



## For Immediate Release

### **INTRODUCING NEW TUESDAY PRICING OF \$4.25 AT CINEPLEX ODEON CENTRE CINEMAS**

*Experience multi-million dollar movies more often!*

Saskatoon, SK (CGX.UN) – April 5, 2007 – Cineplex Entertainment is pleased to announce a new Tuesday ticket price of \$4.25 beginning Tuesday April 10, 2007 at Cineplex Odeon Centre Cinemas in Saskatoon. This new low Tuesday ticket price applies to all moviegoers including adults, seniors and children giving everyone the opportunity to enjoy Hollywood's biggest films every Tuesday for one low price!

"Centre Cinemas is the place to be Tuesdays from now on," said Pat Marshall, Vice President Communications and Investor Relations for Cineplex Entertainment. "Our new price of \$4.25 offers incredible value enabling our guests in Saskatoon to see great movies on the big screen with big sound more often."

This new low Tuesday ticket price arrives just in time for a great lineup of blockbuster films to be released next month. Moviegoers young and old can experience any of these much anticipated films: *Spider-Man 3*, starring Tobey Maguire and Kirsten Dunst; *Shrek the Third*, an animated film featuring the voices of Mike Myers and Eddie Murphy; and *Pirates of the Caribbean: At World's End*, starring Johnny Depp and Orlando Bloom. These are among many other films scheduled to play this summer.

For more information and showtimes, visit your local theatre or online at [www.cineplex.com](http://www.cineplex.com).

#### **About Cineplex Entertainment LP:**

Headquartered in Toronto, Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 128 theatres with 1,290 screens serving approximately 60 million guests annually. Cineplex Entertainment LP is the largest motion picture exhibitor in Canada operating theatres with the following brands: Cineplex Odeon, Galaxy and Famous Players (including Coliseum, Colossus and SilverCity) and Scotiabank Theatre Toronto. The units of Cineplex Galaxy Income Fund, which owns approximately 75.7% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit us at [www.cineplex.com](http://www.cineplex.com).

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