowne Road

Toronto

Scotiabank Theatre Toronto, 259 Richmond Street W

Waterloo

Galaxy Cinemas Waterloo, 550 King Street N

Windsor

SilverCity Windsor Cinemas, 4611 Walker Road

Woodbridge

Colossus Vaughan Cinemas, 3555 Highway 7 W

QUEBEC

Beauport

Cineplex Odeon Beauport Cinemas, 825 rue Clemenceau

Brossard

Cineplex Odeon Brossard Cinemas, 9350 boul. Leduc

Kirkland

Coliseum Kirkland Cinemas, 3200 rue Jean Yves

Laval

Colossus Laval Cinemas, 2800 rue Cosmodôme

Montreal

Scotiabank Theatre Montreal, 977 rue Ste-Catherine O

SilverCity Montreal Cinemas, 4825 ave. Pierre de Coubertin

Rock Forest

Galaxy Cinemas Sherbrooke, 4204 rue Bertrand-Fabi

OTHER LOCATIONS

UFC 115: Liddell vs. Franklin will also be shown at local movie theatres in these additional cities across Canada:

British Columbia

Kelowna, BC

Surrey, BC

Vancouver, BC

Trail, BC

Alberta

Calgary, AB

Ontario

St. Catharines, ON

Quebec

Drummondville, QC



Saint-Jérôme, QC

New Brunswick

Fredericton, NB

Moncton, NB

Saint John, NB

Newfoundland

St. John's, NL

Nova Scotia

Dartmouth, NS

Halifax, NS

New Glasgow, NS

Sydney, NS

Ultimate Fighting Championship® - www.ufc.com

Owned and operated by Zuffa, LLC, and headquartered in Las Vegas, Nev., UFC® produces over twelve UFC live Pay-Per-View events annually and 30 live arena events around the world. UFC programming is distributed in the United States on Viacom, Inc.'s Spike TV and on Comcast, Inc.'s Versus network. Globally, UFC programming is broadcast in over 130 countries, territories and jurisdictions, reaching 430 million homes worldwide, in 20 different languages. Ancillary businesses now include UFC.com with over 5 million unique visitors per month, the best-selling UFC "Undisputed" videogame franchise distributed by THQ, UFC Gym™, UFC Fight Club affinity program, UFC Fan Expo™ festivals, branded apparel, trading cards, articulated action figures and other media including best-selling DVDs and a U.S. bimonthly magazine.

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Cineplex Entertainment

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 130 theatres with 1,347 screens serving approximately 70 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the exclusive provider of *UltraAVX* and the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of approximately 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 99.6% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.



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