



**\*\*MEDIA ADVISORY: Thursday, July 14, 2011\*\***

**WWE Money in the Bank Slams into Participating Cineplex Entertainment Theatres  
Live, in High-Definition on Sunday, July 17, 2011**

**WHAT:** Three championship matches will be settled, two of the biggest athletes in WWE square off and one guaranteed title shot will be earned this Sunday. Cineplex Entertainment, via our *Front Row Centre Events*, is pleased to announce WWE Money in the Bank will be broadcast live at participating Cineplex theatres across Canada on Sunday, July 17, 2011 at 8:00 p.m. EDT, 7:00 p.m. CDT, 6:00 p.m. MDT and 5:00 p.m. PDT live from the Allstate Arena in Rosemont, IL.

**Matches**

WWE Champion John Cena vs. CM Punk  
World Heavyweight Champion Randy Orton vs. Christian  
Raw Money in the Bank Ladder Match  
SmackDown Money in the Bank Ladder Match  
Big Show vs. Mark Henry  
Divas Champion Kelly Kelly vs. Brie Bella

**WHEN:** Sunday, July 17, 2011 at 8:00 p.m. EDT, 7:00 p.m. CDT, 6:00 p.m. MDT and 5:00 p.m. PDT

**WHERE:** Advance tickets are now available at participating theatre box offices, through the Cineplex Mobile Apps and online at [www.cineplex.com/events](http://www.cineplex.com/events) or our mobile site [m.cineplex.com](http://m.cineplex.com). A special rate is available for larger groups of 20 or more. Please contact Cineplex corporate sales at 1-800-313-4461 or via email at [corporatesales@cineplex.com](mailto:corporatesales@cineplex.com).

The following 2011 WWE events will be shown live at select Cineplex Entertainment theatres:

WWE SummerSlam	August 14, 2011
WWE Night of Champions	September 18, 2011
WWE Hell in the Cell	October 2, 2011
WWE Bragging Rights	October 23, 2011
WWE Survivor Series	November 20, 2011
WWE TLC: Tables, Ladders & Chairs	December 18, 2011

-30-

**For more information, photos or interviews, please contact:**

Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment, 416-323-6648, [pat.marshall@cineplex.com](mailto:pat.marshall@cineplex.com)

Kyle Moffatt, Director, Communications, Cineplex Entertainment, 416-323-6728, [kyle.moffatt@cineplex.com](mailto:kyle.moffatt@cineplex.com)