



****MEDIA ADVISORY: Thursday, February 11, 2010****

**Don't Miss the Family Day Festivities at the
Newly Renovated Cineplex Odeon Westhills Cinemas**
Free movies, popcorn, face painting and more!

WHO: Cineplex Entertainment via Cineplex Odeon Westhills Cinemas

WHAT: Family Day at Cineplex Odeon Westhills Cinemas
9:00 am – 11:30 am: The morning will feature a great selection of free movies as well as specially discounted concession items at the concession stand. Concession pricing will include \$2 for a regular-size popcorn and \$2 for a regular-size fountain drink, with all concession proceeds donated to *Starlight Children's Foundation*. In addition, clowns and face painting will be available in the lobby for guests to enjoy! The morning movie schedule includes: *Monsters vs. Aliens* (in 3D), *Cloudy with a Chance of Meatballs*, *Where the Wild Things Are*, *Astroboy*, *The Twilight Saga: New Moon*, *Planet 51*. All the movies offered in the morning from 9:00 a.m. – 11:30 a.m. are free of charge to guests and are based on seat availability on a first-come, first-serve basis.

From noon to close, guests will receive a free small popcorn with the purchase of a movie ticket as well as the opportunity to have their portraits drawn by a local caricature artist.

WHEN: Monday, February 15, 2010

WHERE: Cineplex Odeon Westhills Cinemas, 165 Stewart Green SW

WHY: To celebrate the newly renovated theatre and support Starlight Children's Foundation

Note: Cineplex Entertainment's Communications Manager Georgia Sourtzis will be available for interviews at Cineplex Odeon Westhills Cinemas on Family Day.

For more information, contact:

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