"Cineplex Presents the MLB The Show 16 Regional Tournament" (the "Tournament") Official Rules and Regulations

ALL ENTRANTS MUST BE 16 YEARS OF AGE OR OVER TO PARTICIPATE. PLEASE REVIEW SECTION 3 BELOW (ELIGIBILITY) BEFORE ENTERING THE TOURNAMENT. IF ANY ENTRANT IS FOUND TO BE UNDER THE AGE OF 16 AT ANY STAGE OF THE TOURNAMENT, HE/SHE WILL BE DISQUALIFIED AND WILL BE REQUIRED TO RETURN ANY PRIZE THAT MAY BE AWARDED.

NO PURCHASE OR PAYMENT NECESSARY TO ENTER THE TOURNAMENT OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. NOTWITHSTANDING THE FOREGOING, ENTRANTS MUST HAVE A PLAYSTATION® PLUS ACCOUNT TO PARTICIPATE AND THERE IS A COST ASSOCIATED WITH MAINTAINING SUCH AN ACCOUNT.

1. TOURNAMENT DATE

- The following dates will apply to the Tournament:

	Date/Time	Location
"Registration Period"	July 8, 2016 at 9:00 AM Eastern Time ("ET") to July 22, 2016 at 3:59 PM ET	N/A
"Online Qualifying Period"	July 16, 2016 to July 29, 2016.	N/A
"Regional Finals"	August 13, 2016 at 10am local time.	Regional Finals will take place at five (5) Cineplex theatre locations across Canada. See Section 6 for locations.

- By entering and participating in the Tournament, each Entrant, as defined below, unconditionally accepts and agrees to comply with and abide by these Official Rules and Regulations (the "Tournament Rules") and the decisions of the Administrator, which shall be final and binding in all respects.
- Dates and times and locations of the Regional Finals are subject to change. In the event that there is a change to the date/time and location of an event, Administrator will use reasonable efforts to notify Regional Finalists (as defined below) at least 72 hours prior to the event date.

2. ADMINISTRATOR

- WorldGaming Network LP, 1303 Yonge Street, Toronto, Ontario, M4T 2Y9, is solely responsible for conducting and administrating the Tournament ("Administrator").

3. ELIGIBILITY

- Subject to the following restrictions:
  - The Tournament is open to legal Canadian Residents, who reside in Canada during the duration of the Tournament schedule, who are sixteen (16) years of age or older prior to their participation in the Tournament. Any Entrants under the age of majority in their province of residence (a "Minor") must have permission from a parent or legal guardian to participate.
  - Employees, officers and directors of Cineplex Entertainment LP ("Cineplex"), the Administrator, Intertaintech Inc., WorldGaming Network LP and any Tournament sponsors including but not limited to Sony Computer Entertainment Canada Inc. ("SCEC"), (collectively referred to as "Tournament Sponsors") and their respective parents, affiliated and subsidiary entities and the immediate family (spouse, parent, sibling, child) or members of their same households (whether related or not) of such employees, officers or directors are not eligible to participate in the Tournament.
  - As set out in Rule 10 below, all Entrants that qualify for the Regional Finals will be required to sign a declaration and release confirming his or her understanding of, compliance with, and acceptance of the Tournament Rules with a standard release of all liability (the "Declaration") before being permitted to participate. If the Entrant is a Minor, his/her parent/legal guardian may be required to sign the Declaration (as defined below) on their behalf before being

allowed to participate. If the parent or legal guardian does not consent to signing the Declaration (as defined below), the Entrant will be disqualified.

- The Administrator shall have the right at any time to require proof, to its sole satisfaction, of identity, date of birth and/or residency to show eligibility to participate in the Tournament. Failure to provide such proof if requested shall result in disqualification.
- The Tournament is subject to all applicable Canadian federal, provincial and local laws and regulations and is VOID WHERE PROHIBITED BY LAW.

4. HOW TO REGISTER

- Eligible individuals who choose to enter the Tournament ("Entrants") may do so during the Registration Period by navigating to http://cineplex.com/gameon (the "Website") and clicking the "Register Now" button in the MLB The Show 16 section, and filling in the Registration Form with all required data. Entrants must have a PlayStation® 4 console, a PS4™ copy of MLB The Show 16 (the "Game"), and an active PlayStation® Plus account in order to enter the Tournament. There is a cost associated with maintaining a PlayStation® Plus account. Entrants should note that the Game will be played on a PlayStation® 4 during the Regional Finals.
- Any Entrant with a disability that requires accommodation to play at the Regional Finals must contact the Administrator at accessible@cineplex.com with "Accommodation" in the subject line before the end of the Online Qualifying Period. Administrator will work with you to arrange for a suitable accommodation.

5. HOW TO PARTICIPATE IN THE TOURNAMENT

Online Qualifying Period:

- How to Enter:
  - The Online Qualifying Period consists of two (2) week-long leaderboard periods that will be tracked independently. Entrants will be entered into the appropriate leaderboard based on their time of registration.
    - Week One Qualifying Period: July 9th – 15th
      - Pre-registration for Week One: 9:00 AM ET on June 30, 2016 to 3:59 PM ET on July 8th
    - Week Two Qualifying Period: July 16th – 22nd
      - Pre-registration for Week Two: 4:00pm ET July 8th – 3:59pm ET July 15th

    Please note that all Entrants that enter into and take part in the Week One leaderboard, and do not qualify for the Regional Finals, will be automatically entered into Week Two. Entrants will be required to attend the theatre location selected when completing the Registration Form. There are no exceptions.
- How to Play:
  - During each week of the Online Qualifying Period a leaderboard will track and rank each Entrant based on the results of all "Play Now" ranked play in MLB The Show 16.
  - Entrants will only be competing against other Entrants who've selected the same theatre location when completing the Registration Form.
  - Entrants will be ranked against each other based on their player Rating. All Entrants begin with a Rating of "1000", and gain or lose points for each win or loss during ranked play. The Entrant with the highest player rating at the end of each week-long leaderboard will be considered 1st place, etc.
    - If there is a tie, the Entrant with the most wins will be considered the higher seeded Entrant.
  - Format and settings are subject to change at the discretion of the Administrator.
- How to Win:
  - During each week of the Online Qualifying Period the Entrants who place in the top eight (8) of the leaderboard, based on the theatre location selected, will automatically qualify for the Regional Finals event as Regional Finalists, for a total of 16 Regional Finalists.
  - After July 9, 2016, Entrants may view the leaderboard results in real-time by navigating to http://cineplex.com/gameon (the "Website") and clicking the "View Results" button in the MLB The Show 16 section.

- If an Entrant places in the top 8 of their theatre specific leaderboard during Week One, they will not be eligible to participate during Week Two.
- In the event that one or more Regional Finalists are unable to attend the Regional Finals or are disqualified or found to be ineligible by the Administrator a replacement will be determined, at the discretion of the Administrator, by first selecting the Entrant from the corresponding theatre-specific leaderboard competition that placed 9th in Week Two of the Online Qualifying Period, then 9th in Week One, then 10th in Week Two, etc.

- Bonus 'Most Wins' Leaderboard
  - During each week of the Online Qualifying Period, the Entrant that earns the most wins, across all theatre locations, will be awarded a $50 PlayStation Store Cash Card.

Regional Finals:

- How to Play:
  - Each Regional Finals event will consist of a one-day single-elimination bracket competition held on August 13, 2016 at Cineplex theatres as described below in Section 6. The start time for each event is approximately 10:00 AM local time. The exact start time will be communicated to the Regional Finalists by email on or before August 10, 2016.
  - Entrants that qualify for the Regional Finals (each a "Regional Finalist", collectively, "Regional Finalists") must be willing and available to participate in the Regional Finals on the date and time and at a location as determined by the Administrator or he/she will forfeit their right to participate in said event.
  - All matches will be four innings and will be played on a single console.
  - If a match is tied after four innings, one additional inning will be played. If a match is still tied after the bonus inning, the match will be determined by a game (or games, if necessary) of Home Run Derby.
  - General tournament format, settings, and event rules to ensure a fair competition will be provided to Regional Finalists at the Regional Finals. Format and settings are subject to change at the discretion of the Administrator.
  - Administrator reserves the right to permit spectators that meet the eligibility requirements to participate in the Regional Finals on a first come, first served basis, when there is a space available due to a no-show, disqualification, or for any other reason.

6. REGIONAL FINALS LOCATIONS

- Nova Scotia
  - Cineplex Cinemas Park Lane
- Ontario
  - Cineplex Cinemas Winston Churchill
  - Scotiabank Theatre Toronto
- Manitoba
  - Silvercity Polo Park
- Alberta
  - Scotiabank Theatre Edmonton

Administrator reserves the right to change the locations of the Regional Finals to another Cineplex theatre or to host them online should the need arise. Administrator will notify all Entrants as soon as possible if one or more of the locations is changed.

7. TOURNAMENT PRIZES

The following prizes will be awarded to the winners of each Regional Finals tournament:

- Winner: Autographed baseball bat (five winner prizes, approximate retail value of each: $500)
- Runner-up: Autographed baseball hat (five runner-up prizes, approximate retail value of each: $100)
- 3rd/4th place: $25 PlayStation® Store Cash Card and two Cineplex admit-one movie passes (ten prizes, approximate retail value of each: $50)

The following prizes will be awarded to the Entrant with the Most Wins during each week of the Online Qualifying Period:

- Winner: $50 PlayStation® Store Cash Card (two prizes, approximate retail value of each: $50)

Total approximate retail value of all cash and additional prizes: $3,600

8. GENERAL PRIZE RESTRICTIONS

- All prizes are non-transferable, and must be accepted as awarded, without substitutions. In the event that a prize, or any portion thereof, cannot be awarded as described in these Tournament Rules, Administrator reserves the right to substitute a prize of equivalent or greater retail value. Approximate Retail Value ("ARV") is as of the date of printing of these Tournament Rules. The difference in value of prizes as stated herein and value at the time of prize notification, if any, will not be awarded. Select prizes will be distributed to the winner within one (1) month of verification by Administrator. Additional information regarding prize distribution may be provided to the winner at the time of notification. Unclaimed prizes will not be awarded. Any Entrant found to have violated these Tournament Rules, even after a prize has been awarded, will be disqualified and will be required to return the prize awarded, or cash equivalent in full within thirty (30) days following notice from Administrator that the Entrant has violated the Tournament Rules.

9. RELEASES

- All Regional Finalists will be required to execute and deliver to the Administrator a Declaration that confirms the Entrant's: (i) eligibility to participate in the Tournament and acceptance and compliance with these Tournament Rules; (ii) acceptance of the prizes as offered (if deemed a winner); (iii) release of the Administrator, Tournament Sponsors and promoters, and their respective parent, related and affiliated companies and entities, subsidiaries, members, dealers, advertising and promotional agencies, and each of their respective directors, successors, sponsors, partners, licensees, officers, subsidiaries, agents, employees, advisors, assignees, and all others associated with the development and execution of the Tournament (collectively, the "Releasees") from any and all liability in connection with this Tournament or participation in any Tournament related activities. In the event that a Regional Finalist is a Minor, his/her parent or legal guardian may be required to sign the Declaration on his/her behalf. If the parent or legal guardian does not consent to signing the Declaration on behalf of his/her Minor child, the affected Regional Finalist will be disqualified. Declarations for the Regional Finals must be completed by the Entrant on the day of the Regional Finals at the theatre location selected by the Entrant during Registration.

10. PUBLICITY RELEASE

- Please note, the Regional Finals may be filmed for entertainment and promotional purposes and that photographs and video footage will be taken during the events. By participating in the Tournament, each Entrant acknowledges that the Administrator will provide the PSN ID and theatre selection provided during registration to San Diego Studio for the purposes of tracking gameplay data. Entrant grants the Administrator the right to use: (i) the information provided during his/her registration in the Tournament and any data collected while the Entrant is playing the Game, for the purpose of administering the Tournament, including but not limited to contacting and announcing the individuals who have qualified for the Regional Finals; and (ii) his/her name, city and province of residence, video footage, images, voice recording, comments and opinions for entertainment, publicity and promotional purposes relating to the Tournament, in any and all media now known or hereafter devised, without further compensation unless prohibited by law. Entrants who have opted-in to receive marketing communications agree that the Releasees may use his/her Personal Information to contact him/her with marketing and other promotional messages related to products and services of the Releasees. In addition, by participating in the Tournament all Entrants acknowledge and agree that the Administrator may disclose their personal information to third-party agents and service providers in order to affect any of the activities listed in these Tournament Rules, in accordance with the Administrator's privacy policy located at http://cineplex.com/gameon/.

11. LIMITATION OF LIABILITY

- By entering this Tournament, each Entrant acknowledges compliance with, and agrees to be bound by, these Tournament Rules and consents to the use of his/her name, city of residence, and/or likeness in any publicity carried out by Releasees, and/or their advertising and promotional agencies and agents without further notice or compensation. Entrants release and hold harmless the Releasees from and against any and all manner of action, causes of action, suits, debts, covenants, contracts, claims and demands, including legal fees and expenses, whatsoever, including but not limited to, claims based on negligence, breach of contract and fundamental breach and liability for physical injury, death, or property damage which the Entrants or his/her administrators, heirs, successors or assigns might have or could have, by reason of or arising out of the Entrants participation in the Tournament, including the Regional Finals, and/or in connection with the acceptance, use and/or misuse by the Entrant of the prize.
- None of the Releasees shall be responsible for or bear any liability for: (i) late-received, lost, unintelligible/illegible, incomplete, or misdirected registrations, entries or Game scores; (ii) entries or game plays which fail to comply with the Tournament Rules; (iii) any technical or human error that may occur in the administration of the Tournament, including any problems or technical malfunction of any computer on-line systems, servers, access providers, computer equipment, software, failure of any e-mail or entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, all of which may affect an Entrants ability to participate in the Tournament, or the ability of the Administrator to receive and/or record and Entrants Game score; and (iv) any unauthorized human and/or mechanical intervention in any part of the entry process of the Tournament.
- As a condition of participating in this Tournament, Entrant agrees that (i) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, (ii) all causes of action arising out of or connected with this Tournament, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and (iii) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, but shall in no event include attorney's fees.
- Any attempt to deliberately undermine the legitimate operation of this Tournament or Regional Finals is a violation of the Tournament Rules and criminal and civil laws, and should such an attempt be made, the Administrator reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. Entrants agree to abide by the Tournament Rules.
- The Administrator reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process and/or void any games submitted fraudulently. Should multiple users of the same PSN ID enter the Tournament and a dispute thereafter arises regarding the identity of the Entrant, the authorized account holder of said account at the time of entry will be considered the Entrant. "Authorized account holder" is defined as the natural person who created the PSN ID using a valid email address.. If, for any reason, the Tournament is affected by any computer virus, worm, bug, tampering, hacking, unauthorized intervention, fraud, technical failure or other cause which, in the sole opinion of the Administrator, corrupts or otherwise affects the administration, security, fairness, integrity or proper conduct of this Tournament, the Administrator may, in its sole discretion, cancel, terminate, modify, or suspend the Tournament, and determine winners from game play already received or as otherwise deemed fair and equitable by the Administrator. Automatic game play is prohibited, and any use of automated devices will cause disqualification.
- Administrator reserves the right, in its sole discretion, to terminate the Tournament, in whole or in part, and/or modify, amend or suspend the Tournament, and/or the Tournament Rules in any way, at any time, for any reason without prior notice. Any changes will be made available on http://cineplex.com/gameon.

12. CHOICE OF LAW

- The Tournament is subject to all applicable Canadian federal, provincial and local laws. All issues and questions concerning the construction, validity, interpretation and enforceability of the Tournament Rules or the rights and obligations as between the Entrant and the Administrator in connection with the Tournament shall be governed by and construed in accordance with the laws of the Province of Ontario. By entering, Entrants consent to the jurisdiction and venue of the federal, provincial and local courts located in the city of Toronto, Ontario.