

Welcome to Cineplex Entertainment LP's LEGO Dimensions League (the "LEGO League").

By entering the LEGO League, you, or your parents, if you are under the age of majority in your province of residence, acknowledge that you have read, understood and accept the terms and conditions below.

Sponsor: Cineplex Entertainment LP ("Cineplex" or "Sponsor") is solely responsible for conducting and administering the LEGO League.

Price: Season Pass: \$59.99 (includes access to all four LEGO League events); single event ticket: \$19.99

Event Schedule: March 4, March 11, March 18, March 25, 2017. All LEGO League events will begin at 10:00 AM local time, with the registration desk opening one hour prior.

1. Eligibility:

The LEGO League is open to legal residents of Canada (except Quebec, Yukon, North West Territories or Nunavut). Individuals who are 13 years of age or younger must have a parent or guardian purchase a Season Pass or single-day event ticket through Cineplex.com or at the box office and register on their behalf at the registration desk on one of the event dates noted above under Event Schedule. Entrants are unable to participate in LEGO League events until registration has been completed. Any Entrant 13 years of age or younger must be accompanied by a parent/guardian for the full duration of each event. The LEGO League is open to employees and those domiciled with employees of the Sponsor, or any of their respective parent, subsidiary or affiliated companies, licensees, advertising and promotional agencies ("Related Parties"); however such individuals will not be eligible to win a prize. Cineplex reserves the right to verify that such persons are not employees (or domiciled with employees) of any Related Parties.

2. How to Win:

No purchase necessary to win. LEGO League begins at 10:00 AM local time March 4, 2017 and ends at 12:00 PM (Noon) local time on March 25, 2017 ("Season"). Select prizes will be available to be won via random draw during the event on March 25th. Entrants will receive a Stamp Card during registration at their first LEGO League event, and will earn one stamp for each event attended during the Season. Each stamp represents one prize entry.

Individuals who do not wish to purchase a Season Pass or single event ticket may earn one entry into the random draw for prizing by submitting a hand written 100 word essay responding to the question "What is your favourite LEGO Dimensions character, and why?", including their name, age, address, phone number (with area code), email address, and choice of theatre from the participating theatres listed below, and mailing it with sufficient postage to:

Muhammad Bajwa
LEGO League
1303 Yonge St.
Toronto, Ontario
M4T 2Y9

Mail in entries are for the purpose of the random draw only and not for participation in the LEGO League. All mail-in entries are limited to one (1) per person, and must be received by no later than 11:59PM EST on March 23, 2017. Sponsor is not responsible for entries delayed or lost in the mail.

To be eligible to claim any prize, Entrants must be present at their theatre of choice when the draw occurs between 10:00 AM and 12:00 PM local time on March 25, 2017. For Season Pass and single event ticket holders, this is the theatre that you purchased the pass/ticket for. For mail-in entries, this is the theatre that you chose and noted on your submission.

In the event the Sponsor discovers attempts at multiple mail-in entries by one person using the same or multiple addresses, each entry will be discarded and such Entrant shall be disqualified at the sole discretion of Sponsor. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the LEGO League or with any connected website, including but not limited to the LEGO League Website.

The odds of winning a prize depends on the total number of eligible event attendees and the number of mail-in entries received during the Season.

3. Participating Theatres:

Newfoundland

- Scotiabank Theatre St. John's

Ontario

- Scotiabank Theatre Ottawa
- Silvercity London Cinemas
- Cineplex Cinemas Ancaster
- Cineplex Cinemas Vaughan
- Cineplex Cinemas Scarborough
- Galaxy Cinemas Waterloo

Manitoba

- Scotiabank Theatre Winnipeg

Saskatchewan

- Cineplex Cinemas Regina

Alberta

- Scotiabank Theatre Chinook
- Scotiabank Theatre Edmonton

British Columbia

- Silvercity Metropolis Cinemas

4. Prizes:

1. Five-pack Cineplex Admit One movie passes (1 per location, 12 total prizes, each prize valued at approximately \$65.00)
2. Extra Large LEGO building set (1 per location, 12 total prizes, each prize valued at approximately \$150.00)
3. Large LEGO building set (1 per location, 12 total prizes, each prize valued at approximately \$100.00)

4. Medium LEGO building set (2 per location, 24 total prizes, each prize valued at approximately \$50.00)
5. Small LEGO building set (4 per location, 48 total prizes, each prize valued at approximately \$25.00)

Approximate Retail Value of all prizes ("ARV"): \$6,180. Any difference between such approximate retail value and the actual value of each prize will not be awarded. The Sponsor reserves the right to substitute the prizes in whole or in part, for equal or greater value, in the event that they are unavailable. All prizes must be accepted as awarded without substitution and are not transferable or redeemable for cash or allowed to be sold. In the event that the winner is 13 years old or under, the prize must be accepted by a present parent/guardian.

5. Prize Drawing:

Sponsor will select or cause to be selected in a random drawing on March 25, 2017 between approximately 10:00 AM and 12:00 PM local time at each of the participating theatres the potential winners from all eligible entries received during the Season. Each potential winner must be present at the time the prizes are awarded and will be required to sign a declaration confirming his or her understanding of, compliance with, and acceptance of the LEGO League rules and acceptance of the prize as awarded, together with a standard release of all liability, and any other document deemed necessary by the Sponsor in form and content satisfactory to the Sponsor in their sole discretion, before being declared a prize winner. In the event the potential winner is under the age of majority in his/her province of residence, his or her parent or legal guardian must sign the declaration on their behalf. In the event the potential winner is under the age of 13, the parent or legal guardian will be deemed the entrant and will be required to execute the declaration and accept the prize. The Sponsor must receive the said declarations, release forms and other required documents, prior to the winner receiving their prize.

6. General Rules:

The Sponsor shall not be liable for lost, late, incomplete, misdirected, not received, stolen, mutilated, or illegible entries. By entering the LEGO League, entrants accept and agree to be bound by these rules and the decisions of the Sponsor, which are final, binding and conclusive on all related matters. All mail-in entries become the property of the Sponsor, none will be returned and no correspondence will be entered into. The Sponsor reserves the right to disqualify any entrants who fail to follow these official rules and regulations or who make any misrepresentation relating to the LEGO League, drawing and redemption of the Prize. The LEGO League is subject to all applicable federal, provincial and municipal legislation. Entry constitutes permission to use the winner's name, photograph, and/or voice recording for publicity purposes without additional compensation or permission, except where prohibited by law. Decisions of the Sponsor are final with respect to all aspects of the LEGO League.

7. Privacy:

At Cineplex, we are committed to respecting your desire for privacy. Any personal information that we gather will be handled in strict accordance with our privacy policies and all applicable privacy legislation. Cineplex will not sell your personal information collected for the LEGO League to any third parties. Any personal information collected for this Contest shall be used by Cineplex and Sponsor as is disclosed

herein. Please note that by submitting personal information to Sponsor, you consent to our use as described herein <http://www.cineplex.com/Global/PrivacyPolicy.aspx>.

8. No Liability:

Neither Sponsor, nor any prize provider or any third party affiliated with the LEGO League, and each of their respective officers, directors, employees, agents, consultants, successors, assigns, representatives and agencies (the "Released Parties") shall be responsible in any way for the use of, or bear any liability whatsoever in any way attributable to, the Prizes awarded during the LEGO League or the events forming part of the LEGO League. By participating or accepting a Prize, all entrants agree to release, discharge, indemnify, and hold harmless the Released Parties from any and all costs, expenses, liabilities or damages whatsoever, without limitation, including but not limited to any injuries (including death), losses, actions, claims, damages, liabilities, demands, suits, judgements, causes of debts, dues accounts, bonds, covenants contracts, costs, expenses, action, legal proceedings, fines, penalties, liens or other sanctions and costs and expenses, both direct and indirect, arising in connection with the manner in which the LEGO League was conducted and administered, and the receipt, ownership, use, non-use or misuse of any prize or parts thereof, and otherwise relating to or resulting from entering the LEGO League.

9. Governing Law:

All issues and questions concerning the construction, validity, interpretation and enforceability of this event or the rules or the rights and obligations as between the entrants and Sponsor in connection with the event shall be: (a) resolved individually, without resort to any form of class action; and (b) governed in accordance with the laws of the Province of Ontario, Canada, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. All parties hereby agree to the jurisdiction of the courts of that Province, sitting in the City of Toronto, Ontario, in respect of the determination of any matter or dispute arising under or in respect of the LEGO League or the rules and agree that any such determination shall be brought solely and exclusively before such courts in the Province of Ontario.