

ONLINE PROMOTIONAL CODE REDEMPTION

The following is a guide that will walk you through redeeming your promotional code received with your M&M'S® product:

STEP 1 – GO TO THE SITE

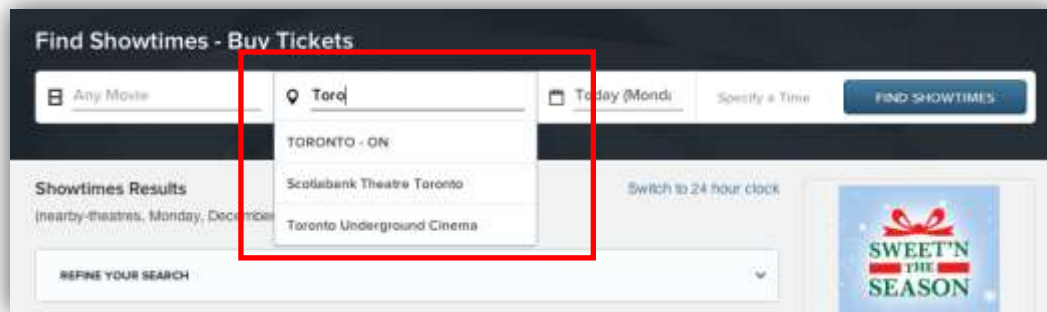
You may begin the process by visiting <http://www.cineplex.com/mmscanada> and clicking "Get Tickets Now!".



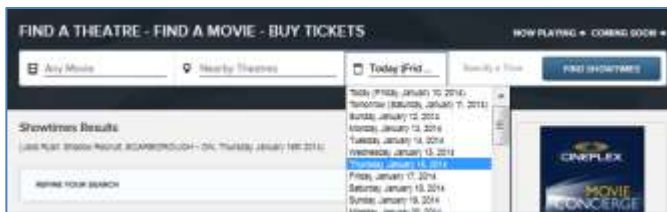
This promotion can only be redeemed online. You will be re-directed to Cineplex.com so that you may select your preferred location / showtime.

STEP 2 – FIND YOUR CITY

Begin typing in your city. A list will begin to populate as you type. Click on the city. Once your city has been selected, click on **[FIND SHOWTIMES]**.

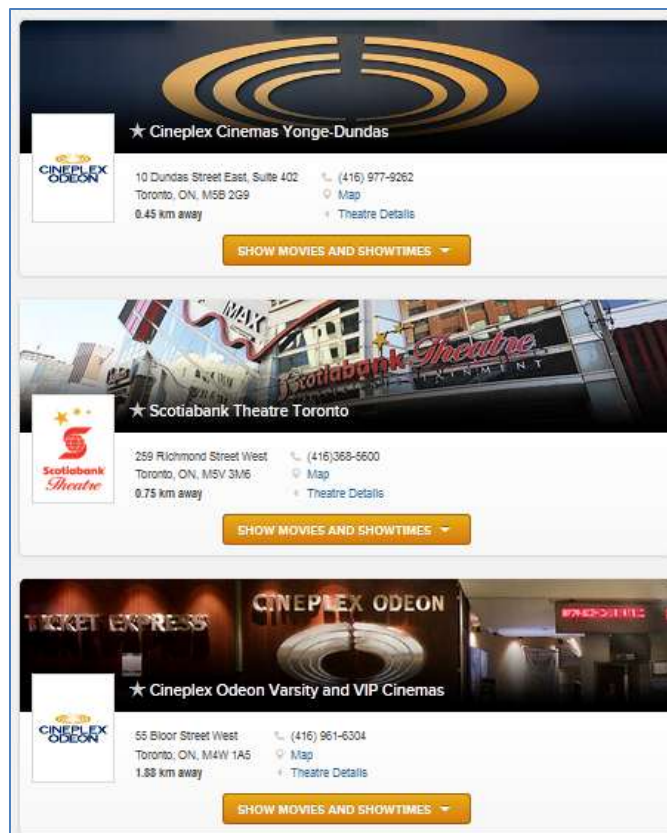


You may change the date you would like to visit by clicking on the drop down menu. Once you have selected your new date, click **[FIND SHOWTIMES]** to update the list.



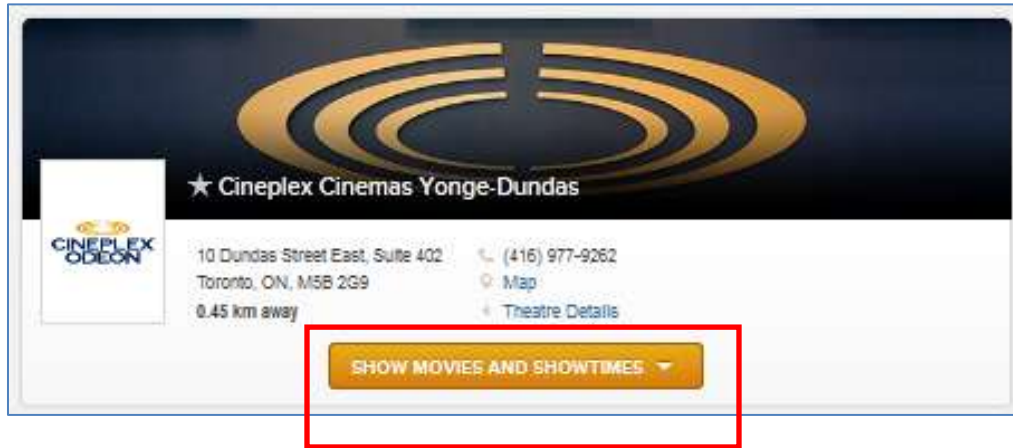
STEP 3 – SELECT YOUR PREFERRED THEATRE

Once you have selected your city, you will see a list of nearby theatres. Locate your preferred theatre.

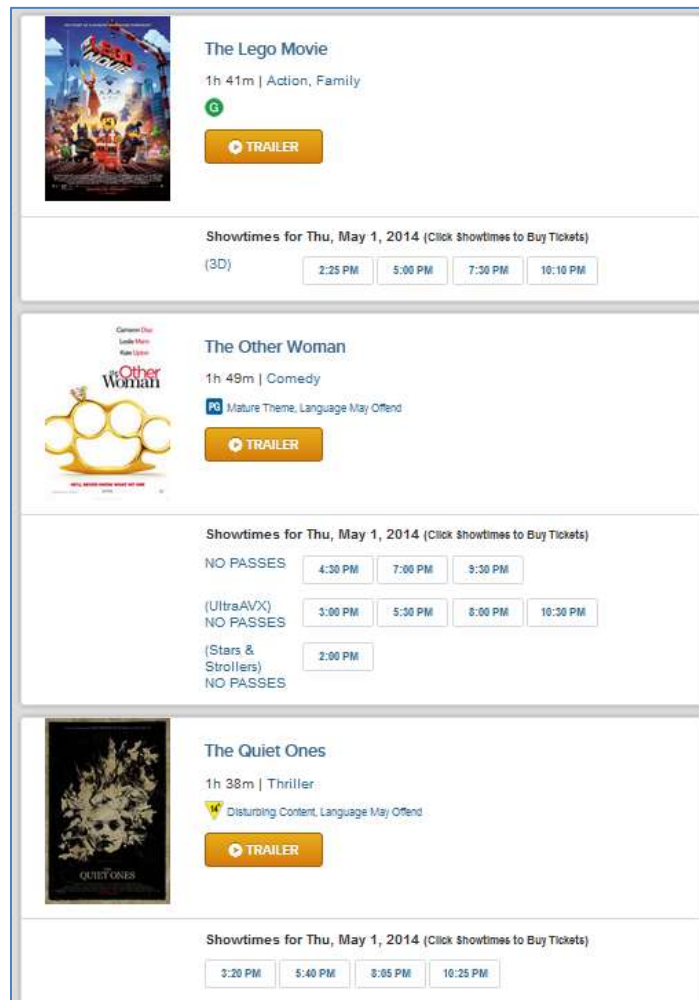


STEP 4 – SELECT YOUR PREFERRED FILM & SHOWTIME

After you have decided on the date and theatre, locate the film you would like to see at your theatre. You may need to click [SHOW MOVIES AND SHOWTIMES] to see the available films at your chosen theatre.



Select the showtime you would like to attend by clicking on the options that are available. [i.e.] 1.30pm / 4:30pm / 7:35pm / 10:45pm.



STEP 5 – BEGINNING THE PURCHASE PROCESS

You will be prompted to sign into your Cineplex and SCENE account information. If you do not have a Cineplex or SCENE account, please click [**PROCEED**].

1 SCENE > 2 DETAILS > 3 CONFIRM ORDER > 4 PAYMENT > 5 ORDER COMPLETE

Showtime Information 4:55

The Other Woman (PG)
CPX Yonge-Dundas - Aud #12
Thursday 1 May 2014
4:30PM

[CHANGE SHOWTIME](#)

THURSDAY
MAY
1

Log In or Sign Up

LOGIN OR CREATE A NEW CINEPLEX CONNECT ACCOUNT NOW
Only information required to complete your order will automatically appear upon sign in.

[LOG IN](#) [SIGN UP](#)

Don't want to sign up? You can skip this step completely and click "Proceed" below.

OPTIONAL - SCENE Members Earn And Redeem Points i

SCENE Card Number

First and Last Name on SCENE Card

OPTIONAL - Earn Points On Additional SCENE Cards i

[+ Add more SCENE cards here](#)

[PROCEED](#)

STEP 6 – ENTERING IN PROMOTIONAL CODE

Please **enter in your promotional code FIRST.**

SCHEME DETAILS CONFIRM ORDER PAYMENT ORDER COMPLETE

Showtime Information 4:08

The Other Woman (PG)
CPX Yonge-Dundas - Aud #12
Thursday 1 May 2014
4:30PM

THURSDAY
MAY
1

CHANGE SHOWTIME

Enter Promotion Code or Voucher(s)

To redeem your offer, enter your Voucher or Promotional Code and click "Apply"

APPLY

Select Items for Purchase

TICKET TYPE	QUANTITY	PRICE
Child (3-13)	- 0 +	x \$8.99
Senior (65+)	- 0 +	x \$9.50
General (14-64)	- 0 +	x \$12.99

Total Items: 0

Admission Prices include all applicable Provincial and Federal Taxes.

PROCEED

Enter in your unique PROMOTIONAL code and click **[APPLY]**

The page will load and go dim. A box will appear to confirm the redemption you are applying to your order. Click **[CONTINUE]**.

You have qualified for redemption of a FREE Admission - ~M&M Free Admit
May 6, 2014 to Jun 30, 2015.
It has been added to your Order.

CONTINUE

STEP 8 – SELECTING TICKETS

After entering in your promotional code you will need to select your desired number of additional tickets for the show under the “Select Items for Purchase” section.

Once you select your desired number of additional admission tickets, you will see that the **[TOTAL ITEMS]** at the bottom right corner has changed to reflect the number of tickets you'd like for the show.

Please note that if you are redeeming a Free Admission offer it will automatically be added after you enter the promotional code.

The screenshot displays a multi-step ticket purchasing process. At the top, a progress bar shows steps: SCENE, DETAILS, SEATS, CONFIRM ORDER, PAYMENT, and ORDER COMPLETE. The current step is SEATS.

Showtime Information: The Other Woman (PG) - UltraA/X, CPX Yonge-Dundas - A/X #7, Tuesday 6 May 2014, 5:30PM. A calendar icon shows TUESDAY, MAY 6. A "CHANGE SHOWTIME" button is present.

Enter Promotion Code or Voucher(s): A text input field is followed by an "APPLY" button. A red "iCoke.ca" logo is visible. A green box contains the instruction: "To redeem your offer, enter your Voucher or Promotional Code and click 'Apply'".

Applied Promotion Code or Voucher(s): A table lists the applied offer:

M&M's - FREE Admission - ~M&M Free Admit (PREMIUM PERFORMANCE):	1	x \$3.00	M&M's	1. 6239011276114	REMOVE
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Select Items for Purchase: A table with columns for TICKET TYPE, QUANTITY, and PRICE. The "Tuesday General (A/X)" row is highlighted with a yellow border.

TICKET TYPE	QUANTITY	PRICE
Tuesday Child (A/X)	- 0 +	x \$10.99
Tuesday General (A/X)	- 0 +	x \$10.99
Tuesday Senior (A/X)	- 0 +	x \$10.99

Total Items: 1

Admission Prices include all applicable Provincial and Federal Taxes.

PROCEED

Click **[PROCEED]** and you will be prompted to confirm your purchase.

STEP 9 – SUMMARY

An overview of your purchase will appear. You will notice on the TOP LEFT HAND side, there is a summary of the tickets that you ordered.

SCENE > DETAILS > SEATS > **CONFIRM ORDER** > PAYMENT > ORDER COMPLETE

Showtime Information 4:54

The Other Woman (PG) - UltraAVX
CPX Yonge-Dundas - A/X #7
Tuesday 6 May 2014
5:30PM
[CHANGE SHOWTIME](#)

Ticket Information

~M&M Free Admit (PREMIUM PERFORMANCE) 1 x \$3.00 = \$3.00
Total Items 1
[CHANGE TICKET QUANTITIES](#)

SEAT SELECTION
You have been allocated the following seat(s): K18
[MODIFY SEAT SELECTION](#)

Redeem Cineplex Gift Card

Gift Card Number:

PIN:

[APPLY GIFT CARD](#)

TOTAL ITEMS: 1

Subtotal:	\$3.00
Service Charge:	\$0.00
TOTAL:	\$3.00
Balance Due:	\$3.00

Admission Prices include all applicable Provincial and Federal Taxes.

If you have a balance to be paid in the "Balance Due" section, and you are using a Gift Card to pay for your purchase, you can enter the card number to apply amount. If not, you may skip the section.

*****NOTE*** Surcharges for 3D, IMAX, VIP, VIP 3D, UltraAVX, UltraAVX 3D will be applied. (EXAMPLE) for a 3D film you will notice in the summary section:**

General Adm Offer: 1 x \$3.00 = \$3.00

STEP 10 – COMPLETING TRANSACTION


To complete your transaction you will need to select a delivery method for your tickets, and complete payment for any charges.


Delivery Method

Email Address

Confirm Email Address

CHOOSE A TICKETING OPTION









 Pickup Using Mobile
 A Booking ID will be emailed to me. I will pick up movie tickets at a self-serve ticketing kiosk, or by scanning my barcode at a mobile pick up kiosk, or by presenting my Booking ID at the Box Office.



 Self-Print
 Movie ticket(s) will be emailed to me. I must PRINT my ticket(s) and take to the theatre for admittance.

Payment Options

For enhanced security this site participates in the Verified by Visa™ and MasterCard SecureCode™ payer authentication programs. Your credit card may be eligible or already enrolled in one of these programs, and your Credit Card issuer may prompt you for your payer authentication password to complete your purchase. Any charges for this transaction will appear on your statement from cineplex.com. If your order includes only SCENE redemptions you will not be prompted for any payment.

CREDIT AND DEBIT CARD PAYPAL INTERAC ONLINE

AGREE TO TERMS & CONDITIONS
Details of your purchase are shown above. Verify the details now.
Ensure you have selected the correct Theatre, Movie/Performance, Date, Showtime, type of Tickets, and total number of Tickets.
If you are purchasing a SuperTicket, click here to review the terms and conditions.

Purchases are non-refundable.

I Agree

PROCEED

You will need to enter in a Valid Email Address to receive your ticket confirmation.

You will also need to choose how to get your tickets by choosing a ticketing option:

- Pickup Using Mobile – You will be sent an e-mail with a Booking ID that you can use to pick up your tickets at the theatre by entering your Booking ID at a self serve ticket kiosk, scanning your Booking ID barcode at a mobile pick up kiosk, or presenting your Booking ID at the Box Office.
- Self-Print – You will be sent an e-mail with your tickets attached, which you must print and take to the theatre.

Agree to the Terms – and click **[PROCEED]** to enter your payment information.

A confirmation page will open, and a confirmation will be sent to the e-mail address provided.

