



For Immediate Release

Cineplex Entertainment Adds 31 3D Projectors

TORONTO, ON, April 22, 2009 (CGX.UN) – Cineplex Entertainment, Canada’s leading motion picture exhibitor, is pleased to announce that by May 29th, 2009 a further 31 RealD 3D systems will be added to its theatres across Canada. These systems bring the total number of theatres equipped with RealD 3D technology to 72 which represents 55% of its circuit.

“With more than a dozen 3D films scheduled for release in 2009 and many more in the following years, 3D is a growing force in the motion picture exhibition industry and Cineplex Entertainment is proud to be at the forefront,” said Pat Marshall, Vice President Communications and Investor Relations, Cineplex Entertainment. “With the expansion of 3D in our circuit of theatres, Cineplex Entertainment can offer more guests this completely immersive and premium digital 3D experience in the comfort of their local theatre.”

The theatres are equipped with a combination of Christie and Barco DLP cinema projectors. DLP cinema projectors deliver the most visually stunning, razor-sharp images that movie-goers have ever seen. These digital projection systems are further enhanced with the addition of RealD 3D technology enabling them to also present the latest 3D movies. RealD is the global leader in 3D, bringing the most advanced digital 3D experience to cinemas worldwide.

Upcoming digital 3D movies currently scheduled for release in 2009 include *Disney • Pixar’s UP*, *Ice Age: Dawn of the Dinosaurs*, *G-Force*, *Final Destination: Death Trip 3D*, *Cloudy with a Chance of Meatballs*, *Toy Story* and *Toy Story 2* (3D double feature), *Disney’s A Christmas Carol*, *Planet 51*, *Avatar*, and *The Princess and The Frog*.

As of May 29th, Cineplex Entertainment will have a total of 161 digital projectors, of which 122 projectors will be enhanced with RealD 3D technology in a total of 72 theatres across Canada.

About Cineplex Entertainment

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 130 theatres with 1,328 screens serving more than 63.5 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of more than 9,000, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum,

SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 98% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

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For more information contact:

Pat Marshall
Vice President, Communications and Investor Relations
Cineplex Entertainment
416-323-6648
pat.marshall@cineplex.com

Georgia Sourtzis
Manager, Communications
Cineplex Entertainment
416.323.6728
georgia.sourtzis@cineplex.com