ONLINE PROMOTIONAL CODE REDEMPTION

The following is a guide that will walk you through redeeming your promotional code received with your M&M'S® product:

STEP 1 – GO TO THE SITE

You may begin the process by visiting <u>http://www.cineplex.com/mmscanada</u> and clicking "Get Tickets Now!".



This promotion can only be redeemed online. You will be re-directed to Cineplex.com so that you may select your preferred location / showtime.

STEP 2 – FIND YOUR CITY

Begin typing in your city. A list will begin to populate as you type. Click on the city. Once your city has been selected, click on [**FIND SHOWTIMES**].

Any Movie	Q Toro	Today (Mondi	Specify a Time	FIND SHOWTIMES
	TORONTO - ON			
Showtimes Results	Scotlabank Theatre Toronto	Switch to 2	24 hour clock	
inearby-theatres, Moriday, Decembe	Toronto Underground Cinema			2

You may change the date you would like to visit by clicking on the drop down menu. Once you have selected your new date, click [FIND SHOWTIMES] to update the list.

FIND A THEATRE	ETS		HOW PLATING + COMING SOCH	
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RENE YOUR BLACK		Prices, January 17, 30% Saturney January 18, 20% Symbol: January 19, 20%		MONIE

STEP 3 – SELECT YOUR PREFERRED THEATRE

Once you have selected your city, you will see a list of nearby theatres. Locate your preferred theatre.



STEP 4 – SELECT YOUR PREFERRED FILM & SHOWTIME

After you have decided on the date and theatre, locate the film you would like to see at your theatre. You may need to click [SHOW MOVIES AND SHOWTIMES] to see the available films at your chosen theatre.



Select the showtime you would like to attend by clicking on the options that are available. [i.e.] 1.30pm / 4:30pm / 7:35pm / 10:45pm.

	The Lego Movie 1h 41m Action, Fami G TRAILER	ly			
	Showtimes for Thu, N	lay 1, 2014 (CI)	ck showtimes to	Buy Tickets)	
	(3D) 2:25 F	5:00 PM	7:30 PM	10:10 PM	
	The Other Woman 1h 49m Comedy Mature Theme, Language © TRAILER Showtimes for Thu, N NO PASSES 4:30 F	May Offend lay 1, 2014 (Cik	ox Showtimes to 9:30 PM	o Buy Tickets)	
	(UltraAVX) 3:00 F NO PASSES	M 5:30 PM	8:00 PM	10:30 PM	
	(Stars & 2:00 F Strollers) NO PASSES	M			
CULIFICALES	The Quiet Ones 1h 38m Thriller Disturbing Content, Lang. C TRAILER	age May Offend			
	Showtimes for Thu, N	lay 1, 2014 (Cii	ck Showtimes to	Buy Tickets)	
	3:20 PM 5:40 PM	8:05 PM	10:25 PM		

STEP 5 – BEGINNING THE PURCHASE PROCESS

You will be prompted to sign into your Cineplex and SCENE account information. If you do not have a Cineplex or SCENE account, please click [**PROCEED**].

Showtime Information
The Other Woman (PG) CPX Yonge-Dundas - Aud #12 Thursday 1 May 2014 4:30PM CHANGE SHOWTIME THURSDAY
Log In or Sign Up
LOGIN OR CREATE A NEW CINEPLEX CONNECT ACCOUNT NOW Only information required to complete your order will automatically appear upon sign in. LOG IN SIGN UP Don't want to sign up? You can skip this step completely and click "Proceed" below.
OPTIONAL - SCENE Members Earn And Redeem Points
SCENE Card Number First and Last Name on SCENE Card
OPTIONAL - Earn Points On Additional SCENE Cards
+ Add more SCENE cards here
PROCEED

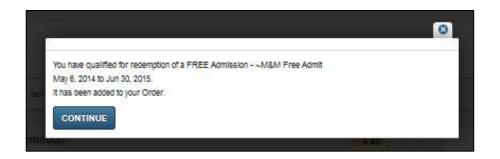
STEP 6 – ENTERING IN PROMOTIONAL CODE

Please enter in your promotional code FIRST.

	n	0.4:08
The Other Woman (PG) CPX Yonge-Dundas - Aud #12 Thursday 1 May 2014 4:30PM CHANGE SHOWTIME		¥
Enter Promotion Cod	e or Voucher(s)	6
Code and click "Apply"	er your Voucher or Promotional	
Select Items for Purc	QUANTITY	PRICE
Child (3-13)	- 0 +	x\$8.99
	- • +	x 59.50
Senior (65+)	- 0 +	x \$12.99
Senior (65+) General (14-64)		

Enter in your unique PROMOTIONAL code and click [**APPLY**]

The page will load and go dim. A box will appear to confirm the redemption you are applying to your order. Click [**CONTINUE**].



STEP 8 – SELECTING TICKETS

After entering in your promotional code you will need to select your desired number of additional tickets for the show under the "Select Items for Purchase" section.

Once you select your desired number of additional admission tickets, you will see that the [**TOTAL ITEMS**] at the bottom right corner has changed to reflect the number of tickets you'd like for the show.

Please note that if you are redeeming a Free Admission offer it will automatically be added after you enter the promotional code.

Showtime Information	Ć.4:42	
The Other Woman (PG) - UltraA/X CPX Yonge-Dundas - A/X #7 Tuesday 6 May 2014 5:30PM CHANGE SHOWTIME		
Enter Promotion Code or Voucher(s)	0	
To redeem your offer, enter your Voucher or Promotional Code and click "Apply"	iCoke.ca	
Applied Promotion Code or Voucher(s): M&Ms - FREE Admission - -M&M Free Admit (PREMIUM PERFORMANCE): M&Ms	1. 6238011276114 REMOVE	
Select Items for Purchase		
TICKET TYPE QUANTITY	PRICE	
Tuesday Child (A/X) - 0 +	x\$10.99	
Tuesday General (AVX) - 0 +	×\$10.99	
Tuesday Senior (A/X) - 0 +	X \$10.99 Total Itams: 1	
	Total Items: 1	

Click [**PROCEED**] and you will be prompted to confirm your purchase.

STEP 9 – SUMMARY

An overview of your purchase will appear. You will notice on the TOP LEFT HAND side, there is a summary of the tickets that you ordered.

		C 4:54
The Other Woman (PG) - UitraAVX CPX Yonge-Dundas - A/X #7 Tuesday 6 May 2014 ISOPM CHANGE SHOWTIME	TUESDAY MAY 6	
icket Information		
-M&M Free Admit (PREMIUM PERFORMANCE) 1 x \$3.00 ~ 1 Total Items CHANGE TICKET QUANTITIES	SEAT SELECTION S3.00 You have been allocated the following seat(s): K18 MODIFY SEAT SELECTION	
Redeem Cineplex Gift Card		0
Sift Card Number:	TOTAL ITEMS: 1 Subtotal Service Charge:	\$3.00 \$0.00
PIN:	TOTAL Balance Due: Admission Prices include all applicable Provincial	\$3.00 \$3.00

If you have a balance to be paid in the "Balance Due" section, and you are using a Gift Card to pay for your purchase, you can enter the card number to apply amount. If not, you may skip the section.



STEP 10 – COMPLETING TRANSACTION

To complete your transaction you will need to select a delivery method for your tickets, and complete payment for any charges.

		0
Email Address		
Confirm Email Address		
HOOSE A TICKETING OPTION		
Pickup Usin	will be emailed to me. I will	plok up movie tickets at a self-serve ticketing klosk, or by klosk, or by presenting my Booking ID at the Box Office.
Movie ticket	e) will be emailed to me. I m	ust PRINT my ticket(s) and take to the theatre for admittance.
Payment Options		
for enhanced security this site part rograms. Your credit card may be	eligible or already enrolled	Isa™ and MasterCard SecureCode™ payer authentication In one of these programs, and your Credit Card issuer may your purchase. Any charges for this transaction will appear on
or enhanced security this site part rograms. Your credit card may be rompt you for your payer authentic	eligible or already enrolled ation password to complete	In one of these programs, and your Credit Card issuer may
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For enhanced security this site part rograms. Your credit card may be rompt you for your payer authentic our statement from cineplex.com. I CREDIT AND DEBIT CARD VISA CONDITIONS CORRECTO TERMS & CONDITIONS Details of your purchase are shown Ensure you have selected the corre	eligible or already enrolled ation password to complete if your order includes only Si PAYPAL PayPar nabove. Verify the details no	In one of these programs, and your Credit Card Issuer may your purchase. Any charges for this transaction will appear on CENE redemptions you will not be prompted for any payment. INTERAC ONLINE Stotiobonk and Trust Roce Transaction of the second strategy of the second strat
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You will need to enter in a Valid Email Address to receive your ticket confirmation.

You will also need to choose how to get your tickets by choosing a ticketing option:

- Pickup Using Mobile You will be sent an e-mail with a Booking ID that you can use to pick up your tickets at the theatre by entering your Booking ID at a self serve ticket kiosk, scanning your Booking ID barcode at a mobile pick up kiosk, or presenting your Booking ID at the Box Office.
- Self-Print You will be sent an e-mail with your tickets attached, which you must print and take to the theatre.

Agree to the Terms – and click [**PROCEED**] to enter your payment information.

A confirmation page will open, and a confirmation will be sent to the e-mail address provided.

STEP 11 – TRANSACTION CONFIRMATIONS

Once you have completed your purchase, you will see a confirmation page and receive an e-mail with a confirmation of your purchase:

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If you chose to print your ticket at home, the tickets for you to print and bring to the theatre will be included: If you chose to pick up your ticket using mobile, the Booking ID for you to bring to the theatre on your mobile will be included instead of tickets:





IF YOU EXPERIENCE ANY ISSUES, PLEASE CONTACT CINEPLEX ENTERTAINMENT. PHONE: 1-800-333-0061 EMAIL: guestservices@cineplex.com

ENJOY THE SHOW!