

ONLINE PROMOTIONAL CODE REDEMPTION

The following is a guide that will walk you through redeeming your promotional code found on the coupon you received at a Toys R Us retail location in Canada.



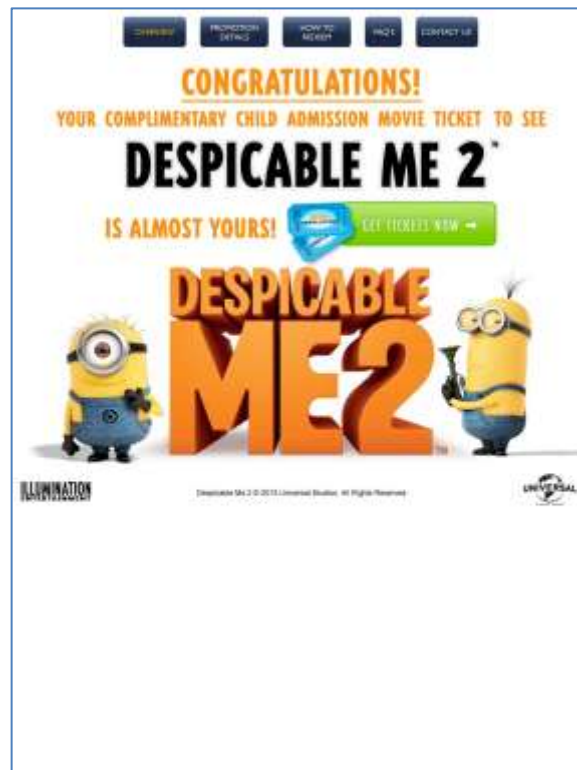
After spending \$30 or more on Despicable Me 2 products at Toys R Us retail locations in Canada, you will receive a coupon which has a UNIQUE PROMOTIONAL CODE printed on its backside. (See example [ABOVE]).

Please follow the instructions provided on the coupon.

PLEASE READ YOUR OFFER DETAILS and TERMS CAREFULLY!

STEP I – GO TO THE SITE

You may begin the process by visiting <http://www.cineplex.com/dm2>



This promotion can only be redeemed online. You will be re-directed to Cineplex.com so that you may select your preferred location / showtime.

Newsletter SMS Alerts

CINEPLEX.COM ESCAPE WITH US

FIND A THEATRE FIND A MOVIE MOVIES AT

Theatres Movies Events Buy Tickets Video Blog Contests Corporate Sales

Movie Archive Now Playing Coming Soon Browse All Movies Stars and Showers UltraAVX RealD3D Q-Box

Despicable Me 2

Year Released: 2013
Release Date: July 3, 2013
Running Time: 1h39m
Genre: Animation, Comedy, Family
Director: Chris Renaud, Pierre Coffin
Cast: Steve Carell, Fiebi Fisher, Steve Coogan, Russell Brand, Miranda Cosgrove, Kristen Wiig, Ken Jeong, Benjamin Bratt, Dana Gaier, Moises Arias, Nasim Pedrad, Kristen Schaal
Producer: Christopher Meledandri, Janet Healy
Writer: Cinco Paul, Ken Daurio

Synopsis
Now that the ever-entrepreneurial Gru has left behind a life of super-crime to raise Margo, Edith and Agnes, he, Dr. Nefario and the Minions have some free time on their hands. But as he starts to adjust to his role as a suburban family man, an ultra-secret organization dedicated to fighting evil around the globe comes knocking. Now, it's up to Gru and his new partner Lucy Wilde to discover who is responsible for a spectacular crime and bring him to justice. After all, it takes the world's greatest ex-villain to catch the one vying to take his place.

WATCH: Steve Carell takes us through the 3D animation process for Despicable Me 2

City: Date:

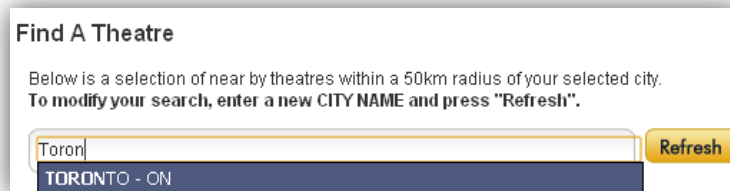
STEP 2 – FIND THE LIST OF THEATRES

Click on [THEATRES].



STEP 3 – FIND A THEATRE

Begin typing in your city. A list will begin to populate as you type. Click on the city. Once your city has been selected, click on [REFRESH].



STEP 4 – SELECT YOUR PREFERRED THEATRE

From the list provided to you, click on the name of the theatre location you would like to visit.

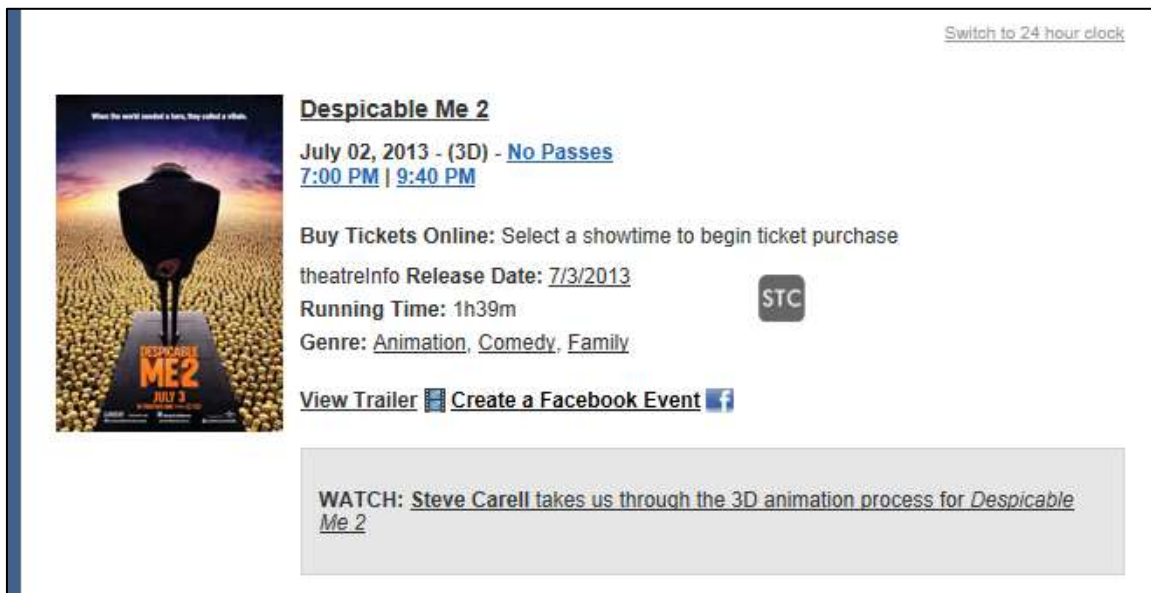


STEP 5 – SELECT YOUR PREFERRED SHOWTIME

You may change the date you would like to visit by clicking on the drop down menu. Once you have selected your new date, the list of films will automatically be updated.



After you have decided on the date and film, select the showtime you would like to attend by clicking on the options that are available. [i.e.] 12:45pm / 3:35pm / 6:30pm / 9:25pm

A screenshot of a movie listing for "Despicable Me 2". The listing includes a movie poster on the left, the title "Despicable Me 2", the release date "July 02, 2013 - (3D) - No Passes", and showtimes "7:00 PM | 9:40 PM". It also features a "Buy Tickets Online" link, a "View Trailer" link, and a "Create a Facebook Event" link. A "WATCH:" section at the bottom contains a link to a video about the 3D animation process. A "Switch to 24 hour clock" link is in the top right corner. An "STC" logo is also present.

STEP 6 – BEGINNING THE PURCHASE PROCESS

You will be prompted to sign into your Cineplex account. If you do not have a Cineplex account, please click [**PROCEED WITH CHECKOUT**].

Login > SCENE > Order Details > Gift Card Redemption > Order Confirmation > Payment

Online Ticketing: Login Time Remaining: 4:54

Showtime Information

Despicable Me 2 (STC) - 3D

Location: **SC Yonge & Eglinton - Aud 08**

Date: **Tuesday 2 July 2013**

Time: **7:00PM**

[Change Showtime](#)

July 2013						
Su	Mo	Tu	We	Th	Fr	Sa
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3
4	5	6	7	8	9	10

This Theatre is equipped with **PRINT SKIP SCAN** technology. You **MUST** present your printed online ticket(s) for admittance. By-pass the Box Office by presenting your printed online ticket(s) for scanning at the control post located near the main entrance to the auditoriums. Purchases are non-refundable.

Sign in or create your account now.
Only information required to complete your order will automatically appear upon sign in.
[Sign In or Create Account Now](#)

Don't want to sign in?
You can always complete your online order without creating an account.
[Proceed With Checkout](#)

STEP 7 – SCENE INFORMATION

If you are a SCENE Member, you may enter in your SCENE information to earn points on your online ticket purchase. If not, you may click [**SKIP SCENE & PROCEED WITH CHECKOUT**].

Online Ticketing: SCENE Information Time Remaining: 4:54

Showtime Information

Despicable Me 2 (STC) - 3D

Location: **SC Yonge & Eglinton - Aud 08**

Date: **Tuesday 2 July 2013**

Time: **7:00PM**

[Change Showtime](#)

July 2013						
Su	Mo	Tu	We	Th	Fr	Sa
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OPTIONAL - SCENE Members Earn And Redeem Points

If you are a SCENE member you can earn 100 points for your individual ticket purchase. The Primary SCENE Member placing this order will earn a bonus 20 SCENE points for this online purchase. Child Tickets in this order will earn the Primary SCENE Member (only) an additional 50 SCENE points per Child Ticket purchased (maximum 100 SCENE Points). Please enter your SCENE Card number(s) and the Full Name on your SCENE cards below.

SCENE Card Number: 604646

First and Last Name on SCENE Card:

OPTIONAL - Earn Points On Additional SCENE Cards

Additional SCENE Members can earn 100 SCENE points for additional General Admission ticket purchases in this transaction (maximum of two additional SCENE Members). Please enter any additional SCENE Card number(s) and the Full Name on the SCENE Card below.

[+ Add more SCENE cards here](#)

[Skip SCENE & Proceed With Checkout](#) [Proceed With Checkout](#)

STEP 8 – ENTERING IN PROMOTIONAL CODE

Please enter in your promotional code FIRST.

Online Ticketing: Order Details Time Remaining: 3:59

Showtime Information

Despicable Me 2 (STC) - 3D

Location: 5C Yonge & Eglinton - Aud 08
Date: Tuesday 2 July 2013
Time: 7:00PM

[Change Showtime](#)

July 2013						
Su	Mo	Tu	We	Th	Fr	Sa
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3
4	5	6	7	8	9	10

This Theatre is equipped with **PRINT SKIP SCAN** technology. You **MUST** present your printed online ticket(s) for admittance. By-pass the Box Office by presenting your printed online ticket(s) for scanning at the control post located near the main entrance to the auditoriums. Purchases are non-refundable.

Enter Promotion Code or Voucher(s)

To get your FREE ticket, enter your Voucher Code and click "Apply"

Promotion Code or Voucher(s): [What's this?](#)

Applied Promotion Code or Voucher(s):

Promo TAC-102-1137874FC8 - \$7.50 off entire order

Select Items for Purchase

3D Child (3 - 13): = \$11.00
3D Senior (65+): = \$12.50
3D General (14 - 64): = \$15.00

Total Items: 0

Admission Prices include all applicable Provincial and Federal Taxes.

Enter in your unique PROMOTIONAL code and click **[APPLY]**

The page will load and go dim. A box will appear to confirm the redemption you are applying to your order. Click **[CONTINUE]**.

You have qualified to redeem Promo TAC-102-1137874FC8.
It has been added to your Order.

STEP 9 – SELECTING TICKETS

After entering in your promotional code you will need to select your desired number of tickets for the show under the “Select Items for Purchase” section.

Once you select your desired number of admission tickets, you will see that the **[TOTAL ITEMS]** at the bottom right corner has changed to reflect the number of tickets you'd like for the show.

Online Ticketing: Order Details Time Remaining: 4:51

Showtime Information

Despicable Me 2 (STC) - 3D

Location: **SC Yonge & Eglinton - Aud 08**

Date: **Tuesday 2 July 2013**

Time: **7:00PM**

[Change Showtime](#)

July 2013						
Su	Mo	Tu	We	Th	Fr	Sa
30	1	2	3	4	5	6
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Enter Promotion Code or Voucher(s)

Promotion Code or Voucher(s): [What's this?](#)

To get your FREE ticket, enter your Voucher Code and click "Apply"

[Apply](#)

Applied Promotion Code or Voucher(s):

Promo TAC-102-1138E39847 - \$7.50 off entire order [Remove](#)

Select Items for Purchase

3D Child (3 - 13):	<input type="text" value="0"/>	x \$11.99
3D Senior (65+):	<input type="text" value="0"/>	x \$12.50
3D General (14 - 64):	<input type="text" value="2"/>	x \$15.99

Total Items: 2

Admission Prices include all applicable Provincial and Federal Taxes.

[Proceed With Checkout](#)

Click **[PROCEED WITH CHECKOUT]** and you will be prompted to confirm your purchase.

STEP 10 – PAYING WITH A GIFT CARD

An overview of your purchase will appear. You will notice on the TOP RIGHT HAND side, there is a summary of the tickets that you ordered.

Online Ticketing: Gift Card Redemption Time Remaining: 4:29

Showtime Information

Despicable Me 2 (STC) - 3D

Location: **SC Yonge & Eglinton - Aud 08**

Date: **Tuesday 2 July 2013**

Time: **7:00PM**

Seats for this performance are General Admission.

[Change Showtime](#) [Change Ticket Quantities](#)

3D General (14 - 64): 2 x \$15.99 = \$31.98
Total Items: 2

July 2013

Su	Mo	Tu	We	Th	Fr	Sa
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3
4	5	6	7	8	9	10

This Theatre is equipped with **PRINT SKIP SCAN** technology. You **MUST** present your printed online ticket(s) for admittance. By-pass the Box Office by presenting your printed online ticket(s) for scanning at the control post located near the main entrance to the auditoriums. Purchases are non-refundable.

Payment With Cineplex Gift Card (Optional):

Enter the 16 digit Cineplex Gift Card number and 8 digit PIN (both found on reverse of card) to apply the balance of a Gift Card to your Order. One Gift Card per transaction. Retain your Gift Card after purchase.

Gift Card Number:

PIN: [What's this?](#)

[Apply Gift Card](#)

Order Details

Admission Prices include all applicable Provincial and Federal Taxes.	Subtotal:	\$31.98
	Service Charge:	\$0.00
	TOTAL:	\$31.98
	Promo TAC-102-1138E39847:	-\$7.50
	Balance Due:	\$24.48

[Proceed With Checkout](#)

If you have a balance to be paid in the "Balance Due" section, and you are using a Gift Card to pay for your purchase, you can enter the card number to apply amount. If not, you may skip the section and click [**PROCEED WITH CHECKOUT**].

*****NOTE*** Surcharges for 3D, IMAX, VIP, VIP 3D, UltraAVX, UltraAVX 3D will be applied. (EXAMPLE) for a 3D film you will notice in the summary section:**

General Adm Offer: 1 x \$3.00 = \$3.00

STEP II – COMPLETING TRANSACTION

Before you complete your transaction and begin the payment method an overview of your purchase will be provided to you.

This includes your summary (Location, Date, Showtime, Amount of Tickets selected) and a chance to change your showtime or ticket quantities. If you have a balance to be paid in the “Balance Due” section, select your method of payment under the “Payment Options” section.

Showtime Information

Despicable Me 2 (STC) - 3D

Location: **SC Yonge & Eglinton - Aud 08**
Date: **Tuesday 2 July 2013**
Time: **7:00PM**

Seats for this performance are General Admission.

[Change Showtime](#) [Change Ticket Quantities](#)


3D General (14 - 64): 2 x \$15.99 = \$31.98
Total Items: 2


This Theatre is equipped with **PRINT SKIP SCAN** technology. You **MUST** present your printed online ticket(s) for admittance. By-pass the Box Office by presenting your printed online ticket(s) for scanning at the control post located near the main entrance to the auditoriums. Purchases are non-refundable.

Your Email Address (Required Field)
Please enter and confirm your email address below. Your Purchase Confirmation will be sent to this address. Your Cineplex profile will not be updated with the information entered here. You can update your profile [here](#).

Email Address:
Confirm Email Address:

Choose a Ticketing Option:

 **Pickup Using Mobile**
 I will pick up theatre tickets at a self serve ticketing kiosk, or by scanning my barcode at a mobile pick up kiosk, or by presenting my Booking ID at the Box Office.

 **Print Skip Scan**
 A Purchase Confirmation that includes Print Skip Scan ticket(s) will be emailed to me. I must **PRINT** my ticket(s) and take to the theatre for admittance.

Order Details

Admission Prices include all applicable Provincial and Federal Taxes.

Subtotal:	\$31.98	Total Items: 2
Service Charge:	\$0.00	
TOTAL:	\$31.98	

Phone: 1-800-333-0061
Email: guestservices@cineplex.com

Enter in a Valid Email Address;
Choose a Ticketing Option;
Agree to the Terms – and click
[PROCEED WITH CHECKOUT] to
enter your payment information.

A confirmation page will open,
however, if you close the
window, it is also sent to the
email address you entered in.

IF YOU EXPERIENCE ANY ISSUES, PLEASE CONTACT CINEPLEX ENTERTAINMENT.

PHONE: 1-800-333-0061 option 8

EMAIL: guestservices@cineplex.com

ENJOY THE SHOW!