



****MEDIA ADVISORY: Thursday, June 23, 2011****

The Final National *Theatre Live* Production, *The Cherry Orchard*, to be Broadcast to Participating Cineplex Entertainment Theatres on Thursday, June 30th

WHAT: Cineplex Entertainment, via our *Front Row Centre Events* is pleased to announce the final production of the *National Theatre Live* 2010-2011 season will be *The Cherry Orchard*. Live from the Olivier Theatre, *The Cherry Orchard* will be broadcast live (time-shifted) to select Cineplex theatres across Canada on Thursday, June 30, 2011 at 7:00 p.m. EDT, CDT, PDT and at 8:00 p.m. MDT (time-shifted).

Set at the very start of the twentieth century, *The Cherry Orchard* captures a poignant moment in Russia's history as the country rolls inexorably towards 1917. This spirited new version of Chekhov's last play reunites director Howard Davies with Andrew Upton following their acclaimed productions of *Philistines* and *The White Guard*.

Ranyevskaya (Zoë Wanamaker) returns more or less bankrupt after ten years abroad. Luxuriating in her fading moneyed world and regardless of the increasingly hostile forces outside, she and her brother snub the lucrative scheme of Lopakhin, a peasant turned entrepreneur, to save the family estate. In so doing, they put up their lives to auction and seal the fate of the beloved orchard.

WHEN: Thursday, June 30, 2011 at 7:00 p.m. EDT, CDT, PDT and at 8:00 p.m. MDT (time-shifted).

WHERE: Participating Cineplex Entertainment theatres across Canada, please visit www.cineplex.com for locations. Tickets can be purchased at participating theatre box offices, through the Cineplex Mobile Apps and online at www.cineplex.com or our mobile site m.cineplex.com.

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For more information, photos or interviews, please contact:

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